THE CASH BOX

OLUME XV MARCH 20, 1954 NUMBER 26



One of the surprises of the current record season has been the great strength which The Crows' waxing of "Gee" has shown in the pop market. Originally a rhythm and blues hit, the disk has now taken off all over the country. Above The Crows surround George Goldner, president of the Rama label on which the record was issued, and Mona, Goldner's assistant. Goldner also heads the Tico label on which he has another hit, "Baion" with Joe Loco.

BIG JUMP AHEAD

OF THE FIELD

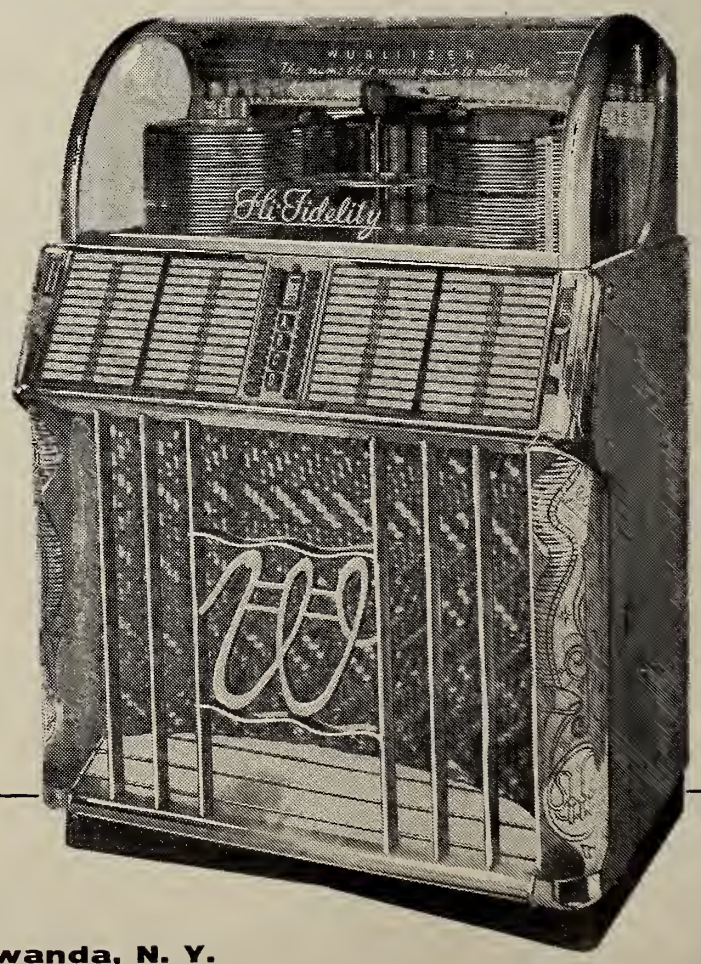


The 104-selection Wurlitzer 1500A not only leads the field in its ability to play either 45 or 78 RPM records—it is far out in front in earning power.

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The Cash Box

FOUNDED BY BILL GERSH

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Music Editorial

SUCCESS

The fourth annual MOA (Music Operators of America) Convention was a smashing success.

It was the biggest ever held. It had the most exhibitors, the most guests, the most visitors, the most artists . . . the most everything.

The convention, in short, fulfilled the greatest expectations of every one of us.

Why was it so successful?

For many reasons.

The most important is that the juke box operator has today become one of the most vital factors in the creation of a hit. Without his purchases, no record could reach the top category. Without the promotion which disks receive on the half million juke boxes of this country, the record business would be in an untenable position.

As a result, every major record firm and almost every independent attended the convention of operators. All of them wanted to show the ops just what was in store for them in the coming weeks and months, the records which were being made, the artists who were being promoted and the hits which were being planned.

And this was all natural for everyone in the record business knows that juke box operators are responsible for approximately 25% of all records sold. Since it is estimated that approximately 200,000,000 pop records were sold last year. Operators bought approximately 50,000,000 of them. At 55 cents a record, it adds up to $27,500,000, a hefty chunk of bnsiness in anyone's language.

It's no wonder then that record firms are going to do everything they can to attract as much of this business as possible. They're going to turn out the records that operators feel will make money and that their customers in turn will put coins in the juke boxes to play. They're going to find ways of telling the operator just how their records can make a profit for him. In other words they're going to direct their promotion to the operator.

For if one factor alone in a business is responsible for 25% of all sales, that factor gives the business its stability, the base from which everything else stems.

And so the MOA convention was a success because the juke box and record businesses have become so inter-related that one is completely dependent upon the other. Wherever large numbers of juke box operators gather, the record companies know it is the wisest thing they can do to appear.

They did that in Chicago last week. And from the results, it is obvious that everyone was happy that they did.

THE TRADE'S TALKING ABOUT

"X" HITS!

On The Way Up !

SPENCER-HAGEN ORCHESTRA

"ANGEL BELLS"
"BLACK SAPPHIRE"

78 rpm cat. no. X-0007
45 rpm cat. no. 4X-0007

SAL FRANZELLA
and
His Incredible Clarinet

"IMPOSSIBLE MOTION"
"FANTASTIC IMPROMPTU"

78 rpm cat. no. X-0008
45 rpm cat. no. 4X-0008

Climbing Fast !

AL MORGAN

"YOU TOLD ME TO GO"
"SWEET KENTUCKY SUE"

78 rpm cat. no. X-0004
45 rpm cat. no. 4X-0004

DINAH KAYE

"STRIKE A MATCH"
"FALSE-HEARTED LOVER"

78 rpm cat. no. X-0005
45 rpm cat. no. 4X-0005

At The Top !

BILL DARNEL

"THAT'S THE WAY LOVE GOES"
"FOR YOU"

78 rpm cat. no. X-0001 — 45 rpm cat. no.4X-0001

SMITH BROTHERS

"MELANCHOLY ME"
"IT WAS WORTH IT"

78 rpm cat. no. X-0003 — 45 rpm cat. no. 4X-0003

DICK MALTBY
and Orchestra

"DEEP BLUE SEA"
"PATROL POLKA"

78 rpm cat. no. X-0002 — 45 rpm cat. no. 4X-0002

THE BIG SENSATION

And of course
11-year-old trumpeter

FRANKIE AVALON

"TRUMPET SORRENTO"
"THE BOOK"

78 rpm cat. no. X-0006 — 45 rpm cat. no. 4X-0006

X MARKS THE HITS

A PRODUCT OF RADIO CORPORATION OF AMERICA

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



CODE

AB—Abbott	CA—Capitol	DU—Duke	JU—Jubilee	PC—Peacock	SP—Specialty
AL—Aladdin	CD—Cadence	DY—Derby	KI—King	Pro.	5W—5wingtime
AM—Ambassador	CH—Chess	EP—Epic	LO—London	PE—Peacock	TE—Tempo
AP—Apollo	CK—Checker	ES—Essex	MA—Mars	PR—Prestige	TF—Tiffany
AT—Atlantic	CO—Columbia	FE—Federal	MD—Mood	RA—Rainbow	TI—Tico
BA—Barbour	CR—Coral	FI—Fiesta	ME—Mercury	RE—Regent	TN—Tennessee
BE—Bell	CY—Crystalette	4 Star—Four Star	MG—MGM	RH—Recorded In Hollywood	TR—Trend
BR—Brunswick	DA—Dana	IM—Imperial	MO—Modern	RM—Rama	UN—United
BU—Bullet	DE—Decca	IN—Intro	PA—Parrot	SA—Savoy	VA—Valley
	DO—Dot	JD—Jay Dee		SIT—5ittin' In	VI—RCA Victor
					ZO—Zodiac

Pos. Last Week

1 — **SECRET LOVE** — **DORIS DAY** — Pos. 1 Last Week

BE-1030 (45-1030)—Helen Forrest
CA-2678 (F-2678)—Ray Anthony
CO-40108 (4-40108)—Doris Day
DE-28876 (9-28876)—Gordon Jenkins
DE-29024 (9-29024)—Bing Crosby
JU-5137 (45-5137)—The Orioles
MG-11604 (K-11604)—Tommy Edwards
VI-20-5512 (47-5512)—Gogi Grant

2 — **STRANGER IN PARADISE** — **TONY BENNETT - FOUR ACES** — Pos. 2 Last Week

CA-2652 (F-2652)—Gordon MacRae
CO-40121 (4-40121)—Tony Bennett
DE-28927 (9-28927)—Four Aces
FI-20-026—Humberto Morales
KI-1304 (45-1304)—Ink Spots
ME-70269 (70269x45)—Vic Damone
VI-20-5535 (47-5535)—Tony Martin
VI-20-5505 (47-5505)—Ralph Flanagan
VI-20-5551 (47-5551)—Al Romero

3 — **CHANGING PARTNERS** — **PATTI PAGE** — Pos. 4 Last Week

BE-1017 (45-1017)—Helen Forrest
CA-2657 (F-2657)—Kay Starr
DE-28969 (9-28969)—Bing Crosby
JD-785 (45-785)—The Crickets
KI-1304 (45-1304)—Ink Spots
ME-70260 (70260x45)—Patti Page
VI-20-5515 (45-5515)—Dinah Shore
VI-20-5537 (47-5537)—Pee Wee King

4 — **OH, MY PAPA** — **EDDIE FISHER** — Pos. 3 Last Week

BE-1019 (45-1019)—J. Carroll & L. Clark
CA-2678 (F-2678)—Ray Anthony
CO-40134 (4-40134)—Harry James & Paul Weston
CO-40173 (4-40173)—Gene Klavan
CR-61111 (9-61111)—R. Wottawa & B. De Weille
DE-28964 (9-28964)—Russ Morgan
ES-336 (45-336)—Eddie Calvert
FI-20-026—Humberto Morales
LO-1403 (45-1403)—Reg Owen
LO-18181 (45-18181)—Lys Assia
ME-70283 (70283x45)—Frankie Rullo
VI-20-5552 (47-5552)—Eddie Fisher
VI-20-5568 (47-5568)—Tito Rodriguez
VI-20-5569 (47-5569)—Johnny Vandal

5 — **FROM THE VINE CAME THE GRAPE** — **GAYLORDS - HILLTOPPERS** — Pos. 5 Last Week

DO-15127 (45-15127)—Hilltoppers
ME-70296 (70296x45)—Gaylords

6 — **THAT'S AMORE** — **DEAN MARTIN** — Pos. 7 Last Week

CA-2589 (F-2589)—Dean Martin
CA-2731 (F-2731)—Mickey Katz
MG-11584 (K-11584)—Blue Barron

7 — **TILL THEN** — **THE HILLTOPPERS** — Pos. 6 Last Week

DO-15132 (45-15132)—The Hilltoppers
VI-20-5612 (47-5612)—Fontane Sisters

8 — **TILL WE TWO ARE ONE** — **GEORGIE SHAW** — Pos. 9 Last Week

CO-40184 (4-40184)—Ken Griffin
DE-28937 (9-28937)—Georgie Shaw
DE-29022 (9-29022)—Guy Lombardo
ME-70293 (70293 x 45)—Eddy Howard

9 — **DARKTOWN STRUTTERS BALL** — **LOU MONTE** — Pos. 10 Last Week

CR-61135 (9-61135)—Lawrence Welk
DE-29032 (9-29032)—Russ Morgan
MG-11687 (K-11687)—Phil Brito
VI-20-5611 (47-5611)—Lou Monte

10 — **MAKE LOVE TO ME** — **JO STAFFORD** — Pos. — Last Week

BE-1029 (45-1029)—Tommy & Jimmy Dorsey
CO-40143 (4-40143)—Jo Stafford
DE-29048 (9-29048)—Commanders

11) YOUNG AT HEART. 12) HEART OF MY HEART. 13) I GET SO LONELY. 14) SOMEBODY BAD STOLE DE WEDDING BELL. 15) WOMAN. 16) CROSS OVER THE BRIDGE. 17) RAGS TO RICHES. 18) THE JONES BOY. 19) ANSWER ME, MY LOVE. 20) WANTED. 21) RICOCHET. 22) LOVIN' SPREE. 23) THE MAN WITH THE BANJO. 24) OUR HEARTBREAKING WALTZ. 25) THERE'LL BE NO TEARDROPS TONIGHT. 26) TWO PURPLE SHADOWS. 27) MARIE. 28) BELL BOTTOM BLUES. 29) CUDDLE ME. 30) GEE. 31) MY RESTLESS LOVER. 32) HOLD ME. 33) YOU ALONE. 34) SOUTH. 35) MAN, MAN IS FOR THE WOMAN MADE.



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SECRET LOVE Doris Day (Columbia)
2. MAKE LOVE TO ME Jo Stafford (Columbia)
3. YOUNG AT HEART Frank Sinatra (Capitol)
4. WANTED Perry Como (RCA Victor)
5. STRANGER IN PARADISE Tony Bennett (Columbia); Four Aces (Decca)
6. CROSS OVER THE BRIDGE Patti Page (Mercury)
7. FROM THE VINE CAME THE GRAPE Hilltoppers (Dot); Gaylords (Mercury)
8. OH, MY PAPA Eddie Fisher (RCA Victor)
9. I GET SO LONELY Four Knights (Capitol)
10. DARKTOWN STRUTTERS BALL Lou Monte (RCA Victor)

11) ANSWER ME, MY LOVE. 12) TILL WE TWO ARE ONE. 13) THAT'S AMORE. 14) CHANGING PARTNERS. 15) MELANCHOLY ME.

Lovely **Karen Chandler** and hubby, **Jack Pleis**, stopped in at the MOA Convention in Chicago on the way to Hollywood where Karen will do a film musical for Universal-International and test for the fem lead in another musical. Karen and Jack will make sure to visit with jocks in Chi and Hollywood to plug her latest Coral waxing "Positively No Dancing" and "Hit The Target Baby". Personal manager, **Fred Amsel** preceded Karen and Jack by one week in order to line up TV, Radio and Night Club engagements. . . . **Bob Anthony**, Eagle Records, on a deejay tour of Boston, Baltimore and Philadelphia. Then to Blinstrubs, Boston, for two weeks opening on March 17.

* * * * *



PATTI RHODES
(WABC-New York)

Pic of the week—Lush thrush, **Pat Rhodes**, becomes Patti Rhodes, deejay on WABC Radio. Gal's premiere was March 5, Friday, from 12 midnight to 12:30. She will be heard Friday and Saturday evenings, 12 midnight to 12:30 a.m. Program will be a complete change in personality for the bubbly baby. Effervescent Pat will aim her program at dreamers, lovers and romanticists of all ages stressing "soft lights and tender moments". . . . **Shel Horton** is just about "Mr. Campaign" himself in the Central Penna area. Shel has spearheaded drives in the past year that raised about $3500. for the Heart Fund; over $6000. for a 7 year youngster who lost his legs in a train accident; sat in a local window for two days making pleas for a local charity and succeeded in raising over $3,000.; and the March of Dimes campaign was enriched by $13,000. largely through the efforts of Shel. Horton is now chairman of Cancer in his area. A credit to the deejay fraternity. . . . **Robin Seymour** (WKMH-Dearborn, Mich.) with a high school panel, picked **Danny Capri's** "You're So Simpatico" on Pic as the best release of the week according to **Morris Diamond**, national sales promotion for the new label. . . . Both **Tiny Markle** and **Bob E. Lloyd** (WAVZ-New Haven, Conn.) had the pleasure of interviewing lovely **Lu Ann Simms** on their respective shows recently within the space of a few minutes. Lou Ann was first interviewed by **Tiny** on his regular 2-6 p.m. show and then by Bob, who was taping his Saturday morning show in the next door studio.

* * * * *

Roy Leonard (WKOX-Framingham, Mass.) recently mc'd a gala musical show at Boston's Mechanic's Building that drew a crowd of close to 5,000. The benefit show for Xavarian Missionary Fathers featured appearances by **Julius LaRosa**, **Cindy Lord** and **A. Robbins**, the international clown. . . . One of the largest and newest food supermarkets in Orange County, N.Y. has just bought a half-hour segment on the **Joe Ryan** Show, 6 days a week from WALL-Middletown, N.Y.

THEY'RE THE GREATEST

GROOVE HITS!

2 R & B COMERS !

Jazz Vocal Smash!
PERLA MARINI
"I'LL NEVER BE FREE"
"A SUNDAY KIND OF LOVE"
78 rpm cat. no. G-0007
45 rpm cat. no. 4G-0007

Socko Singer!
MILT TRENIER
"STRAIGHTEN UP BABY"
"WHY"
78 rpm cat. no. G-0008
45 rpm cat. no. 4G-0008

3 R & B RAVES !

BERTICE READING
"I GOTTA KNOW"
"I'D GLADLY DO IT AGAIN"
78 rpm cat. no. G-0004 — 45 rpm cat. no. 4G-0004

Sax Man
SAM BUTERA
"THE THINGS I LOVE"
"I DON'T WANT TO SET THE WORLD ON FIRE"
78 rpm cat. no. G-0005 — 45 rpm cat. no. 4G-0005

BUDDY LUCAS
"NO HELP"
"I NEED HELP"
78 rpm cat. no. G-0006 — 45 rpm cat. no. 4G-0006

2 R & B TOPPERS !

THE DU DROPPERS
"DEAD BROKE"
"SPEED KING"
78 rpm cat. no. G-0001
45 rpm cat. no. 4G-0001

BIG JOHN GREER
"YOU'LL NEVER BE MINE"
"BOTTLE IT UP AND GO"
78 rpm cat. no. G-0002
45 rpm cat. no. 4G-0002

THE NOVELTY SMASH !

And of course
"MISS PEACHES"
"CALLIN' MOODY FIELD"
(Parts 1 & 2)
78 rpm cat. no. G-0009
45 rpm cat. no. 4G-0009

GROOVE RECORDS
A PRODUCT OF RADIO CORPORATION OF AMERICA

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

BERNIE WAYNE
(Coral 61139; 9-61139)

B+ "BOCA CHICA" [Sunbeam BMI —Wayne] Bernie Wayne leads the orchestra through an exciting Latin arrangement of one of his own creations. A thrilling deck with lush strings and a beautiful melody.

B "WALTZ FOR MARILYN" (2:14) [Sunbeam BMI—Wayne] The strings blend wonderfully on another Wayne original set to a waltz tempo. Dreamy, floating music for the quiet hour.

REDD EVANS
(Redd-E 002; 45-002)

C+ "IDLE GOSSIP" (2:37) [Redd Evans ASCAP — Huddleston, Meyer] A pretty ballad is vocaled by publisher Redd Evans on one of the new diskery's first platters. Tune has quality and could make the grade.

B+ "TRAPPED" (2:30) [Jefferson ASCAP—Burns] A lively rhythm item with a Latin beat, with bongos in the backdrop, is the setting for a clever piece of material that could catch. Real fine job.

BOB ANTHONY
(Eagle 107; 45-107)

C+ "DO I WORRY" (2:30) [Melody Lane BMI — Worth, Cowan] Crooner Bob Anthony comes through with a fine showing on a pleasant piece of romantic material. Howard Gibeling and the ork support.

C+ "TURLI - TURLA - TURLU" (2:41) [Songland BMI—Sabatino, Salcito] A pretty piece of waltz material gets a relaxing and ok fashioning from the songster.

FRANK CHACKSFIELD ORCH.
(London 1406; 45-1406)

B "FLIRTATION WALTZ" (1:35) [Bourne ASCAP—Heywood, Sarony] A beautiful waltz number that's been making noise in England gets an appealing instrumental styling from the Chacksfield men. Lush arrangement that could click.

B "PRELUDE TO A MEMORY" (2:43) [Carolin Ltd. ASCAP—Chacksfield] The leader presents some more beautiful instrumental material, this one a self composed piece. Dreamy music.

**HELEN FORREST-
CHARLIE DE FORREST**
(Bell 1030; 45-1030)

C+ "SECRET LOVE" (2:05) [Remick ASCAP — Fain, Webster] Morty Palitz and his Magic Strings accompany Helen Forrest on her version of the country's number one tune. Nice cover job but much too late for top honors.

C "YOUNG AT HEART" (2:42) [Sunbeam BMI — Richards, Leigh] Another tune that's aiming for the number 1 slot gets a going over by Charlie De Forrest. Tune is terrific.

THE CASH BOX DISK OF THE WEEK

"SOMEWHERE (THERE IS SOMEONE) (2:40)
[Sheldon BMI—Nathan, Heifler]

"WON'T YOU FORGIVE ME" (2:48)
[Roncom ASC—Kahan, Snyder]

LOU MONTE
(RCA Victor 20-5691; 47-5691)



LOU MONTE

● Lou Monte, whose talent was finally recognized by the public via his hit recording of "Darktown Strutters Ball," which is currently heading toward the number one slot, offers a first class follow-up that could also become a tremendous hit. Aided by a lush Henri Rene orking and the voices of a full chorus, Lou leans into a romantic ballad dubbed "Somewhere (There Is Someone)." It's a warm and beautiful job that proves the artist can sell a love tune as well as a novelty. "Won't You Forgive Me" is another outstanding job of crooning by the versatile songster. Two equally beautiful ballads. Hugo Winterhalter supports on this deck. Monte is hot. He could easily make it three in a row by clicking with this two sider.

JANE FROMAN
(Capitol 2755; F-2755)

B "BACKWARD, TURN BACKWARD" (2:52) [Sheldon BMI—Coleman] Popular Jane Froman does a top grade job on a slow pretty waltz item. Her voice adds extra meaning to the tune.

C+ "I SOLEMNLY SWEAR" (2:34) [Bourne ASCAP — Handman, Moore] Henry Sylvern backs the songstress with a lush setting as she fashions a warm ballad in her sincere and polished manner.

ROSEMARY CLOONEY
(Columbia 40187; 4-40187)

C+ "BRAVE MAN" (3:07) [Famous ASCAP — Livingston, Evans] From her current flicker "Red Garters," Rosemary Clooney, assisted by Percy Faith, delivers a sentimental love tune. Tearful job well done.

B+ "TOMORROW I'LL DREAM AND REMEMBER" (2:55) [Bourne ASCAP—Tysh, Stahl] A beautiful and tender melody that could happen, gets the sincere touch of the Clooney voice. Wonderful song from all angles.

DEAN MARTIN
(Capitol 2749; F-2749)

B+ "HEY BROTHER, POUR THE WINE" (2:36) [Frank ASCAP —Bagdasarian] A lively drinking song with a fine wedding of lyrics and melody is Dean Martin's follow-up to "That's Amore." Unusual tune that could make it.

C+ "I'D CRY LIKE A BABY" (2:35) [Starlight ASCAP—Gallop, Steiner] Dick Stabile dishes up a rhythm backdrop for Dean's interesting version of this clever lilter. Colorful offering.

GISELE MacKENZIE
(Capitol 2743; F-2743)

C+ "RIDIN' TO TENNESSEE" (2:31) [Johnstone-Montei BMI—Dailey, Bowman, Sminote] Nelson Riddle and the ork supply Gisele MacKenzie with a fitting backdrop for her lively version of a bouncer with a familiar melody. Peppy.

C+ "DOGGONE IT BABY I'M IN LOVE" (2:08) [Hill & Range BMI—Keefer, Amway] Another lively piece is sent across by the thrush. Good delivery of a good tune.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "JOHNNY'S BOOGIE BLUES"	Johnny Maddox	Dot 15142; 45-15142	
★ "BOCA CHICA"	Bernie Wayne O.	Coral 61139; 9-61139	
★ "FALLEN APPLES"	Eydie Gorme	Coral 61138; 9-61138	

THE NOCTURNES
(MGM 11700; K-11700)

B+ "SING IT PAISAN" (2:15) [Sam Fox ASCAP — Biondi, Viola, Messina, Candelmo] With the Italian tune trend on the way up, The Nocturnes offer just such material as they glide through this cute bouncer. Could hit.

C+ "I SAW A STRANGER" (2:16) [Sam Fox ASCAP—Mason] The boys get a fitting accompaniment on this romantic lilter. They have a harmony and style all their own that could make a name for them. Top half could do it.

GAYLA PEEVEY
(Columbia 40182; 4-40182)

B "THREE LITTLE BUNNIES" (2:25) [Joy ASCAP—Hoffman, Manning] Little Gayla Peevey, whose talent was recognized via her Xmas "Hippopotamus" disk, comes up with a cute Easter ditty that the kids will go for.

C+ "WISH I WUZ A WHISKER" (2:53) [Joy ASCAP—Tepper, Bennett] Another light and lively ditty for Easter is rendered by the young chirp. Pleasant job with Paul Weston's ork in the backdrop.

DOTTIE DILLARD
(Dot 15138; 45-15138)

B "I DON'T WANT TO SET THE WORLD ON FIRE" [Cherio Music—Seiler, Marcus, Benjamen, Durham] Dottie Dillard and the chorus offer a shuffle rhythm rendition of a favorite oldie. Nice job.

C+ "TREASURE ISLAND" [Joe Morris ASCAP—Leslie, Burke] Another rhythm number that switches to a Latin tempo, makes good listening as presented by the artist. Pretty tune.

JOHNNY MADDOX
(Dot 15142; 45-15142)

B "JOSEPHINE" [Feist ASCAP —King, Bivens, Kahn] Keyboard master Johnny Maddox teams up with his Rhythmasters on an old fashioned cornball rendition of catchy ditty. Should enjoy the strong Maddox sale.

B+ "JOHNNY'S BOOGIE BLUES" [Gallatin BMI—Maddox] The pianist rides over the 88's with a sensational arrangement of a boogie woogie item. Artist can really jump. Youngsters should love this.

MEN OF ROBERT SHAW'S CHORUS
(RCA Victor 10-4214; 49-4214)

C+ "ANGELA MIA" (3:00) [Crawford ASCAP—Rapee, Pollack] Here is another version of this lovely ballad, this one voiced by the Robert Shaw Chorus under the direction of Ralph Huntor. Beautiful arrangement and harmony.

C+ "EASTER PARADE" (2:50) [Berlin ASCAP—Berlin] The Easter holiday's most popular standard gets a going over by the men. Shuffle rhythm makes the arrangement interesting.

An Open Letter

"We most sincerely, most wholeheartedly, and with complete modesty, want to thank each and everyone of the men and women who attended the Fourth Annual Convention of Music Operators Of America at the Palmer House in Chicago, Illinois, on March 8, 9 and 10, for the unsolicited and unstinted praise, which they so enthusiastically and liberally heaped upon THE CASH BOX.

"In return, we promise them that we shall, in the future, as we have in the past, continue to serve the industry with complete honesty and humility. Above all, we will serve fearlessly where the truth is concerned. Only honest, fearless, logical and constructive suggestions will continue to appear in THE CASH BOX.

"We will always seek ways and means to help assure each and everyone engaged in this industry a continued better future. Your better welfare, your continued prosperity, is our stake, our hope, and our assuredness of the future. We have never been afraid to speak out in your behalf. We shall never be afraid to do so in the future. Your great praise has assured us that our purpose, our hopes, our plans—are your hopes, your purposes and your plans—for a greater, more glorious, more prosperous tomorrow.

"*May God bless you.*"

Bill Gersh and Joe Orleck

CO-PUBLISHERS OF "THE CASH BOX"

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

BOBBY BREEN
(Jubilee 6058; 45-6058)

B "MELANCHOLY SERENADE" (2:31) [Jaglea BMI — Gleason] Child star Bobby Breen now sports a man sized tenor voice that could click as he sings the beautiful theme to the Gleason TV show. Latin backdrop effective.

C+ "BREAK MY HEART" (2:28) [Jefferson ASCAP—Marcus, Raleigh] Another Latin tempo item is belted out by the crooner with the support of the Morty Craft crew in the backing. Good romantic material.

DAVID CARROLL
(Mercury 70335; 70335 x 45)

C+ "STOMP AND WHISTLE" (2:30) [Arc BMI — Overbea] A solid jumper with handclapping and whistling gets a wild instrumentation from the David Carroll ork. Terrific dance material for the younger set.

C+ "BUCK DANCE" (2:16) [Cromwell ASCAP — Herman, Pierce] The boys send up a light catchy item with a progressive tinge on this end. Good styling that should draw spins.

JERI SOUTHERN
(Decca 29042; 9-29042)

B "AUTUMN IN MY HEART" (3:03) [Bregman, Vocco & Conn ASCAP—Southern, Hutchinson] Dee jay favorite, Jeri Southern comes through with another warm reading of a tender ballad in her hushed fashion. Lovely tune.

B "THAT OLE DEVIL CALLED LOVE" (3:15) [Pickwick ASCAP —Roberts, Fisher] The music of Camarata's ork again accompanies the thrush on this polished fashioning of a pretty love song.

JIMMY BOYD
(Columbia 40181; 4-40181)

C+ "JIMMY ROLL ME GENTLE" (2:21) [M. Witmark ASCAP—David, Altman] Paul Weston teams up with little Jimmy Boyd on a cute novelty designed for Easter Season. A happy item on the pleasant side.

B "LITTLE BONNIE BUNNY" (2:55) [Glenwood BMI—Leven] On this end, the lad offers another Easter ditty that should be appreciated by adults and kiddies alike. Catchy.

MARTIN WALKER
(Camm 135; 45-135)

C+ "I WISH THERE WAS A WINDOW IN HEAVEN" (2:42) [Shapiro-Bernstein ASCAP — Marshall] The refreshing young voice of Martin Walker plucks at the heart strings as he reads this tender tune. Pretty.

B+ "I WANT A GIRL" (2:15) [Van Tilzer ASCAP—Dillon, Van Tilzer] The youngster comes up with a terrific arrangement of a old favorite with a great assist from the Scott Trio. Number could hit again via this one.

THE CASH BOX SLEEPER OF THE WEEK

"DREAM, DREAM, DREAM" (2:55)
[Leo Feist ASCAP—Parish, McHugh]
"ELEANORA" (2:35) [Tannen BMI—Arendo]
PERCY FAITH ORCHESTRA
(Columbia 40185; 4-40185)


PERCY FAITH

● Arranger, composer, conductor Percy Faith, who is among the best in each of these categories and who has had a number of instrumental hits, comes up with another contender in this beautiful new item labelled "Dream, Dream Dream." It's real mood material with a perfect blending of the strings that adds a wonderful beauty to the melody. It's music designed for the quiet hours. On the bottom portion, Bernie Leighton takes over at the harpsichord on a fast moving Latin item similar to Faith's success, "Delicado." It's a fascinating number called "Eleanora." Excellent coupling for the boxes. Top piece could be real big.

"MY SIN" (2:02)
[DeSylva, Brown & Henderson ASCAP—DeSylva, Brown Henderson]
"I'LL ALWAYS BE HAPPY WITH YOU" (2:36)
[Hill & Range BMI—Claypun, Giambusso, Henning]
GEORGIA GIBBS
(Mercury 70339; 70339 x 45)


GEORGIA GIBBS

● Her Nibbs, Georgia Gibbs, whose voice is real pleasure to the ears, comes through with her best offering in quite a while as she fashions "My Sin." The tune is a great standard, and with Georgia's treatment, set to a shuffle rhythm backdrop, the chirp has a sure-fire contender. The bounce arrangement adds an interesting flavor to this top drawer material. The lower end stars the femme on a sentimental ballad tagged "I'll Always Be Happy With You." A strong, emotional delivery on a feelingful number. Georgia is ripe for a big clicker. "My Sin" looks like it.

"CRAZY RHYTHM" (2:39)
[Harms ASCAP—Caesar, Meyer, Kahn]
"MOUNTAIN HIGH-VALLEY LOW" (3:00)
[Michael Goldsen ASCAP—Scott, Hanighen]
DOROTHY COLLINS
(Audivox 107; 45-107)


DOROTHY COLLINS

● Dorothy Collins, the popular songstress of "Your Hit Parade" could have a tremendously successful platter if it gets enough exposure. Two tunes, expertly engineered are placed back to back to make a great juke box coupling. On one end, the thrush hands in a superb vocal effort on the fast moving standard "Crazy Rhythm" as George Barnes assists with some fancy guitar work. The chirp's multiple voicing and catchy vocal gimmicks makes this a most commercial side. On "Mountain High-Valley Low," Dorothy creates, with her one voice, the effect of an entire choir. Great number that needs loads of play to catch on. Top half should catch first. But watch both. They're great.

EYDIE GORME
(Coral 61138; 9-61138)

B "CROCODILE TEARS" (2:13) [Vim ASCAP—Wayne, Sherman] Eydie Gorme offers some terrific vocal dubbing on a lively and colorful bouncer with the chorus assisting. A real bouncey handclapper.

B+ "FALLEN APPLES" (2:58) [Shapiro-Bernstein ASCAP — Reid, Altman] Dick Jacobs' ork sets up a pretty backing for Eydie's sincere rendition of a sentimental love song. Thrush could come through with this one.

AL MORGAN
("X"-0004; 4X-0004)

B+ "SWEET KENTUCKY SUE" (2:25) [Sherwin ASCAP—Skylar] Al Morgan revives a beautiful ballad with which he clicked some years back. Wonderful job on a very pretty tune.

C+ "YOU TOLD ME TO GO" (1:58) [Warock ASCAP—Morgan] On this end, the singer-pianist bounces through a lively lilter with a pleasing arrangement.

BETTY JOHNSON, 3 BEAUS & A PEEP, ANNE LLOYD & CARILLONS
(Bell 1031; 45-1031)

C+ "CROSS OVER THE BRIDGE" (2:21) [Valando ASCAP—Benjamin, Weiss] Betty Johnson and the Three Beaus and a Peep team up on a fine cover version of a current top-spot contender.

C+ "I GET SO LONELY" (2:05) [Melrose ASCAP—Ballard] On this end, Anne Lloyd and the Carillons unite on a lively handclapper that's bidding for high honors. Good version of a happy tune.

LENNIE FORREST
(Derby 845; 45-845)

C+ "MONEY" (2:35) [Kavelin BMI —Freberg, Raksin] An amusing recital about money is offered by Lennie Forrest as Eddie "Piano" Miller assists with a cornball barroom type piano. Catchy item.

B "THE PARCEL" (2:31) [Mecca ASCAP—Lisbona, Connor] Another piece of material with a recital in it, is treated by the artist. A light and colorful item with a catchy delivery. Should draw spins.

SPENCER-HAGEN ORCHESTRA
("X"-0007; 4X-0007)

B "ANGEL BELLS" (1:48) [M.S.I. ASCAP — Hagen, Spencer] A beautiful tune gets a fascinating chime and string arrangement from the Spencer-Hagen ork. Group has a beautiful sound and excellent material here. Could happen.

B+ "BLACK SAPPHIRE" (2:32) [Simon ASCAP — Hagen] The strings cast a sentimental air as they glide through this bluesy melody. More penetrating material with another great treatment. Ork could make the hit grade.

HITS!

THE AMES BROTHERS

MAN, MAN IS FOR THE WOMAN MADE ★ THE MAN WITH THE BANJO

PERRY COMO

WANTED ★ LOOK OUT THE WINDOW

EDDIE FISHER

ANEMA E CORE *(With All My Heart and Soul)* ★ **A GIRL, A GIRL** *(Zoom-Ba Di Alli Nella)*

SUNNY GALE

DREAM, DREAM, DREAM ★ DON'T CRY MAMA

EARTHA KITT

SOMEBODY BAD STOLE DE WEDDING BELL ★ LOVIN' SPREE

TONY MARTIN

HERE ★ PHILOSOPHY

LOU MONTE

SOMEWHERE *(There Is Someone)* ★ **WON'T YOU FORGIVE ME?**

HUGO WINTERHALTER

LATIN LADY ★ HEIDELBERG

RCA VICTOR
FIRST IN RECORDED MUSIC

RCA TMKS.® HIS MASTER'S VOICE

The Cash Box

Says: A thrilling deck with a wild beat . . . loaded with rhythm and excitement!

KEEP 'EM SHORT!

EPIC DOES!

JOYCE BRYANT

offers a walloping version of

RUNNIN' WILD at 1:52!

b/w

"Momele"

Orchestra under the direction of George Rhodes

EPIC RECORDS

78 rpm 9026 · 45 rpm 4-9026

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK and CHICAGO:

As you walked through the Palmer House in Chicago last week, you could see more music people gathered than has ever appeared in one place before. Top execs from every major diskery and almost every independent of note were there. Artists from all companies were in the rooms talking to ops, greeting them and telling them about their new records. There were so many grand people that it's impossible to mention them all but they were everywhere from the minute we got on the plane at LaGuardia until the time we left the Palmer House. Among those on our plane were **Randy Wood, Moe Gale, Harry Link, Goldie Goldmark, Dewey Bergman, Bill Stegmeyer, Louis Boorstein, Paul Cohen** and more. At the huge Cash Box party held on the 23rd floor of the hotel on Sunday night, literally hundreds of visitors passed through and it was 5 o'clock in the morning when the last guests, **Dave Miller** and **Jules Malamed**, said goodnight. It was great party—if we must say so ourselves. The banquet on Tuesday night was the highlight of the whole affair. Never in our memory has there been such a gathering of recording stars from every company. The very top names in the business were there to entertain the ops and the show couldn't have turned out better. **Mahalia Jackson** stunned the audience with her magnificent rendition of "I Believe"; and **Eddie Fisher**'s teaming up with **Eddie Calvert** for "Oh My Papa" was another highlight. **Tony Bennett** received an ovation as well as **Eddy Arnold.** All the artists did themselves proud. One final word, and that is about the display rooms. Victor had an outstanding one. It was dark, air conditioned and "Hot." BMI had a great attraction in its peep show. Benida's honky tonk set-up was another stopping point. The Cash Box room was a central meeting place for almost everyone walking through. Decca and Coral had top execs greeting the guests. The same was true for Capitol and Columbia. The new Label "X" and Groove had a fine cocktail party in their suite on Monday. Mercury had the booth next to The Cash Box. And Dave Miller's Essex room was jumping, naturally.



EDDIE FISHER

Now for some of the New York news this week: **Mannie Greenfield** is the new manager of **Toni Arden.** . . . **Eddie Kleinbaum** wearing a broad smile these days and still passing out cigars now that he's a father of a boy, Jeffrey Paul. Eddie is counter man to the operators and dealers at Cosnat Distributors in N. Y. . . . Decca's label was printed wrong in listing the publisher on **Kitty Kallen**'s "Little Things Mean A Lot." Should have been listed as Feist Music instead of Robbins. . . . **Tony Bennett**'s wife and 4 week old baby were in Chicago with him last week as he played the Chicago Theater. . . . **Bobby Breen** visiting local deejays with his new Jubilee waxing of "Break My Heart" and "Melancholy Serenade." . . . **Pat Terry** and **Eydie Gorme** open at Cafe Society March 22. . . . **Henry Okun** and Original Records have parted company on amicable terms. . . . **Bobby Worth** and **Cy Leonard** have joined Eagle Records in executive capacity. . . . RCA Victor reissuing "Put The Sawdust Back On The Floor" to capture the St. Patrick's day biz.



TONY BENNETT

LOS ANGELES:

After a very successful MOA Convention everything is getting back to normal again. Southlanders who attended the show have returned home and are back on the job again. . . . **Harry James** and band scheduled to open at the Diamond Knee in San Francisco on March 19th. His latest release is "Stomp and Whistle" on Columbia. . . . **Frankie Laine** now spotlights the show at the Palomar Supper Club in Vancouver, B. C. . . . **Tony Bennett** is riding high with two hits in the top ten listings. His latest Columbia waxing is "There'll Be No Teardrops Tonight." . . . **Peggy Lee** opened at the Chi Chi in Palm Springs on March 8th. It's her first engagement since her recent illness. . . . We hear that **Jack Webb**'s ex wife **Julie London** will be on wax soon. . . . Around the night club circuit **Dick Contino** was welcomed back to the Mocambo where the accordion playing maestro entertains nitely. . . . **Julius LaRosa**, top Cadence recording star, is now making his first West Coast debut at Ciro's to packed audiences. . . . RCA Victor staged a cocktail party for **Eddie Fisher** on Fri. March 5 at the Brown Derby. On hand to greet their top star were Victor execs **Jack Burgess, Martin Bennett, Hal Maag, Harry Geller** and **Tom Mosley** along with **Art DePaul** and **Dorothy Vance** of Leo J. Meyberg Company, RCA Distributors. A large gathering turned out for the event which was also tied in with the preview showing of the flicker "New Faces" starring **Eartha Kitt.** All who attended the party also were invited to the preview. . . . Les Paul and **Mary Ford** whizzed into town to visit with their many friends and to make a couple of one night appearances in Pasadena and San Diego. They opened at the El Rancho Vegas in Las Vegas on March 10th for a four week stint then it's back to LA and the Ambassador's Coconut Grove for two weeks. . . . **Al Kavelin**'s first release by "Big **Jim" Buchanan** on his new Century label titled "Money" has caused such a furor around wax circles that Capitol has now covered the tune with **Mel Blanc.** . . . **Mary Rose Bruce**'s latest Victor waxing of "Said The Little Moment" sounds great. The gal sings better than ever and her manager **Max Lutz** is mighty proud of her. . . **George Jay**'s photo postcard of Miss "**Latin Lady**" of 1954 plugging Hugo Wnterhalter's waxing of "Latin Lady" is terrific. If the tune is anything like the picture—Wow! Watch out!! . . . **Micki Marlow**, former photographers model, is due in soon for new recording sessions. It'll be her second for Capitol. . . . **George Wyle**, songwriter of such hit songs as "I Said My Pajamas," "You Broke Your Promise" and many others is now directing the music for singer **Howard Keel** at the Last Frontier in Las Vegas during his two week engagement there.



MARY ROSE BRUCE

We're Speaking the Truth When We Say

The New Columbia Recording

Recorded by:

DORIS DAY

I SPEAK TO THE STARS

from the
Warner Bros. Picture
"LUCKY ME"
starring **DORIS DAY**

Will Be even Bigger than

SECRET LOVE!

B/W THE BLUE BELLS OF BROADWAY

WARNER BROS., MUSIC DIVISION
M. WITMARK & SONS
488 Madison Ave., New York 22, N. Y.

"It's What's in THE CASH BOX That Counts"

"The Cash Box" Goes To The MOA Convention



1) Don Cherry, Pee Wee King, Eddy Arnold, Hank Snow
2) Irving Deutch, Bill Bailey, Henry Doney
3) Teddy Phillips, Harold Scott, Johnny Trucano
4) Harry Link, Herbie Mintz
5) Wyoma Winters, Bill Bailey
6) Arlene Kieta, Curtis Gordon
7) RCA Victor girl, Dave Miller
8) Joyce Bryant, Mrs. Bill Gersh
9) Bill Darnel
10) Grey, Paul Cohen
11) Senator Al Bodkin, Bess Berman, Joe Delaney
12) Jackie Fields, Marty Hogan
13) Mary Mayo, Stan Dale
14) Karen Chandler, Johnny Desmond
15) Bill Gersh, Dewey Bergman
16) Jack Fulton, Lois Steele, Selman Schulz, Percy Faith
17) Sidney Levine, Tony Bennett, George Miller, Al Bodkin
18) Peggy and Nick Lloyd
19) Wesley Rose, Pat Morrissey
20) Bob Lindelof, Andy Oomens, Bob Gnarro, Ralph Marterie
21) Charles Kanter, Pat Morrissey, Sid Goldberg, Jack Cohen
22) Lew Douglas, Karyl Long, Dan Belloc
23) Bob Dunlap, "Big" Jim Buchanan
24) Jim Reeves
25) Buddy Greco, Pat Morrissey, Bob Manning, Tommy Leonetti
26) Bill Gersh, Eddy Howard
27) Bernie Wayne, Jack Pleis, Lillian Roth, Norm Weinstrorer
28) Ernest Tubb, Bill Gersh, Copperhead Larsen
29) Jane Turzy, Al Chapman
30) Bud Brandom, Bill Gersh
31) A guest in BMI room with Jimmy Cairns and Hy Reiter
32) Pat Morrissey, Bobby Wayne
33) Monte Bruce
34) Tommy Leonetti, Ann Gilbert, Stan Dale
35) Rocky Rolf, Earl Kiess, Bob Nossett

(For more pictures of the convention, see pages 34 and 35)

THE CASH BOX



Gaiety Music Shop
New York, N. Y.

1. Secret Love (Doris Day)
2. Stranger In Paradise (Bennett)
3. Oh, My Papa (Eddie Fisher)
4. That's Amore (Dean Martin)
5. From The Vine Came The Grape (Gaylords)
6. Bell Bottom Blues (T. Brewer)
7. Young At Heart (F. Sinatra)
8. Answer Me, My Love (Cole)
9. Wanted (Perry Como)
10. Till We Two Are One (Shaw)

Music Corner
New Haven, Conn.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Cross Over The Bridge (Page)
4. Answer Me, My Love (Cole)
5. Secret Love (Doris Day)
6. I Get So Lonely (4 Knights)
7. Anema E Core (Eddie Fisher)
8. Stranger in Paradise (Bennett)
9. Bell Bottom Blues (T. Brewer)
10. From The Vine Came The Grape (Gaylords)

F & R Lazarus Company
Columbus, Ohio

1. Make Love To Me (Stafford)
2. Secret Love (Doris Day)
3. From The Vine Came The Grape (Hilltoppers)
4. I Get So Lonely (4 Knights)
5. Young At Heart (F. Sinatra)
6. Cross Over The Bridge (Page)
7. Answer Me, My Love (Cole)
8. Oh, My Papa (Eddie Fisher)
9. Heart Of My Heart (4 Aces)
10. Woman (Jose Ferrer)

Duchess Record Shop
Indianapolis, Indiana

1. Make Love To Me (Stafford)
2. Cross Over The Bridge (Page)
3. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
4. I Get So Lonely (4 Knights)
5. Young At Heart (F. Sinatra)
6. Bell Bottom Blues (T. Brewer)
7. There'll Be No Teardrops Tonight (Tony Bennett)
8. Secret Love (Doris Day)
9. Wanted (Perry Como)
10. Answer Me, My Love (Cole)

High Point Record Shop
Philadelphia, Pa.

1. Answer Me, My Love (Cole)
2. Wanted (Perry Como)
3. Cross Over The Bridge (Page)
4. Crystal Ball (Johnston Bros.)
5. Here (Tony Martin)
6. There'll Be No Teardrops Tonight (Tony Bennett)
7. Somebody Bad Stole De Wedding Bell (Georgia Gibbs)
8. I Get So Lonely (4 Knights)
9. Gee (Crows)
10. Cinderella (Dick Lee)

The Groove Record Shop
Norfolk, Va.

1. Wanted (Perry Como)
2. Till Then (Hilltoppers)
3. Cross Over The Bridge (Page)
4. I Get So Lonely (4 Knights)
5. Answer Me, My Love (Cole)
6. From The Vine Came The Grape (Gaylords)
7. Make Love To Me (Stafford)
8. Am I In Love (Joni James)
9. I Really Don't Want To Know (Paul & Ford)
10. Bell Bottom Blues (T. Brewer)

J. G. Bradburn
Houston, Texas

1. Make Love To Me (Stafford)
2. There'll Be No Teardrops Tonight (Tony Bennett)
3. Cross Over The Bridge (Page)
4. Till We Two Are One (Shaw)
5. I Really Don't Want To Know (Paul & Ford)
6. Secret Love (Doris Day)
7. Anema E Core (Eddie Fisher)
8. Changing Partners (P. Page)
9. Oh, My Papa (Eddie Fisher)
10. Stranger In Paradise (Bennett)

Van Curler Music
Albany, New York

1. Secret Love (Doris Day)
2. Changing Partners (Crosby)
3. Till We Two Are One (Shaw)
4. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
5. Stranger In Paradise (Bennett)
6. Oh, My Papa (Eddie Fisher)
7. Make Love To Me (Stafford)
8. From The Vine Came The Grape (Hilltoppers)
9. Till Then (Hilltoopers)
10. The Creep (Kenton)

Variety Record Shop
Louisville, Kentucky

1. Cross Over The Bridge (Page)
2. Such A Night (Bunny Paul)
3. Wanted (Perry Como)
4. Cuddle Me (Ronnie Gaylord)
5. Answer Me, My Love (Cole)
6. So Long (Four Aces)
7. You'll Never Walk Alone (Roy Hamilton)
8. Young At Heart (F. Sinatra)
9. There'll Be No Teardrops Tonight (Tony Bennett)
10. Crystal Ball (Johnston Bros.)

The Record Room
Reno, Nevada

1. I Get So Lonely (4 Knights)
2. Secret Love (Doris Day)
3. Make Love To Me (Stafford)
4. From The Vine Came The Grape (Gaylords
5. Till We Two Are One (Shaw)
6. South (Paul & Ford)
7. Stranger In Paradise (4 Aces)
8. That's Amore (Dean Martin)
9. Oh, My Papa (Eddie Fisher)
10. Young At Heart (F. Sinatra)

Music Sales
Toledo, Ohio

1. Cross Over The Bridge (Page)
2. Make Love To Me (Stafford)
3. I Get So Lonely (4 Knights)
4. Heart Of My Heart (4 Aces)
5. Oh, My Papa (Eddie Fisher)
6. From The Vine Came The Grape (Gaylords)
7. Young At Heart (Doris Day)
8. Secret Love (Doris Day)
9. Bell Bottom Blues (T. Brewer)
10. Cuddle Me (Ronnie Gaylord)

The Music Box
Spokane, Wash.

1. Oh, My Papa (Eddie Fisher)
2. Make Love To Me (Stafford)
3. Secret Love (Doris Day)
4. Stranger In Paradise (4 Aces)
5. Marie (Four Tunes)
6. I Get So Lonely (4 Knights)
7. Bell Bottom Blues (T. Brewer)
8. Cross Over The Bridge (Page)
9. From The Vine Came The Grape (Hilltoppers)
10. Till We Two Are One (Shaw)

Wallichs Music City
Hollywood, Calif.

1. Young At Heart (F. Sinatra)
2. Oh, My Papa (Eddie Fisher)
3. Do Lord (Russel, Haines, Davis, Russel)
4. Stranger In Paradise (Bennett)
5. Till Then (Hilltoppers)
6. Sadie Thompson's Song (Rita Hayworth)
7. Heart Of My Heart (4 Aces)
8. Bell Bottom Blues (T. Brewer)
9. That's Amore (Dean Martin)
10. Lovin' Spree (Eartha Kitt)

Van Goor Record Shop
Rock Island, Ill.

1. Make Love To Me (Stafford)
2. Secret Love (Doris Day)
3. That's Amore (Dean Martin)
4. Stranger In Paradise (4 Aces)
5. I Get So Lonely (4 Knights)
6. From The Vine Came The Grape (Gaylords-Hilltoppers)
7. Cross Over The Bridge (Page)
8. Changing Partners (P. Page)
9. Till We Two Are One (Eddie Howard)
10. Till Then (Hilltoppers)

Moses Melody Shop
Little Rock, Ark.

1. Stranger In Paradise (Bennett)
2. Oh, My Papa (Eddie Fisher)
3. Changing Partners (P. Page)
4. I Get So Lonely (4 Knights)
5. Make Love To Me (Stafford)
6. There'll Be No Teardrops (Tony Bennett)
7. Heart Of My Heart (4 Aces)
8. Secret Love (Doris Day)
9. Till We Two Are One (Shaw)
10. I Really Don't Want To Know (Paul & Ford)

Ferguson's Record Shop
Memphis, Tenn.

1. Cross Over The Bridge (Page)
2. Make Love To Me (Stafford)
3. Answer Me, My Love (Cole)
4. Wanted (Perry Como)
5. I Get So Lonely (4 Knights)
6. Oh, My Papa (Eddie Fisher)
7. Stranger In Paradise (4 Aces)
8. Secret Love (Doris Day)
9. From The Vine Came The Grape (Hilltoppers)
10. Till We Two Are One (Shaw)

Stix, Baer & Fuller
St. Louis, Missouri

1. Young At Heart (F. Sinatra)
2. Wanted (Perry Como)
3. Cross Over The Bridge (Page)
4. Make Love To Me (Stafford)
5. I Get So Lonely (4 Knights)
6. Man—Woman (Clooney-Ferrar)
7. Cuddle Me (Ronnie Gaylord)
8. You're My Everything (James)
9. Answer Me, My Love (Cole)
10. Secret Love (Doris Day)

Grinnell Bros.
Detroit, Michigan

1. Secret Love (Doris Day)
2. Cuddle Me (Ronnie Gaylord)
3. Cross Over The Bridge (Page)
4. From The Vine Came The Grape (Gaylords)
5. That's The Way Love Goes (Bill Darnell)
6. Young At Heart (F. Sinatra)
7. Make Love To Me (Stafford)
8. Wanted (Perry Como)
9. Melancholy Me (Smith Bros.)
10. Such A Night (Bunny Paul)

Graymot Music Shop
Morristown, New Jersey

1. Answer Me, My Love (Cole)
2. From The Vine Came The Grape (Gaylords)
3. Secret Love (Doris Day)
4. Dartown Strutters Ball (Lou Monte)
5. Wanted (Perry Como)
6. Make Love To Me (Stafford)
7. Till We Two Are One (Shaw)
8. I Get So Lonely (4 Knights)
9. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
10. Bell Bottom Blues (T. Brewer)

Modrona Record Shop
Portland, Oregon

1. I Get So Lonely (4 Knights)
2. Make Love To Me (Stafford)
3. Till We Two Are One (Shaw)
4. Cross Over The Bridge (Page)
5. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
6. From The Vine Came The Grape (Gaylords)
7. I Really Don't Want To Know (Paul & Ford)
8. Young At Heart (F. Sinatra)
9. Stranger In Paradise (4 Aces)
10. Changing Partners (P. Page)

"T" Record Shop
Tulsa, Okla.

1. Make Love To Me (Stafford)
2. Cross Over The Bridge (Page)
3. From The Vine Came The Grape (Hilltoppers)
4. Changing Partners (Kay Starr)
5. Secret Love (Doris Day)
6. That's Amore (Dean Martin)
7. There'll Be No Teardrops Tonight (Tony Bennett)
8. Wanted (Perry Como)
9. I Get So Lonely (4 Knights)
10. Young At Heart (F. Sinatra)

MOA CONVENTION IS GREATEST EVER HELD

Music Men Meet From All Over Nation

No Action Taken On Proposals For Setting Up Publishing Firm Or Third Performance Rights Agency

CHICAGO — What was without doubt the biggest and best MOA (Music Operators of America) Convention ever held, took place here last Monday, Tuesday and Wednesday, March 8, 9 and 10.

Top record officials, publishers, distributors and artists came from all parts of the country to greet the juke box operators who were present. There were more exhibitors than ever before, more guests, more visitors.

For the music people, the convention started on Sunday when almost every plane that landed during the day from New York brought greater numbers of the trade to the show.

The most important question discussed, as far as the record business was concerned, was whether to take some action on setting up a publishing concern or a third performance rights agency to counteract the effects should any of the proposed ASCAP legislation ever go through. Larry Spier proposed the publishing setup while Barney Young advocated the performance rights agency. Both would be dependent upon operators' agreeing to buy certain amounts of records each month. Both of these proposals were merely discussed at this convention with no action taken either way and with both due for a great deal more consideration before it is decided whether either one—or any—will be adopted.

Trade attendance at the meeting was the largest ever. Every major diskery was represented and almost every independent who had anything currently hot. Many of the booths were quite striking with RCA Victor all dressed up in "Hot" fashion, Benida offering a Coney Island set-up, BMI giving out with a peep show and others such as Decca, Coral, Essex, Label "X", Capitol, Mercury and Columbia entertaining lavishly.

Nashville was represented by a contingent from Grand Ole Opry and many top folk stars could be seen walking through the exhibitions all during the convention.

The halls of the eighth floor of the Palmer House were busy from morning to night for the entire three days. Top artists were in every record firm's rooms. Publishers had come in from New York and the coast. It was a meeting of music people such as seldom has taken place.

The highlight was the banquet at which star after star got up to do a bit and the audience just couldn't get enough of it.

With this convention, the MOA proved to be the natural meeting place for everyone concerned with the music business. And while this was several times bigger than previous conventions, its success makes it certain that next year's convention will be even bigger yet.



VERNA LEEDS

VERNA LEEDS

selling sensationally with her sock treatments of

"ALONE AT OUR OLD RENDEZVOUS"

and

"IT TAKES A LONG LONG TRAIN WITH A RED CABOOSE"

OR - 504

Distributors: Some territories still open. Write

ORIGINAL RECORDS
110 BERGEN PIKE — LITTLE FERRY, N. J.

Launching



HOLLYWOOD, CALIF.—Helen Troy, latest Vito Records pactee, launches Tony Romano's latest release "Goombye Goomba" with a pizza pie which they both feel will be just as good as the record. Event took place during an Italian dinner staged by th diskery at the MOP restaurant on the Sunset strip March 3rd. Dinner was held to introduce members of the press and deejays to the two new recording stars. Helen's new waxing is "A Kiss In The Dark" b/w "I Get The Blues When It Rains".

James, Bennett, Anthony, Hilltoppers Win Poll

NEW YORK—In WNEW's annual "Make Believe Ballroom" Popularity Poll, Joni James, Tony Bennett, Ray Anthony and the Hilltoppers won the No. 1 spots as America's favorite disk entertainers, after four intensive weeks of voting in WNEW's 28th Poll conducted by the Ballroom's Jerry Marshall.

As announced by Marshall on his Thursday night (March 11) edition of "Make Believe Ballroom", the all-time high balloting found newcomers taking over the higher spots in every category of Marshall's poll. Although Joni James and Ray Anthony held onto their top crowns, both for the second consecutive year, Tony Bennett and the Hilltoppers unseated old favorites Perry Como and the Four Aces, slipping them down a notch to second place in both lists. Every category also showed new entries to the Top Ten—including Julius La Rosa, June Valli, Eartha Kitt, the orchestras of Frank Chacksfield and Richard Hayman, and the Mariners and the Ink Spots vocal groups.

Sammy Kaye Contest Winners

NEW YORK—The second grand prize winning song in Sammy Kaye's RCA Thesaurus "So You Want to Write a Song" contest has been chosen by the bandleader. The tune, entitled "Let's Just Fall In Love," was submitted to radio station WGNS, Murfreesboro, Tenn. by E. E. Wilson.

Tiffany Sets New Sessions

CHICAGO—Scheduled for early April release, Tiffany Records will cut eight sides on March 25-26, four each with singers Guy Cherney and Pat Scot. Cherney currently is a hold-over hit at the Black Orchid and Miss Scot, a native of Milwaukee, is a CBS singer here.

Conductors of the two sessions, both new to Tiffany, will be Jacques Belasco of New York, whose musical treatment won a movie Oscar in 1953, and Joseph Gallicchio, musical director of NBC's central division.

President Henry E. Doney of Tiffany also announces that Polygon Records of London will distribute all of Clark Dennis' Tiffany disks under a recent contract. Distribution is for the British Isles. Clark currently is riding high with "Granada" seven months after its original release and also is moving well with "You and Your Smile."

Disk Biz Aids Sunday School Week

NEW YORK—With April 12 through 18 being celebrated as the 10th annual observance of National Sunday School Week, a strictly non-sectarian campaign sponsored by the Laymen's National Committee, disk jockeys and record shops are tieing in with with the cause, offering all out help. Both RCA Victor and Capitol Records have suitable tunes-for-tots that might be played that week. Singer Tex Ritter has one on Capitol and Jack Berch waxed one for RCA Victor.

A JUKE BOX "NATURAL"!

TWO GREAT SIDES

"GRANADA"

(Vocal by Joe Valle)

b/w

"3D MAMBO"

(Great Instrumental) by

CESAR CONCEPCION and his Orchestra

SEECO Records # 4137

39 W. 60th St.

New York 23, N. Y.



CESAR CONCEPCION

THE CASH BOX Album Reviews

CLASSICAL:

MUSIC FROM MODERN NORWAY—Harald Saeverud, Fartein Valen, The Oslo Philharmonic Orchestra, Oivin Fjeldstad conducting.—Mercury Classics MG 10149 (1-12") List: $4.85

The music of two of Norway's modern composers, Harald Saeverud, who would be about 57 years old today, and Fartein Valen, who died only about two years ago, are interpreted by the Oslo Philharmonic Orchestra. The companion piece to Mercury's Norwegian Pop Concert should carry more sales potential with the longhair buyer.

CESAR FRANCK—"Sonata For Violin and Piano in A"
RICHARD STRAUSS—"Sonata For Violin and Piano in E-Flat, Op. 18" Jascha Heifetz and Artur Rubinstein Side One—Jascha Heifetz and Arpad Sandor Side Two—RCA Victor LCT 1122 (1-12") Price: $5.45

A must collectors' item re-issued by Victor in its "A Treasury Of Immortal Performances" series. Despite technological advances since performances were originally released, the virtuosity of the performers is obvious and thrilling. Should have tremendous sales appeal in view of the artists' name attraction.

POPULAR:

RALPH FLANAGAN & His Orchestra—"The Freshman-Sophomore Frolics"—RCA Victor LPM 3190 (10" LP) List: $3.15

VIENNA, CITY OF MY DREAMS; NIGHTS OF SPLENDOR; A ROSE AND A STAR; WASHING MACHINE; SONG OF LOVE; OYE NEGRA; CAPRICE VIENNOIS; SMOKE DREAMS.

One of the most popular bands with the college sect is Ralph Flanagan's. His frequent appearances at the various campuses throughout the country in the past few years, since the creation of the aggregation, has left a memorable impression on the student hoofer. His arrangements are ultra-danceable and the polished, smooth sound of the orchestra is very reminiscent of the great Glenn Miller band. This platter, containing a good selection of standards, designed in the Flanagan fashion, makes it obvious why the band has such a great appeal. Perfect package for a teen-age party.

RALPH FLANAGAN & His Orchestra—"Junior-Senior Prom"—RCA Victor LPM 3189 (10" LP) List: $3.15

I'LL BE WITH YOU IN APPLE BLOSSOM TIME; YOU; RED RIVER VALLEY; MERRY WIDOW; SMOKE GETS IN YOUR EYES; GYPSY VIOLIN; WHY; A-FLAT SWING.

With Harry Prime and the Singing Winds presenting vocals on some of the numbers, Ralph Flanagan and the ork dish up another piece in the college dance series. Treatments of the tunes featured in this album are basically the same as in the "Freshman-Sophomore" album. But, of course, other tunes are used. Same comment as for above record.

"ORIGINAL COMPOSITIONS"—The Noblemen—King Records LP 265-11 (1-10" L.P.) List: $2.95

ADIOS MUCHACHOS; MY HEART AT THY SWEET VOICE; THEME FROM 'ROMEO AND DELILAH'; O SOLE MIO; ANDANTINO; TANGO IN D.

King Records comes up with an idea that should catch a goodly share of L.P. sales. The idea of presenting original compositions from which pop hits were born is intriguing. Violin with organ accompaniment. Fuller orchestration would have enhanced its sales appeal a great deal.

BILLY ECKSTINE—"The Great Mr. B and his All Star Band"—Deluxe LP 265-12 (10" LP) List: $2.95

BLOWING THE BLUES AWAY; IF THAT'S THE WAY YOU FEEL; I WANT TO TALK ABOUT YOU; I GOT A DATE WITH RHYTHM; GOOD JELLY BLUES; OPUS X.

Prior to his success as a solo vocalist, which the public recognized on a record called "Caravan," Billy Eckstine made music with his All Stars. This crew was comprised of such greats as Dizzy Gillespie, Al Killian, Trummy Young, Gee Ammons and a host of others. This platter features Mr. "B" and the band on numbers to which thousands thrilled. Eckstine fans will go for this in a big way. These are Eckstine waxings which are seldom heard on the air or at Billy's performances.

XAVIER CUGAT—"Mambo"—Mercury EP-1-3178 (EP) List: $1.47

SUN SUN; MAMBOLETTE; CHINA BOY MAMBO; MAMBO MANIA.

Xavier Cugat, who is probably better known for his Latin rhythms than any other band leader in the world, shows exactly why on these four treatments of the mambo. Although many other Latin organizations may appeal to the mambo addict, Cugat's is still the most commercial to the non-critical dance set. Fine mambo material for dancing and listening bound in a most attractive cover. "Sun Sun" should serve as a persuasive salesman.

TED WEEMS—"Dance Set"—Mercury EP-1-3167 (EP) List: $1.47

MICKEY; CIRIBIRIBIN; HINDUSTAN; CANADIAN CAPERS.

The perennial favorite Ted Weems, who is probably best remembered for his two-time clicker "Heartaches," presents four delightful swing items among which are the two great standards "Canadian Capers" and "Ciribiribin." Weems' light and inviting instrumental touch characterized by the whistle in the foreground makes excellent listening and dance material. Pleasure on the relaxing side.

JAZZ:

"NEW NEW ORLEANS JAZZ" Wilbur de Paris—A440 Records AJ 503 (1-10" L. P.) List: $3.85

I'VE FOUND A NEW BABY; THE WORLD IS WAITING FOR THE SUNRISE; CHANGE OF KEY BOOGIE; IN A PERSIAN MARKET; WAITING FOR THE ROBERT E. LEE; BOURBON ST. PARADE.

Just what the title indicates. This is "new" New Orleans jazz. The improvisations of Wilbur de Paris on the tailgate, his brother Sidney, on the trumpet; and such stalwarts as Omer Simeon, clarinet; Eddie Gibbs, banjo; Don Kirkpatrick, piano; Zutty Singleton, drums; and Nat Woodley, bass; collaborate on the swinging treatments of such jazz classics as "Robert E. Lee," "Bourbon St. Parade" as well as exciting and novel readings of "In A Persian Market" and an original De Paris "Change Of Key Boogie." Well worth the price of admission.

WILLIE SMITH AND HARRY EDISON PLAY—Aladdin Records EP 515 (1-EP 45) List: $1.50

AIN'T 'CHA GONNA DO IT; EXIT VIRGINIA BLUES; I BLOWED AND GONE; LAURA.

Harry Edison on the trumpet and Willie Smith on the alto sax team up for four sides with lots of appeal to the jazz fan. Supporting Edison and Smith are Billy Hadnot, bass; "Shadow" Wilson, drums; and Arnold Ross, piano. Norman Granz supervised the job, no doubt, before his present set up. Item is one of a series of jazz E. P.'s being issued by Aladdin.

THE CASH BOX

Album Reviews

RHYTHM & BLUES:

BILLY WARD AND HIS DOMINOES—Federal EP-212 (EP) List: $1.47

SIXTY MINUTE MAN; DO SOMETHING FOR ME; HAVE MERCY BABY; DON'T LEAVE ME THIS WAY.

Some three or four years ago, Bill Ward and his Dominoes created a storm and made themselves the top names in the Rhythm and Blues field with their sensational waxing of "Sixty Minute Man." Ever since that time, the boys have attracted a huge pop and blues following and are today one of the top R & B acts. Not long after their initial smash, the vocal crew hit again with their version of "Have Mercy Baby" which also ranked as one of the top tunes of the year. Here the Dominoes offer those two greats coupled with two other Ward quality arrangements. Should enjoy a long and healthy sale. The classic "Sixty Minute Man" is a great demonstrator.

LATIN-AMERICAN:

JOSE MELIS "Piano Classics—The South American Way"—Mercury EP-1-3177 (1-EP 45) List: $1.47

HUNGARIAN RHAPSODY; MOONLIGHT SONATA; LIEBESTRAUM; STARDUST.

Jose Melis and his Latin American Ensemble provide a dozen minutes of light and highly pleasurable Latin treatments of four great items familiar to everyone. Melis' keyboard technique is flashy and colorful.

SPECIAL MATERIAL:

NORMAN VINCENT PEALE—The Power of Positive Thinking—RCA Victor LM-1794 (1-12" LP) List: $5.45

BELIEVE IN YOURSELF; HOW YOU LOOK AT IT; PEACE OF MIND; TRY PRAYER POWER; EXPECT THE BEST AND GET IT; HOW TO BREAK THE WORRY HABIT; HOW TO SOLVE YOUR PROBLEMS; HOW TO RELAX.

Dr. Norman Vincent Peale, a powerful name through his best seller "A Guide To Confident Living and The Power of Positive Thinking", the best selling book in all categories in 1953, his radio program, "The Art Of Living", a coast to coast NBC network show and syndicated articles appearing in leading papers throughout the nation, narrates select excerpts from the book supplemented by material especially written for this recording. This disk should find a wide market and could become another best seller for the Doctor.

Top 5 Best Selling Pop Albums

1. THE GLENN MILLER STORY . . . Sound Track (Decca DL 5519)
2. MUSIC FOR LOVERS ONLY Jackie Gleason (Capitol H 352)
3. SELECTIONS FROM THE GLENN MILLER STORY Glenn Miller (RCA Victor LPT 3057)
4. SONGS FOR YOUNG LOVERS . . . Frank Sinatra (Capitol H 488)
5. TAWNY Jackie Gleason (Capitol H 471)
5. MAY I SING TO YOU Eddie Fisher (RCA Victor LPT 3185)

Thanks A Million



NEW YORK—"Thanks A Million For The Million" is inscribed on the huge cup which Teresa Brewer is shown receiving from Moe Gale, prexy of Sheldon Music (right) and Goldie Goldmark, general professional mgr. of the pubbery. Award is being presented to the thrush for her million seller "Ricochet" which Sheldon Music published. Sheldon and Brewer will again team up on the chirp's next Coral release, "Jilted," which will be out soon.

X Records To Issue 100 Jazz Originals

NEW YORK—In one of the most ambitious jazz programs ever undertaken, "X" Records will release an unprecedented series of long-play reissues aimed at the rapidly expanding market for good jazz.

Called the X "Vault Originals," the series will consist of 100 albums to be released over a period of three years. The first release, consisting of 10 albums, is scheduled for April, with a follow-up of two albums each month thereafter.

The program is designed to make effective use of the huge and valuable storehouse of basic early jazz (or "jass") to be found in old master files. It will include some of the best known jazz names of all time such as Ben Pollack, Eddie Condon, Jelly Roll Morton, Jack Teagarden, Jimmy Lunceford, Jimmy Yancey, Rex Stewart, Johnny Dodds, Bennie Moten, the Original Dixieland "Jass" Band and others.

It is expected that the X reissues will explore a potential but virtually neglected market. The "Vault Originals" are rare collectors' items in most cases, and very few of the selections have been available at all in the last 25 years. There have been jazz reissues of this kind from time to time, but X is the first label to initiate a comprehensive program to be carried out on a steady-release-schedule basis.

According to Joe Delaney, sales head of X Records, the "Vault Originals" will be of interest not only to jazz collectors but also record buyers of Americana repertoire; college student groups interested in the origins of this native American folk music; "modern" jazz fans curious about backgrounds of their music, plus music lovers in general.

X has planned special packaging, attractive album covers and extensive liner notes to accompany every album. The selections themselves have been pressed from the original metal parts in nearly every case, rather than scratchy copies, and all are reprocessed according to modern record engineering standards.

Kaye Band Kicks Off Annual Road Tour; Booked Thru Summer

NEW YORK—Bandleader Sammy Kaye, kicking off his annual road tour, is apparently heading for his busiest year since 1949. His current one-nighter and location itinerary has him booked up to his opening at the Astor Hotel, beginning May 24th and continuing through the summer. Among locations already set are the Horizon Room, Pittsburgh, March 11th and for one week; and the Roosevelt Hotel in New Orleans, on March 25th, for four weeks. One night set-ups include appearances on college campuses and before Lions and Elks Club groups. His manager, Dave Krengel, still completing dates is negotiating with a strip hotel in Las Vegas for a fall date.

Schoolmates Crown Hayes "King For A Day"

BROOKLYN, N. Y.—Crooner Richard Hayes' Class of 1947 will be feted by more than 500 of his high school alumni at the Boys High School 75th anniversary luncheon March 20 at the Towers Hotel here.

Hayes' latest Mercury record, coincidentally, is "King For A Day."

Music men who are alumni of the school and who would like to attend the party should contact Irwin Zucker, of M-G-M Records publicity department.

Other alumni of the school include Alfred "Kismet" Drake; popular composer Arthur Schwartz; classical composer Aaron Copland; and actors Arnold Moss and Edward Everett Horton.

Kramer Elected To ASCAP Board of Directors

NEW YORK—Canadian born Alex Kramer, writer of "Far Away Places" and the current Ames Brothers Victor click "Man, Man Is For The Woman Made," has been elected to the board of directors of the American Society of Composers, Authors and Publishers.

Kramer was born in Montreal and for several years had his own program on station CFCF in the city. He has written most of his tunes with his partner and wife, Joan Whitney.

PETER LIND HAYES
&
MARY HEALY
singing
"CRAZY MIXED-UP SONG"
ESSEX # 353
Essex RECORDS
3708-16 SOUTH 54th STREET
PHILADELPHIA 43, PENNA.
BELGRADE 2-6350
Manufactured and Distributed by Paldo Record Company

2 New Smash Hits by
THE HILLTOPPERS
featuring the voice of JIMMY SACCA
"TILL THEN" # 15132
and
"FROM THE VINE CAME THE GRAPE"
15127
DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 880-881

M-G-M RECORDS
BOB STEWART
SINGS
"The Steps Of Saint Marie" and "I Went Out Of My Way"
MGM 11699 (78 rpm)
K-11699 (45 rpm)
THE GREATEST NAME IN ENTERTAINMENT

THE CASH BOX CANADIAN CAPERS

MONTREAL MEMOS:

The Four Lads, Canada's own singing group opened at the Seville Theatre, February the 11th for one week. This marks their fourth engagement in Montreal and with their most recent recording successes still going strong this could prove to be a record breaking date. . . . Roger Coleman held over at the Sheraton Mount Royal Hotel. . . . The Burton Sisters returned to New York this past week after a very successful series of dates in the Province of Quebec. These gals, with their fluent use of the French language, are playing locations in French Canada that previously only booked European talent. . . . RCA Victor, radio station CKNX, Wingham, and the music publishing firms are this week paying tribute to Earl Heywood, Canada's best known country singer. The trade has dedicated its promotional efforts toward making the "Earl Heywood Week" an outstanding success to commemorate the great influence Heywood has been in the folk music field here in Canada. Efforts are being enthusiastically backed up by the various trade papers in this field and by the Earl Heywood fan clubs. . . . Georgie Faith continues the successful engagement at the Clover Cafe, is now starting his seventeenth week. . . . The local radio fraternity wrestling up in preparation for the CARTB annual convention which gets under way in Quebec City, March 22nd.



EARL HEYWOOD

A SLEEPER
"DAY SLEEPER"
b/w
"STEALING HOME"
BY
NOEL BOGGS
Columbia # 21220
RIDGEWAY MUSIC CO., INC.
6087 SUNSET BLVD.
HOLLYWOOD CALIF.

"THE TRAIN WITH THE RHUMBA BEAT"
and
"Melancholy Baby"
RUSTY DRAPER
70327
Mercury RECORDS

MIKE PEDICIN'S
latest and greatest!
"ONE POTATO, TWO POTATO"
b/w
"LOVIN' TIME"
Mike Pedicin Quartet
TC 5015
20th Century
Manufactured by
GOTHAM RECORD CORP.

High On All Lists!
PINE TREE, PINE OVER ME
MILLER MUSIC CORPORATION

Ford Starts TV Show

NEW YORK—Art Ford, WNEW disk jockey, whose "Milkman's Matinee" show has been a favorite of New York's late listeners for many years, has recently started an interview show on WOR-TV, Channel 9, from 11:00 to 11:30 P. M. each weekday night.

Guests from Hollywood, the theatre, the music world and fourth estaters paint a human interest picture of life in the Times Square area.

The show, incidentally, is called "The Art Ford Show."

Mercury Buys "Padre"

NEW YORK—Mercury Records has purchased the master of a tune called "Padre" waxed by Lola Dee. Al Trace sold the disk to the major label. Record met with tremendous reaction when it was programmed on the Howard Miller radio show on station WIND in Chicago.

Leonetti Trio



HOLLYWOOD—Tommy Leonetti, 24-year-old Capitol pactee, poses with Joyus Cheney (left) and Cathie Righter, models from the Hollywood Caroline Leonetti (no relation) Modelling School. As Tommy puts it, "We Leonetti's must stick together."



THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 13 without any changes on the part of THE CASH BOX.

Bob Larsen
WEMP—Milwaukee, Wis.

1. Make Love To Me (Stafford)
2. Cross Over The Bridge (Page)
3. Secret Love (Doris Day)
4. Young At Heart (F. Sinatra)
5. Wanted (Perry Como)
6. Turn Around Boy (Douglas)
7. I Get So Lonely (4 Knights)
8. So Long (Four Aces)
9. Sleeping Beauty (D. Noel)
10. A Girl, A Girl (Eddie Fisher)

Earle Pudney
WGY—Schenectady, N. Y.

1. Secret Love (Doris Day)
2. Make Love To Me (Stafford)
3. Young At Heart (F. Sinatra)
4. Wanted (Perry Como)
5. Answer Me, My Love (Cole)
6. Till We Two Are One (Shaw)
7. Darktown Strutters Ball (Lou Monte)
8. Somebody Bad Stole De Wedding Bell (G. Gibbs)
9. My Restless Lover (P. Page)
10. Cross Over The Bridge (Page)

Bud Davies
CKLW—Detroit, Mich.

1. Secret Love (Doris Day)
2. From The Vine Came The Grape (Gaylords)
3. Darktown Strutters Ball (Lou Monte)
4. Young At Heart (F. Sinatra)
5. The Man With The Banjo (Ames Bros.)
6. Make Love To Me (Stafford)
7. The Anything Can Happen Mambo (Dolores Hawkins)
8. Answer Me, My Love (Cole)
9. If You Love, Really Love Me (Vera Lynn)
10. Wanted (Perry Como)

Stan Dale
WJJD—Chicago, Ill.

1. Cross Over The Bridge (Page)
2. From The Vine Came The Grape (Gaylords)
3. The Man With The Banjo (Ames Bros.)
4. Pine Tree, Pine Over Me (Barton, Desmond, McGuires)
5. Young At Heart (F. Sinatra)
6. Wanted (Perry Como)
7. My Restless Lover (P. Page)
8. Bandera (Al Alberts)
9. Melancholy Me (E. Howard)
10. Venus De Milo (B. Manning)

Cliff Sessions
WFOR—Hattiesburg, Miss.

1. Cross Over The Bridge (Page)
2. Marie (Tommy Dorsey)
3. Melancholy Me (E. Howard)
4. Wanted (Perry Como)
5. There'll Be No Teardrops Tonight (Tony Bennett)
6. From The Vine Came The Grape (Hilltoppers)
7. Stranger In Paradise (4 Aces)
8. Don't Get Around Much Anymore (Patti Page)
9. Am I In Love (Joni James)
10. I've Got An Invitation To Dance (Billy Williams)

Bill Reynolds
WTMJ—Milwaukee, Wis.

1. Cross Over The Bridge (Page)
2. Young At Heart (F. Sinatra)
3. I Get So Lonely (4 Knights)
4. Secret Love (Doris Day)
5. Make Love To Me (Stafford)
6. Wanted (Perry Como)
7. From The Vine Came The Grape (Hilltoppers)
8. The Creep (Kenton-Marterie)
9. Harmony Brown (Four Lads)
10. So Long (Four Aces)

Mitch Reed
WITH—Baltimore, Md.

1. Make Love To Me (Stafford)
2. I Get So Lonely (4 Knights)
3. Stranger In Paradise (Bennett)
4. Answer Me, My Love (Cole)
5. Young At Heart (F. Sinatra)
6. Wanted (Perry Como)
7. From The Vine Came The Grape (Hilltoppers)
8. What Good Is Somebody New (Bobby Wayne)
9. Secret Love (Doris Day)
10. Hold 'Em Joe (H. Relafonte)

Robin Seymour
WKMH—Dearborn, Mich.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Cross Over The Bridge (Page)
4. Melancholy Me (Smith Bros.)
5. Cuddle Me (Ronnie Gaylord)
6. Young At Heart (F. Sinatra)
7. That's The Way Love Goes (Bill Darnel)
8. Such A Night (Bunny Paul)
9. The Man With The Banjo (Ames Bros.)
10. I Get So Lonely (4 Knights)

John Wrisley
WSAV—Savannah, Ga.

1. Secret Love (Doris Day)
2. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
3. Oh, My Papa (Eddie Fisher)
4. Make Love To Me (Stafford)
5. Stranger In Paradise (Martin)
6. Wanted (Perry Como)
7. Venus Di Milo (B. Manning)
8. Young At Heart (F. Sinatra)
9. Lovin' Spree (Eartha Kitt)
10. I Get So Lonely (4 Knights)

Ray Schreiner
WRNL—Richmond, Va.

1. Make Love To Me (Stafford)
2. I Really Don't Want To Know (Les Paul)
3. Cross Over The Bridge (Page)
4. Wanted (Perry Como)
5. Bell Bottom Blues (T. Brewer)
6. Till We Two Are One (Shaw)
7. Till Then (Hilltoppers)
8. What Every Girl Should Know (Doris Day)
9. Dime And A Dollar (Mitchell)
10. Gee (June Hutton)

Ray Perkins
KFEL—Denver, Colo.

1. Secret Love (Doris Day)
2. Make Love To Me (Stafford)
3. Stranger In Paradise (Bennett)
4. That's Amore (Dean Martin)
5. Till Then (Hilltoppers)
6. From The Vine Came The Grape (Hilltoppers)
7. Changing Partners (P. Page)
8. Oh, My Papa (Eddie Fisher)
9. Till We Two Are One (Shaw)
10. Woman (Johnny Desmond)

Ralph Phillips
WFBR—Baltimore, Md.

1. Make Love To Me (Stafford)
2. Oh, My Papa (Eddie Fisher)
3. Stranger In Paradise (Bennett)
4. Secret Love (Doris Day)
5. Young At Heart (F. Sinatra)
6. Bell Bottom Blues (Brewer)
7. Till Then (Hilltoppers)
8. From The Vine Came The Grape (Hilltoppers)
9. Darktown Strutters Ball (Lou Monte)
10. Wanted (Perry Como)

Sid Dickler
WEDO—Pittsburgh, Pa.

1. Wanted (Perry Como)
2. Secret Love (Doris Day)
3. Answer Me, My Love (Cole)
4. This Is You (Pat Terry)
5. Stranger In Paradise (4 Aces)
6. Our Heartbreaking Waltz (Teresa Brewer)
7. Changing Partners (P. Page)
8. Tipica Serenada (H. Jerome)
9. That's Amore (Dean Martin)
10. Stop Chasin' My Baby (The Lancers)

Joe Ryan
WALL—Middletown, N. Y.

1. Latin Lady (H. Winterhalter)
2. Heart Of My Heart (4 Aces)
3. Sadie Thompson's Song (Richard Hayman)
4. Ebb Tide (Frank Chacksfield)
5. Y'All Come (Bing Crosby)
6. She Was Five And He Was Ten (Mills Bros.)
7. Secret Love (Doris Day)
8. Stranger In Paradise (Martin)
9. I Get So Lonely (4 Knights)
10. Bimbo (Jim Reeves)

Art Hellyer
WIND—Chicago, Ill.

1. Young At Heart (F. Sinatra)
2. Pine Tree, Pine Over Me (Desmond, Barton, McGuires)
3. Make Love To Me (Stafford)
4. Darktown Strutters Ball (Lou Monte)
5. Bell Bottom Blues (Brewer)
6. Cross Over The Bridge (Page)
7. Wanted (Perry Como)
8. Teach Me Tonight (J. Bruce)
9. Positively No Dancing (Karen Chandler)
10. Our Heartbreaking Waltz (Teresa Brewer)

Fred Kirby
WBT—Charlotte, N. C.

1. That's Amore (Dean Martin)
2. Oh, My Papa (Eddie Fisher)
3. Stranger In Paradise (4 Aces)
4. Secret Love (Doris Day)
5. Heart Of My Heart (4 Aces)
6. Changing Partners (P. Page)
7. Make Love To Me (Stafford)
8. Woman (Johnny Desmond)
9. Ricochet (Teresa Brewer)
10. Don't Ask Me Why (Barton)

Bob Harris
KFRE—Fresno, Calif.

1. Young At Heart (F. Sinatra)
2. Cabbages & Kings (Charlie Applewhite)
3. Watermelon In December (Artie Wayne)
4. Come Over And Say Hello (Connie Russell)
5. The Breeze And I (Damone)
6. Sadie Thompuson's Song (Richard Hayman)
7. Changing Partners (K. Starr)
8. Secret Love (Doris Day)
9. Sky Is Extra Blue (Russell)
10. My Sin (Leo Diamond)

Chris Clark
WBSM—New Bedford, Mass.

1. Secret Love (Doris Day)
2. Stranger In Paradise (Bennett)
3. Young At Heart (F. Sinatra)
4. Heart Of My Heart (4 Aces)
5. Bell Bottom Blues (Brewer)
6. Oh, Mein Papa (E. Calvert)
7. Make Love To Me (Stafford)
8. Wanted (Perry Como)
9. Changing Partners (P. Page)
10. Gee (The Crows)

Arty Kay
WVLK—Lexington, Ky.

1. I Get So Lonely (4 Knights)
2. Make Love To Me (Stafford)
3. Y'All Come (Bing Crosby)
4. Bell Bottom Blues (Brewer)
5. Till Then (Hilltoppers)
6. Secret Love (Doris Day)
7. Young At Heart (F. Sinatra)
8. Cross Over The Bridge (Page)
9. Julie's Jump (Archie Bleyer)
10. Wanted (Perry Como)

Donn Tibbetts
WKBR—Manchester, N. H.

1. Secret Lover (Doris Day)
2. Cross Over The Bridge (Page)
3. Wanted (Perry Como)
4. Till We Two Are One (Shaw)
5. Oh, My Papa (Fisher-Calvert)
6. Turn Around Boy (Douglas)
7. I Get So Lonely (4 Knights)
8. Darktown Strutters Ball (Lou Monte)
9. You're So Sympatico (Capri)
10. Deep Blue Sea (Dick Maltby)

Pat Chamburs
WFLA—Tampa, Fla.

1. I Get So Lonely (4 Knights)
2. Young At Heart (F. Sinatra)
3. World Events (Warren Baker)
4. Make Love To Me (Stafford)
5. Till We Two Are One (Eddie Howard)
6. Melancholy Me (E. Howard)
7. My Restless Lover (P. Page)
8. Wanted (Perry Como)
9. Darktown Strutters Ball (Lou Monte)
10. How Do You Want Me To Sing My Love Song (Foster)



THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 13 without any changes on the part of THE CASH BOX.

Jay Corrington
WLOK—Lima, Ohio

1. Secret Love (Doris Day)
2. Changing Partners (P. Page)
3. Young At Heart (F. Sinatra)
4. Size 12 (Don Cornell)
5. Oh, My Papa (Eddie Fisher)
6. Answer Me, My Love (Cole)
7. Heartbreaking Waltz (Brewer)
8. That's Amore (Dean Martin)
9. Rags To Riches (T. Bennett)
10. Wanted (Perry Como)

Alan Saunders
WVNJ—Newark, N. J.

1. Secret Love (Doris Day)
2. Stranger In Paradise (Bennett)
3. Woman (Johnny Desmond)
4. The Janes Boy (Mills Bros.)
5. Darktown Strutters Ball (Lou Monte)
6. Young At Heart (F. Sinatra)
7. Make Love To Me (Stafford)
8. Heart Of My Heart (4 Aces)
9. I'm Available (T. Leonetti)
10. Call Me Darling (R. King)

Tom Josephsen
WTOL—Toledo, Ohio

1. Stranger In Paradise (MacRae)
2. That's Amore (Dean Martin)
3. Secret Love (Doris Day)
4. Changing Partners (P. Page)
5. Oh, My Papa (Eddie Fisher)
6. Heart Of My Heart (4 Aces)
7. Young At Heart (F. Sinatra)
8. Don't Ask Me Why (Barton)
9. From The Vine Came The Grape (Hilltoppers)
10. Darktown Strutters Ball (Lou Monte)

Buddy Harris
KGKO—Dallas, Tex.

1. Frenchman In St. Louis (Pleis)
2. I Get So Lonely (4 Knights)
3. Make Love To Me (Stafford)
4. Secret Love (Doris Day)
5. Long Gone (Ray McKinley)
6. Y'All Come (Bing Crosby)
7. Stranger In Paradise (4 Aces)
8. Ricochet (Teresa Brewer)
9. That's Amore (Dean Martin)
10. Changing Partners (P. Page)

Cal Milner
WHAT—Philadelphia, Pa.

1. Oh, My Papa (Eddie Fisher)
2. Where Can I Go Without (Peggy Lee)
3. Secret Love (Doris Day)
4. Young At Heart (F. Sinatra)
5. Answer Me, My Love (Cole)
6. Heart Of My Heart (Cornell, Desmond, Dale)
7. Stranger In Paradise (Bennett)
8. From The Vine Came The Grape (Hil toppers)
9. Melancholy Me (E. Howard)
10. This Is You (Ch. Applewhite)

Sherm Feller
WVDA—Boston, Mass.

1. Secret Love (Doris Day)
2. Latin Lady (H. Winterhalter)
3. The Creep (Three Suns)
4. Young At Heart (F. Sinatra)
5. Madcap (Henri Rene)
6. Cross Over The Bridge (Page)
7. Wanted (Perry Como)
8. Answer Me, My Love (Cole)
9. What Good Is Somebody New (Bobby Wayne)
10. Turn Around Boy (Douglas)

Bob James
WPIT—Pittsburgh, Pa.

1. Two Purple Shadows (J. Vale)
2. Secret Love (Doris Day)
3. From The Vine Came The Grape (Gaylords)
4. Make Love To Me (Stafford)
5. Young At Heart (F. Sinatra)
6. Our Heartbreaking Waltz (Teresa Brewer)
7. That's The Way Love Goes (Bill Darnel)
8. I Get So Lonely (4 Knights)
9. Till We Two Are One (Shaw)
10. Answer Me, My Love (Cole)

Bunny Roberts
WREV—Reidsville, N. C.

1. Secret Love (Doris Day)
2. Oh, My Papa (Eddie Fisher)
3. Answer Me, My Love (Cole)
4. I Get So Lonely (4 Knights)
5. That's Amore (Dean Martin)
6. Changing Partners (P. Page)
7. Stranger In Paradise (4 Aces)
8. Lovin' Spree (Eartha Kitt)
9. Heart Of My Heart (4 Aces)
10. Cross Over The Bridge (Page)

Johnny MacShane
KMPC—Hollywood, Calif.

1. Young At Heart (F. Sinatra)
2. Make Love To Me (Stafford)
3. Cross Over The Bridge (Page)
4. Bell Bottom Blues (Brewer)
5. Changing Partners (P. Page)
6. Man (Rosemary Clooney)
7. Secret Love (Doris Day)
8. Till We Two Are One (Shaw)
9. Oh, My Papa (Eddie Fisher)
10. Melancholy Me (E. Fitzgerald)

Roger Clark
WNOR—Norfolk, Va.

1. I Get So Lonely (4 Knights)
2. Young At Heart) (F. Sinatra)
3. Wanted (Perry Como)
4. Somebody Bad Stole De Wedding Bell (G. Gibbs)
5. Hold 'Em Joe (H. Belafonte)
6. Make Love To Me (Stafford)
7. Watermelon In December (Artie Wayne)
8. From The Vine Came The Grape (Gaylords)
9. Secret Love (Doris Day)
10. World Events (Warren Baker)

Harry Nigocia
WJBW—New Orleans, La.

1. Wanted (Perry Como)
2. Don't Ask Me Why (Barton)
3. Secret Love (Doris Day)
4. My Restless Lover (P. Page)
5. Stranger In Paradise (4 Aces)
6. Till We Two Are One (Shaw)
7. Tipica Serenade (H. Jerome)
8. Cross Over The Bridge (Page)
9. Oh, My Papa (Eddie Fisher)
10. Till Then (Hilltoppers)

Bill Stewart
KMPC—Los Angeles, Calif.

1. Young At Heart (F. Sinatra)
2. Where Can I Go Without You (Peggy Lee)
3. Lovin' Spree (Eartha Kitt)
4. Seashells (Henri Rene)
5. Too Litt e Time (J. Hutton)
6. Salute To Glenn Miller (Modernaires)
7. Secret Love (Doris Day)
8. Heart Of My Heart (Elgart)
9. Make Love To Me (Stafford)
10. Cross Over The Bridge (Page)

Will Lenay
WCPO—Cincinnati, Ohio

1. Make Love To Me (Stafford)
2. Secret Love (Doris Day)
3. Wanted (Perry Como)
4. Answer Me, My Love (Cole)
5. Cross Over The Bridge (Page)
6. There'll Be No Teardrops Tonight (Tony Bennett)
7. Till Then (Hilltoppers)
8. I Get So Lonely (4 Knights)
9. Bell Bottom Blues (Brewer)
10. Till We Two Are One (Shaw)

Russ Coglin
KROW—San Francisco, Calif.

1. From The Vine Came The Grape (Gaylords)
2. Secret Love (Doris Day)
3. Young At Heart (F. Sinatra)
4. I Get So Lonely (4 Knights)
5. There'll Be No Teardrops Tonight (Tony Bennett)
6. I Just Love You (T. Martin)
7. Darktown Strutters Ball (Lou Monte)
8. That's Amore (Dean Martin)
9. Don't Ask Me Why (E. Barton)
10. Stop Chasing Me Baby (Lancers)

Ed Reilly
WBRY—Waterbury, Conn.

1. Darktown Strutters Ball (Lou Monte)
2. Cross Over The Bridge (Page)
3. Wanted (Perry Como)
4. From The Vine Came The Grape (Gaylords)
5. Oh, My Papa (Eddie Fisher)
6. Secret Love (Doris Day)
7. Bell Bottom Blues (Brewer)
8. Answer Me, My Love (Cole)
9. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
10. Young At Heart (F. Sinatra)

Rod Louden
KPOJ—Portland, Ore.

1. Secret Love (Doris Day)
2. Make Love To Me (Stafford)
3. That's Amore (Dean Martin)
4. From The Vine Came The Grape (Hilltoppers)
5. Till We Two Are One (Shaw)
6. Somebody Bad Stole De Wedding Bell (G. Gibbs)
7. Oh, Mein Papa (E. Calvert)
8. Stranger In Paradise (4 Aces)
9. Bella Bella Donna (S. Kaye)
10. I Get So Lonely (4 Knights)

Bill Anson
WCFL—Chicago, Ill.

1. Secret Love (Doris Day)
2. Young At Heart (F. Sinatra)
3. From The Vine Came The Grape (Gaylords)
4. Wanted (Perry Como)
5. Make Love To Me (Stafford)
6. Melancholy Me (E. Howard)
7. Bell Bottom Blues (Brewer)
8. Till We Two Are One (Shaw)
9. I Get So Lonely (4 Knights)
10. Cuddle Me (Gaylords)

Bill Ballance
CBS—Hollywood, Calif.

1. Secret Love (Doris Day)
2. Young At Heart (F. Sinatra)
3. Make Love To Me (Stafford)
4. Oh, My Papa (Eddie Fisher)
5. Stranger In Paradise (4 Aces)
6. Changing Partners (P. Page)
7. Till We Two Are One (Shaw)
8. Somebody Bad Stole De Wedding Bell (E. Kitt)
9. That's Amore (Dean Martin)
10. Darktown Strutters Ball (Lou Monte)

Jack Gale
WSRS—Cleveland, Ohio

1. Such A Night (Bunny Paul)
2. From The Vine Came The Grape (Hilltoppers)
3. Gee (The Crows)
4. Hold Me (Ruth Casey)
5. Money (Big Jim Buchanan)
6. Till Then (Hilltoppers)
7. Oh, My Papa (Eddie Fisher)
8. Hit The Target Baby (Karen Chandler)
9. My Sin (Leo Diamond)
10. Melancholy Me (E. Fitzgerald)

Dave Teig
WILK—Wilkes-Barre, Pa.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Answer Me, My Love (Cole)
4. If You Love Me, Really Love Me (Vera Lynn)
5. Secret Love (Doris Day)
6. The Man With The Banjo (Ames Bros.)
7. Young At Heart (F. Sinatra)
8. Amor (Four Aces)
9. Bell Bottom Blues (Brewer)
10. I Get So Lonely (4 Knights)

Gene Fondrea
KTAE—Taylord, Tex.

1. Secret Love (Day-Edwards)
2. Oh, My Papa (Eddie Fisher)
3. From The Vine Came The Grape (Hilltoppers)
4. Changing Partners (Patti Page-Bing Crosby)
5. Make Love To Me (Stafford)
6. That's Amore (Dean Martin)
7. Stranger In Paradise (MacRae)
8. Answer Me, My Love (Cole)
9. Young At Heart (F. Sinatra)
10. Till Then (Hilltoppers)

Ames Bros. Open At Copa March 18

NEW YORK—Fresh from triumphs in top nightclubs and theatres across the nation, the Ames Brothers, Ed, Vic, Gene and Joe, bring their talents to the Copacabana as the headline act starting March 18th, for three weeks.

Their recorded versions of "Rag Mop," "Sentimental Me," "Undecided," and "You, You, You," have all sold over a million copies. Their two latest RCA-Victor releases, "The Man With The Banjo" and "Man, Man, Is For The Woman Made," are already well up in the top-seller lists.

Despite their success on wax, the Ames Brothers are not primarily a "record act," having been well on their way to show-business before they ever cut a platter. Their act includes comedy, pantomime, satire and dancing, in addition to singing.

Appearing on the same bill will be songstress Beverly Dennis and Blair and Dean, dance duo.

Jackpot Year For Eartha

NEW YORK—While "New Faces" is showing at the Roxy in New York (with a jukebox in the lobby playing all of her records), Eartha Kitt is still with the original company, appearing in St. Louis. Her final appearance with the show will be a two-weeker to follow in Detroit; then the fabulous Eartha cuts out on her own with club dates at top money at El Rancho Vegas (2 weeks at $10,000 per) in April, Boston's Latin Quarter in May, and New York's La Vie En Rose starting May 27.

Eartha's current Victor sides, "Somebody Bad Stole De Wedding Bell" and "Lovin' Spree" are running neck and neck and she's set to sing 'em on TV's "Your Show Of Shows" May 29. "That Bad Eartha" album is doing great, too.

Looks like Eartha's big year!

Billy Eckstine Set To Sail For Europe

NEW YORK—Billy Eckstine will sail for Europe soon for the first time in his career—and on the eve of his departure he has scored with his biggest record seller since "I Apologize" of a few seasons ago.

It's Mr. B's fast-rising platter of "Lost In Loveliness," the top ballad by the late Sigmund Romberg from the current Broadway musical, "The Girl In Pink Tights."

M-G-M record execs report hefty sales on the Eckstine platter. The disk hit the best-seller charts in "*The Cash Box*" two weeks ago.

Eckstine's "Tenderly" album has also been racking up healthy sales.

A SURE HIT!
The Golden Voiced
MARTIN WALKER
with the Scott Trio
sings
"I WANT A GIRL"
and
(I Wish There Was A)
"WINDOW IN HEAVEN"
Camm 135
A few choice territories still available for key distributors
CAMM Records
Cammarota Pub. Co.
234 Patterson Ave.
East Rutherford, N. J.

JUST RELEASED!
The most exciting record of the year
"CRAZY RHYTHM"
DOROTHY COLLINS
and
GEORGE BARNES
107
AUDIVOX SOUND ENHANCEMENT
AUDIVOX RECORDS
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Tailor Made For Ops!
"STOMP AND WHISTLE"
b/w
"BUCK DANCE"
DAVID CARROLL
And His Orchestra
70335
Mercury Records

"ANSWER ME, MY LOVE"
★ ★ ★ ★ ★
"FLIRTATION WALTZ"
★ ★ ★ ★ ★
BOURNE, INC.
136 W. 52nd Street, New York 19

The New Smash
The JOHNSTON BROTHERS
sing
"CRYSTAL BALL"
b/w
"THE CREEP"
(vocal)
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London

THE CASH BOX
The Nation's TOP 50
COMPILED BY JACK "ONE SPOT" TUNIS

Best Selling Records
FROM MORE THAN 15,000 RETAIL OUTLETS!

Comprising **100** Selections

AB—Abbott
AL—Aladdin
AM—Ambassador
AP—Apollo
AT—Atlantic
BA—Barbour
BE—Bell
BR—Brunswick
BU—Bullet
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CO—Columbia
CR—Coral
CW—Crown
CY—Crystalette
DA—Dana
DE—Decca
DO—Dot
DU—Duke
DY—Derby
EP—Epic
ES—Essex
FE—Federal
FI—Fiesta
4 Star—Four Star
IM—Imperial
IN—Intro
JD—Jay Dee
JU—Jubilee
KI—King
LO—London
MA—Mars
MD—Mood
ME—Mercury
MG—MGM
MO—Modern
PA—Parrot
PC—Peacock Pro.
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
RIH—Recorded In Hollywood
RM—Rama
SA—Savoy
SIT—Sittin' In
SP—Specialty
SW—Swingtime
TE—Tempo
TF—Tiffany
TI—Tico
TN—Tennessee
TR—Trend
UN—United
VA—Valley
VI—RCA Victor
"X"—Label "X"
ZO—Zodiac

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Mar. 20 Mar. 13

1—Secret Love
100.3 86.8

BE-1030 (45-1030)—HELEN FORREST
Young At Heart
CA-2678 (F-2678)—RAY ANTHONY O.
Oh Mein Papa
★CO-40108 (4-40108)—DORIS DAY
The Deadwood Stage
DE-28876 (9-28876)—GORDON JENKINS
Theme From "Seven Dreams"
DE-29024 (9-29024)—BING CROSBY
My Love, My Love
JU-5137 (45-5137)—ORIOLES
Don't Go To Strangers
MG-11604 (K-11604)—TOMMY EDWARDS
That's All
VI-20-5512 (47-5512)—GOGI GRANT
Ricochet

2—Make Love To Me
74.8 61.1

BE-1029 (45-1029)—TOMMY & JIMMY DORSEY
My Friend The Ghost
★CO-40143 (4-40143)—JO STAFFORD
Adi-Adios Amigo
DE-29048 (9-29048)—COMMANDERS
Kentucky Boogie

3—Stranger In Paradise
71.3 80.3

CA-2652 (F-2652)—GORDON MacRAE
Never In A Million Years
★CO-40121 (4-40121)—TONY BENNETT
Why Does It Have To Be Me
★DE-28927 (9-28927)—FOUR ACES
The Gang That Sang "Heart Of My Heart"
FI-20-026—HUMBERTO MORALES
Oh, Mein Papa
KI-1304 (45-1304)—INK SPOTS
Changing Partners
ME-70269 (70269x45)—VIC DAMONE
A Village In Peru
★VI-20-5535 (47-5535)—TONY MARTIN
I Love Paris
VI-20-5505 (47-5505)—RALPH FLANAGAN O
The Typewriter
VI-20-5551 (47-5551)—AL ROMERO
Off Shore

4—From The Vine Came The Grape
63.3 67.8

★DO-15127 (45-15127)—THE HILLTOPPERS
Time Will Tell
★ME-70296 (70296x45)—THE GAYLORDS
Stolen Moments

5—Oh, My Papa
57.7 53.1

BE-1019 (45-1019)—J. CARROLL & L. CLARK
Off Shore
CA-2678 (F-2678)—RAY ANTHONY O.
Secret Love

Mar. 20 Mar. 13

CO-40134 (4-40134)—HARRY JAMES & PAUL WESTON
Serenata
CO-40173 (4-40173)—GENE KLAVAN
Ricochet
CR-61111 (9-61111)— R. WOTTAWA & B. DeWEILLE
Oh, Mein Papa
DE-28964 (9-28964)—RUSS MORGAN
Go Man Go Polka
★ES-336 (4S-336)—EDDIE CALVERT
Mystery Street
FI-20-026—HUMBERTO MORALES
Stranger In Paradise
LO-1403 (45-1403)—REG OWEN
Off Shore
LO-18181 (45-18181)—LYSS ASSIA
ME-70283 (70283x45)—FRANKIE RULLO
I Love Paris
★VI-20-5552 (47-5552)—EDDIE FISHER
Until You Said Goodbye
VI-20-5568 (47-5568)—TITO RODRIQUEZ O.
In The Still Of The Night
VI-20-5569 (47-5569)—JOHNNY VANDAL
Wanna Dance

6—Wanted
54.0 31.8

★VI-20-5647 (47-5647)—PERRY COMO
Look Out The Window

7—Young At Heart
51.0 31.3

BE-1030 (45-1030)—CHARLIE DE FORREST
Secret Love
★CA-2703 (F-2703)—FRANK SINATRA
Take A Chance
DE-29054 (9-29054)—CROSBY & LOMBARDO
I Get So Lonely

8—I Get So Lonely
41.8 43.5

BE-1031 (45-1031)—ANNE LLOYD
Cross Over The Bridge
★CA-2654 (F-2654)—THE FOUR KNIGHTS
I Couldn't Stay Away From You
DE-29054 (9-29054)—CROSBY & LOMBARDO
Young At Heart

9—Cross Over The Bridge
40.5 33.8

BE-1031 (45-1031)—BETTY JOHNSON
I Get So Lonely
★ME-70302 (70302x45)—PATTI PAGE
My Restless Lover

10—Darktown Strutters Ball
38.7 34.7

CR-61135 (9-61135)—LAWRENCE WELK
In The Mood
DE-29032 (9-29032)—RUSS MORGAN
There'll Be Some Changes Made
MG-11687 (K-11687)—PHIL BRITO
Memories Of Sorrento
★VI-20-5611 (47-5611)—LOU MONTE
I Know How You Feel

Mar. 20 Mar. 13

11—Changing Partners
36.8 35.5

BE-1017 (4S-1017)—HELEN FORREST
Lover Come Back To Me
CA-2657 (F-2657)—KAY STARR
I'll Always Be In Love With You
DE-28969 (9-28969)—BING CROSBY
Y'All Come
JD-785 (45-785)—THE CRICKETS
KI-1304 (45-1304)—INK SPOTS
Stranger In Parodise
★ME-70260 (70260x45)—PATTI PAGE
Where Did My Snowman Go?
VI-20-5515 (47-5515)—DINAH SHORE
Think
VI-20-5537 (47-5537)—PEE WEE KING
Bimbo

12—That's Amore
33.9 57.8

★CA-2589 (F-2589)—DEAN MARTIN
You're The Right One
CA-2731 (F-2731)—MICKEY KATZ
C'est Si Bon
MG-11584 (K-11584)—BLUE BARRON
Till We Love Again

13—Answer Me, My Love
28.7 30.1

★CA-2687 (F-2687)—NAT "KING" COLE
Why

14—There'll Be No Teardrops Tonight
26.3 20.5

★CO-40169 (4-40169)—TONY BENNETT
My Heart Won't Say Good-bye
MG-10461 (K-10461)—HANK WILLIAMS
Mind Your Own Business

15—Heart Of My Heart
25.5 33.4

CA-2520 (F-2520)—JERRY SHARD
Sing High, Sing Low
CO-40137 (4-40137)—LES ELGART
Geronimo
★CR-61076 (9-61076)—CORNELL, DESMOND, & DALE
I Think I'll Fall In Love Today
★DE-28927 (9-28927)—FOUR ACES
Stranger In Paradise
ME-70262 (70262x45)—FRANKIE LAINE
South Of The Border

16—Till We Two Are One
25.2 34.3

CO-40184 (4-40184)—KEN GRIFFIN
Our Heartbreaking Waltz
★DE-28937 (9-28937)—GEORGIE SHAW
Honeycomb

Mar. 20 Mar. 13

DE-29022 (9-29022)—GUY LOMBARDO
Out Heartbreaking Waltz
ME-70293 (70293 x 45)—EDDY HOWARD
Little Miss One

17—Till Then
22.3 33.0

★DO-15132 (45-15132)—HILLTOPPERS
I Found A Letter
VI-20-5612 (47-5612)—FONTANE SISTERS
The Balon

18—Somebody Bad Stole De Wedding Bell
20.5 20.0

DE-29008 (9-29008)—ELLA FITZGERALD
Melancholy Me
★ME-70298 (70298x45)—GEORGIA GIBBS
Baubles, Bangles And Beads
★VI-20-5610 (47-5610)—EARTHA KITT
Lovin' Spree

19—South
15.5 7.5

★CA-2735 (F-2735)—LES PAUL & MARY FORD
I Really Don't Wont To Know

20—So Long
10.6 —

★DE-29036 (9-29036)—FOUR ACES
Amor

21—Woman
10.5 20.9

★CO-40144 (9-40144)—J. FERRER & R. CLOONEY
Man
★CR-61069 (9-61069)—JOHNNY DESMOND
By The River Seine
DE-28985 (9-28985)—GUY LOMBARDO
The Jones Boy

22—Here
10.0 —

★VI-20-5665 (47-5665)—TONY MARTIN
Philosophy

23—The Man With The Banjo
9.7 13.8

★VI-20-5644 (47-5644)—AMES BROS.
Man, Man Is For The Woman Made

24—The Jones Boy
9.4 12.5

CR-61102 (9-61102)—THREE DONS & GINNY
Just Another Chance
★DE-28945 (9-28945)—MILLS BROS
She Was Five And He Was Ten
DE-28985 (9-28985)—GUY LOMBARDO
Woman
ME-70268 (70268x45)—BOBBY WAYNE
Snow, Snow Beautiful Snow

25—Bell Bottom Blues
9.2 6.6

★CR-6106 (9-6106)—TERESA BREWER
Our Heartbreaking Waltz

Mar. 20 Mar. 13

26—Lovin' Spree
7.1 4.6

★VI-20-5610 (47-5610)—EARTHA KITT
Somebody Bad Stole De Wedding Bell
★VI-20-5642 (47-5642)—EDDIE HILL
Who Wrote That Letter To Old John

27—Anema E Core
6.8 —

★VI-20-5675 (47-5675)—EDDIE FISHER
A Girl, A Girl

28—Man, Man Is For The Woman Made
6.5 4.2

★VI-20-5644 (47-5644)—AMES BROTHERS
The Man With The Banjo

29—Cuddle Me
6.3 10.8

★ME-70285 (70285x45)—RONNIE GAYLORD
Oh, Am I Lonely

30—Man
6.2 10.0

★CO-40144 (4-40144)—ROSEMARY CLOONEY
Woman
VI-20-5605 (47-5605)—MINNIE PEARL
I Wish't They Would

31—Gee
6.0 16.7

CA-2727 (F-2727)—HUTTON & STORDAHL
Too Little Time
EP-9025 (4-9025)—SOMTHIN' SMITH
Just In Case You Change Your Mind
★RM-5 (45-5)—THE CROWS
I Love You So

32—Melancholy Me
5.7 4.1

DE-29008 (9-29008)—ELLA FITZGERALD
Somebody Bad Stole De Wedding Bell
★ME-70304 (70304x45)—EDDY HOWARD
I Wonder What's Become Of Sally
★"X"-0003 (4X-0003)—SMITH BROTHERS
It Was Worth It

33—Maybe Next Time
5.5 —

★MG-11696 (K-11696)—JONI JAMES
Am I In Love

34—Hold 'Em Joe
5.2 3.3

★VI-20-5617 (47-5617)—HARRY BELAFONTE
I'm Just A Country Boy

35—Amor
5.1 1.6

★DE-29036 (9-29036)—FOUR ACES
So Long

Mor. 20 Mar. 13

36—Fancy Pants
5.0 5.0

AB-146 (45-146)—FLOYD CRAMER
★ME-70292 (70292x45)—DAVID CARROLL
By Heck

37—The Kid's Last Fight
4.7 —

★CO-40178 (4-40178)—FRANKIE LAINE
Long Distance Love

39—Bella Bella Donna Mia
4.2 —

★CO-40151 (4-40151)—SAMMY KAYE
"Y"

40—Hold Me
4.0 3.8

★CR-61125 (9-61125)—DON CORNELL
Size 12
DE-28948 (9-28948)—RUTH CASEY
Won't Somebody Answer The Phone

41—My Restless Lover
3.9 2.5

42—My Baby Rocks Me
3.8 3.2

43—The Creep
3.6 11.7

44—I Couldn't Believe My Eyes
3.4 7.9

45—Y'All Come
3.1 2.9

46—Ricochet
2.8 9.6

47—Pine Tree, Pine Over Me
2.6 8.3

48—Two Purple Shadows
1.8 7.1

49—Angela Mia
1.3 6.2

50—Crystal Ball
1.0 0.8

"The Banquet Was Terrific"

CHICAGO—The one word used by almost every person who attended the Tuesday evening banquet and entertainment of Music Operators of America in the Red Lacquer Room of the Palmer House here was, "Terrific."

For over three solid hours one great recording star after another went on stage.

And even tho it was decided to hold one and all down to "but one tune" many simply could not be put on. These artists, ladies and gentlemen that they are, begged off. They were tremendously applauded by the overflow crowd when their names were announced by Hirsh de La Viez prior to the opening number.

It was a gala event. And far surpassed any entertainment ever seen at any coin machine gathering.

The banquet was opened by the presentation of the colors and a pledge of allegiance from a noted Boy Scout Troop which won the hearts of all concerned.

Then Hirsh de La Viez took over in his capacity of Chairman of the Entertainment Committee.

To say that the show was "fabulous" or "terrific," featuring the words used by all who were present after it was all over, would be to but beggar the description of this gala evening.

All present applauded until their hands were sore. They shouted until their throats were raw. They stamped their feet and called for, "More. More. More."

It was, without doubt, the greatest entertainment ever seen in this city for any organizational affair of any kind. It helped brighten the flame of enthusiasm which continued to sweep thru the entire MOA membership.

All were stars who appeared on this great show climaxing the 4th Annual Convention of Music Operators of America. Perhaps the two who stood out somewhat might be Mahalia Jackson and Eddie Fisher. But, discounting even this, let it be noted here and now, every single artist who performed before the nation's juke box operators at this banquet. was just as great a star as ever did appear on stage to sing for the people.

The show was opened by Bill Darnel of Label "X" and his strong upbeat style lifted all to a great and grand evening. With Billy May's ork to background him. Bill's opening performance zinged right off into a really gala evening.

Bill was followed by Lillian Roth, who came thru with flying colors singing the songs she has made great.

"Big" Jim Buchanan followed with a pantomime to his recording of "Money."

Young and handsome Bob Manning sang his well known, "The Nearness Of You," and won a very great hand from one and all.

Marty Robbins was applauded before he even started to sing for the great disks he has produced and his rendition of his favorite was outstanding.

Sunny Gale ventured into a new path "The Birth Of The Blues" and won great applause.

Johnny Maddox thrilled the crowd with his piano dancing fingers.

Karen Chandler, with Jack Pleis to accompany her, opened with a very cute little speech and won great applause with a grand tune.

Don Cherry proved that he can sing just as well as he can play golf. And that is singing.

Then came Eddie Fisher for whom all had waited. Eddie flew in from his engagement at the Desert Inn, Las Vegas. With the well known Harry Akst at the piano, with the great former champion, Barney Ross, standing in the wings smiling from ear to ear, Eddie was the first of the artists for whom Hirsh de LaViez was forced to break the rule of "only one tune" as the crowd screamed for more. All continued to call for "Oh Mein Papa" which Eddie seemed to be saving for his finale.

He then introduced Eddie Calvert, who had been flown from London, England, and a history-making duet was heard rendering a tune for which they split recording honors.

Calvert's marvelous speech to the crowd regarding how much he liked America and how nice everyone had been to him won the hearts of all present.

Following the duet, Eddie Calvert proved his trumpeting skill with his rendition of the tune made famous by Harry James, "You Made Me Love You."

The next recording artist to appear was Jerry Vale, who gave out with his "Purple Shadows," and won a tremendous round of applause from the crowd.

Then came Mahalia Jackson, who opened with "I Believe" and, long before the chorus was well under way, the house was hushed and the thrill of the crowd felt by all. The applause was just simply deafening. She was forced to come back to do another number. And with her second great tune of going "Down To The River" the entire house joined in with hand beating time until it sounded like an old time revival meeting. Not only did the gathering beat hands in time with Mahalia's great voice, but, they beat their hands raw in an effort to hold her on stage. The gal's just simply great.

Stewart Hambelin followed and won the hearts of all present with his great singing and his rendition of a very great tune.

Buddy Greco was warmly greeted with everyone agreeing that this youngster is on the way to one of the great futures in recordings.

Johnny Desmond rendered his hit, "Woman." And the crowd joined right in with him, making this one of the very finest arrangements and a great compliment to Johnny's artistry, both as a performer, as well as a singer.

Then came the well known Eddy Arnold and he, too, like Eddie Fisher and Mahalia Jackson, was pulled back again and still again. The crowd wouldn't let him go. His opener, "Boquet Of Roses," and everyone of his great hits, just simply added to the glory of his performance this evening, and won him even greater glory, if that's possible, as an outstanding recording artist.

Micki Marlowe, a very, very cute gal, took over as the next disk artist, and grabbed herself great applause for her effort.

Richard Hayman's harmonica won the applause of everyone present.

The young Tommy Leonetti, for whom a great career is predicted, rendered his "I'm Available" to please the crowd. All agreed that he was going 'way up the ladder.

The applause which greeted Tony Bennett proved of itself how much everyone likes this frank and honest youngster. They woudn't let him off stage. But Tony, in feeling for everyone of the performers, begged off on the theory that he should stick with the agreement to sing but one tune. This won even greater applause for his sportsmanship.

Sensational looking Wyomah Winters proved that she had more than just a figure when she appeared on stage to the whistles and applause. The gal won herself many a buyer of her records with her performance this evening.

Jane Kelly was the last of the disk artists to appear, but, not the least to be applauded. In fact, many a juke box operator followed out to the wings, off stage, to ask for the names of her disks and to assure her that her records were going to be featured in many a juke box.

It wouldn't be possible to close this report without mentioning that, all during the entire performance and right up to a dynamic closing, the heckling and outstanding artistry of LeRoy of the team of Curry, Byrde-LeRoy still has the crowd talking. Without any doubt this act was in its perfect performance peak during the entire evening.

Even those who sat at the same table with LeRoy can't get over the fact that he never appeared to be a professional performer at anytime.

Capitol Acquires Original Cast And Score Rights To "By The Beautiful Sea"

HOLLYWOOD — Original cast album rights to "By the Beautiful Sea," musical starring Shirley Booth and currently heading for Broadway from its Boston tryout, have been obtained by Capitol Records, it was announced by Alan W. Livingston, vice president in charge of artists and repertoire.

Acquisition of the recording rights followed negotiations between Livingston and Arthur Schwartz and Dorothy Fields, who wrote the score. Under terms of the agreement, Capitol will issue the original cast album as well as single tunes from the show as performed by Capitol contract artists.

Produced by Robert Fryer, mentor of last season's hit, "Wonderful Town," and Lawrence Carr, "By the Beautiful Sea" opened Feb. 15 in New Haven, Conn., to reviews indicating the tuneful score and Miss Booth's smash hit in the star role will establish the musical as one of Broadway's 1954 highlights.

Following the New York opening, Livingston will fly east to supervise recording of the score by members of the cast. Potential popular hits in the show include "The Sea Song," "Alone Too Long," "More Love Than Your Love" and "Happy Habit." From Boston the musical is scheduled for a brief Philadelphia run.

Future La Rosa Disk Features Jingle Dingle

NEW YORK—On a future Cadence Record release, Julius La Rosa will sing with and about "Jingle Dingle" on a new tune called "Here Comes Jingle Dingle."

The kiddie pop tune was written especially for La Rosa and tells the story of Jingle Dingle, the new toyworld personality who is a little elfin character that breathes life into toys, children's books and children's records.

Archie Bleyer will ochestrate the disk.

Nightingale Enters Pop Field

NEW YORK—After ten years in the Italian record field, Nightingale Records has entered into the pop market with its first release "Dammi Amor (Give Me Love)." The tune was recorded by Stuart Foster with the Ray Charles Chorus. Orchestra is conducted by Carmen Coppola, who is currently conducting the orchestra for the show "Kismet." Tune is published by Rex Music.

Livia G. Cerabino is prexy of the diskery which has arranged for national record distribution via Alco Distributing in Pittsburgh; M & S Distributing in Chicago; Polonia in Detroit; Hit Record in Cincinnati; Ohio Records in Cleveland; Records Incorporated in Boston and Cosnat Distributing in New York and Philly.

Nightingale Records, which has been in existence for seventy-five years, is located at 84 Mulberry Street. The firm's A & R head is Anthony Cerabino and the sales manager is Charles Reade.

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3 Way Promotional Tie In For Book, Movie And Song "Heidi"

NEW YORK—One of the biggest three-way tie-ins yet launched between a book publisher, a music publisher, and a film company was recently announced by Media Music, Inc. The major publicity tie-in is between Media, United Artists Pictures, and Grossett and Dunlap for the song, film, and book version of "Heidi."

The tie-in will cover almost every facet of publicity-promotion and is designed to stir up mass interest for all three versions of the children's classic.

Professional copies of the sheet music were sent to every television station and selected radio stations throughout the Country. Along with these, timed spot announcements about the song and film were also sent.

The movie's New York run at the Little Carnegie Theatre in New York City has been coincided with a special New York disk-jockey promotion. Kits containing timed-spot announcements, professional copies of the music, and the Prom label record of the song "Heidi" were sent to 64 disk-jockies in the metropolitan area.

The Prom recording, featuring Loren Becker on the vocal and Eddy Manson on Harmonica, will be played over 479 radio stations under an arrangement with Grossett and Dunlap who will buy air time to push their "Heidi" books. The record will be heard in conjunction with the radio ads.

The three-way tie-in is further underlined by ads for the different book editions of "Heidi" which appear on the back pages of the regular sheet music copies. Also, title pages of the sheet music are being made available to theatres for lobby display.

This music promotion is part of United Artists long-range plan to promote their film releases through the use of music.

The film "Heidi" was produced by Lazar Wechsler and stars ten-year-old Elsbeth Sigmund. The words and music to the song were written by Stefan Samek.

Meeting Dates Of Music Operators' Associations

Mar. 15—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

15—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

16—Phonograph Merchants' Assn., Cleveland. Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

17—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.

18—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

23—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

23—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.

29—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

29—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.

April 1—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).

1—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.

1—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General).

5—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

5—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.

8—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.

13—California Music Guild
Place: Fresno Hotel, Fresno, Calif.

14—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.



Mitch "Svengali" Miller was entertained and met by the press at a party given by Phi'ips Records in London. Among those who came to greet him were: **Mantovani, Geraldo, Cyril Stapleton** and many other famous personalities of the music business. Mitch told me this is a whirlwind tour of all the Columbia parent companies here and abroad. Hope you enjoy your trip, Mitch. . . . Back to the States after another guest appearance with the BBC showband, went **Rosy Clooney** and hubby.

That popular group of singers, the **Stargazers**, really hit the jackpot with "I See The Moon." Look at the best seller list and you'll see what I mean! . . . Nat "King" Cole, who arrives here in a week's time, has now included dates on the Continent during his European tour. They include Paris, Amsterdam, Stockholm, Copenhagen and Oslo. . . . Many people in business mourn the passing of **Noel Gay**, one of our top pop song writers. His big hit was "The Lambeth Walk."

Roberto Inglez has had another offer to go to Brazil for several weeks. This guy certainly knows what the Brazilians like. . . . From Paris. I hear that record dealers are being asked to pay a standing royalty of 10,000 francs a year for recordings that are heard but not bought. The royalty must be paid because the customer and others in the store enjoyed three minutes of music. If the record is listened to in a booth the royalty demand is waived. Wonder what happens if the street door is left open? . . . **Noel Coward** has written a new musical titled "After The Ball" based on Oscar Wilde's "Lady Windemere's Fan." . . . Nice letter from **Charles Tobias**. I'll be glad to see you when you reach London. Just give me a call and we'll get together. . . . Almst certain to appear in Europe's leading cities. this fall, will be **Duke El'ington** and **Ray Anthony**. . . . **Kay Starr** is in Santa Monica recuperating after a slight operation. All your fans over here wish you well, Kay.

For the third year running, **Ted Heath** and his Band were voted the tops in the annual Melody Maker Poll. . . . **Earl Bostic** still going strong on disks over here, in France and in Germany. It seems the Earl has captured a great big public on this side of the Atlantic, and a little personal appearance (arranged by some bright impressario) might not be such a bad idea!

Frank Chacksfield has just made his first L.P. for London Records. I'd like to tell Chacksfield admirers that it's really great title is "An Evening in Paris" and can only describe it as "Tres-OO-Lala!" Makes for excellent listening.

This week's best selling Pop Singles:
(Courtesy "New Musical Express")

1. "Oh Mein Papa" — EDDIE CALVERT
2. "I See The Moon" — STARGAZERS
3. "That's Amore" — DEAN MARTIN
4. "Tennesse Wig-Walk" — BONNIE LOU
5. "Happy Wanderer" — OBENKIRCHEN CHILDREN'S CHOIR
6. "Don't Laugh At Me" — NORMAN WISDOM
7. "Blowing Wild" — FRANKIE LAINE
8. "Cloud Lucky Seven" — GUY MITCHELL
9. "Skin Deep" — DUKE ELLINGTON
10. "The Book" — DAVID WHITFIELD

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Most New Yorker r & b diskery execs found themselves tied down to detail work and recording sessions, making it impossible to attend the juke box Chicago convention. However, Bess Berman of Apollo Records, and Jerry Blaine of Jubilee dropped everything and spent several days visiting with distribs and operator friends. . . . The Crows "Call The Doctor," after a slow start, is beginning to move upwards in sales. The group continues to build into a big name unit with the fascinating success of "Gee." George Goldner, Rama exec, announced the appointment of Hal-Mark Distributing Company, Charlotte, N. C. as Tico and Rama distrib. . . . Jack Angel, Herald Records, no sooner back from the coast than he's off again. This time to Houston, Texas, where Jack is signing new talent. Al Silver and Jack Braverman advise us Angel has a great surprise in store for the trade when he announces the names of the new Herald stablemates. Herald will release the awaited Dickie Thompson "13 Women And Only One Man In Town" and "I'm Innocent" this week. . . . Groove comes up with a novelty narration by a newcomer, Miss Peaches, called "Callin' Moody Field," that might do for the trade what some of last year's novelties did. Gal handles the chores in sultry and humorous manner. Could break real big. . . . Zenas Sears moving from WGST, Atlanta, Ga. to WAOK-Atlanta. WAOK, a new station, will be on the air from 6 a. m. to midnight and will place its programming emphasis on gospel, blues and a smattering of pop. Zenas has a man-sized spot. His "Digging The Disk" runs from 3:30 to 8 p. m. One other jockey has been set for WAOK. Ray McIver from WBGE-Atlanta. . . . "A Thousand Stars" by the Rivileers on Baton moving solidly in sales and continuing to break out in new spots. . . . Herman Lubinsky, Savoy Records, pleased as punch with two new items showing real strength. "What If You" by Luther Bond and "Red Headed Woman" by Baby Face. . . . Reprint of editorial in recent issue of Ebony Magazine by Atlantic Records a service to the trade. If you haven't read it, suggest you write Atlantic for a copy.



THE CROWS

CHICAGO:

Everybody still buzzing about the MOA Convention. Largest ever held. Monte Bruce and Morty Craft of the Bruce diskery made many new friends for this new label. Told the ops about the Harp Tones' new release, "My Memories Of You." The 'Tones' are still riding high with "Sunday Kind Of Love." . . . Joyce Bryant looking very beautiful as she, too, greeted various ops who popped in and out of the display rooms. Another Bryant, Briscoe, by name, the verrry, verry popular Detroit disk jockey on Station WJLB, flew down to personally greet so many of the artists whose records he continually spins but so seldom gets to meet. . . . The topic of the banquet, however, is the greatest of greats, Mahalia Jackson, who really knocked 'em dead. Tho each artist was supposed to do only one number, when Mahalia finished her "I Believe," the audience simply wouldn't let her off. So, as she jumped right into her second number, Bess Berman sat by quietly grinning from ear to ear. . . . Turning to the local scene, the NEW Blue Note set to open early in April. This should please the artists as well as patrons, 'cause as Sarah Vaughan put it, when she learned the Blue Note had closed, "Gosh, where will I appear now?" . . . Shaw Artists Corp., this week announced the signing of Big John Greer as well as the Myrtle Young Ork. . . . The Beryl Booker Trio, three real gone gals, joined Don Shirley and Johnnie Pate at the Streamliner this past week. . . . Since calypso music seems to be the trend these days, Josephine Premice should be just what the doctor ordered when she opens at the Black Orchid on March 16. Born in Brooklyn and reared in Haiti, gal proved herself a Chicago favorite at the 'Orchid' about a year ago.



MAHALIA JACKSON

LOS ANGELES:

The long awaited Earl Bostic tour got under way as part of the Gene Norman Concert package on Friday, March 12 at the Coliseum in San Diego. . . . While in Southern California B. B. King waxed two new sides that look like his best yet. The blues boy does a great job on "Love You Baby" and "The Woman I Love" on the RPM label. . . . Oscar McLollie has also kept the recording studios busy. His two latest couplings of "Mama Don't Like" b w "What You Call 'Em Joe" sound like they could easily top his current best seller "Lolly Pop." . . . Along with signing up new talent and conducting recording sessions with their top artists the Bihari brothers have been plenty rushed this past few weeks. Johnny Parker and his orchestra have jumped on the RPM bandwagon with two strong sides titled "Tired of Everybody" b/w "What You Did To Me." Other artists with new releases are Saunders King & Orchestra (Flair), Baby "Pee Wee' Parham (Flair), Jerry Thomas & Orchestra (Modern) and Ricky & Jennell (Flair). . . . Aladdin's newest pactee, James Waynes, is out with a new disc called "Lonely Room" and "My Greatest Love." The Mesners are holding great hopes for Waynes and are going all out with complete promotion on his first efforts under the Aladdin banner. Critics all agree that Louis Jordan's latest waxing of "I'll Die Happy" looks like his best yet. Leo Mesner has just completed final construction of his beautiful new home in Sherman Oaks. It's the latest in modern architectural design, complete with heated swimming pool and all. . . . Guitar Slim, top Specialty Recording Star, is now touring through Texas and Oklahoma. . . . Art Rupe, head of the Specialty diskery, announced three new waxings that have just been released. Frankie Lee Sims comes up with a low-down blues coupling titled "I'll Get Along Somehow" and "Rhumba My Boogie." Marvin and Johnny follow up their hit "Baby Doll" with their own version of "How Long She Been Gone." It's a strong side which could easily go POP.



GUITAR SLIM

Open House



BOSTON—Boston Record Distributors had an open house when it moved into its new quarters at 1337 Washington St., this city. Owner Jerry Flatto prides himself in the fact that "We have the nation's finest one stop in service, stock and facilities." Pictured above are some of the artists, along with the sales staff, on hand to help celebrate the event. Back row—left to right: Cindy Lord, Sherm Feller, Judy Valentine, Bobby Wayne, Mary Mayo, Pete Lane, Jill Corey, Dean Parker, Ruth Casey, Florian Zabach, and Mike Di Napoli. Kneeling in front is the sales staff—left to right: Mal Thomas, Jack Sager, Jerry Flatto, Helen Sherlock, and Danny Avery.

Ward's Dominoes Break Philly Theatre's Record

PHILADELPHIA—During their week's stand at the Uptown Theatre here, box office records weren't the only things that Billy Ward and his Dominoes smashed. Ask the Broad St. restaurant owners, and you'll learn that the group was also indirectly responsible for a few store windows being broken.

Across the street from the theatre, Ward was being interviewed by a group of high school newspaper editors. Over 200 of his teen-age fans pressed against the windows to get a look at him. Suddenly the heavy plate glass of the eatery gave way under the weight of the crowd. But luckily nobody was hurt.

This mob scene was repeated daily during their week's engagement. Sam Steiffel, owner of the vaudeville house, urged the group to stay in its dressing room as he feared one of them would be hurt if they ventured outside the theatre.

Steiffel said that never in the history of the Uptown have as many teenagers bought tickets to gain admittance. He had to hire four special cops to handle the overflow crowds. Previous attendance records were held by Sugar Ray Robinson and the Joe Louis revues.

Madigan Into Hollanden

NEW YORK—MGM starlet Betty Madigan has been signed to headline the show at the Hollanden Hotel in Cleveland, for two weeks starting March 18th. Betty will make several guest radio and TV appearances while in Cleveland and then she'll head to the Hilton-Jefferson in St. Louis for two weeks.

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by
PERCY MAYFIELD
48S # 48S-45
Specialty records
8508 Sunset Blvd., Hollywood 46, Cal.

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"BUS STATION BLUES"
b/w
"WADDLE TROT"
Louis Brooks and his Pinetoppers
EXCELLO 2030
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NASHBORO RECORD CO., INC.
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Seeco Records To Issue Discos Columbia In United States

NEW YORK—According to an announcement made last week by Michael Kestler, vice president and general manager of Discos Columbia, S. A., and Sidney Siegel, president of Seeco Records, Inc., recordings produced in Mexico by Discos Columbia, a subsidiary of Columbia Records Inc., will be released on the Seeco label in the United States.

Seeco is planning a full campaign in this endeavor, and at a later date, more detailed plans will be announced.

Nola Studios Introduces Low Cost Program

NEW YORK—What amounts to an out-of-town tryout for radio programs and transcriptions of commercials, has been made available to program producers and advertising agencies by Nola Recording Studios, according to an announcement by V. Thomas Nola, vice president of the company. Operating in conjunction with their Broadway rehearsal studios, the plan permits recording the expendable dress rehearsal at less than half what such a production would cost at Nola's Penthouse Studios at Steinway Hall.

The plan thus provides a director or account man with the opportunity to objectively clean up any rough spots in a show or commercial without prohibitive expense. The system could also be used to provide full-production audition disks to clients at little cost.

A number of leading TV shows that use Nola's Broadway rehearsal studios, are currently using the plan to integrate music, pre-record ensemble singing and record stream of consciousness voice tracks, etc., etc.

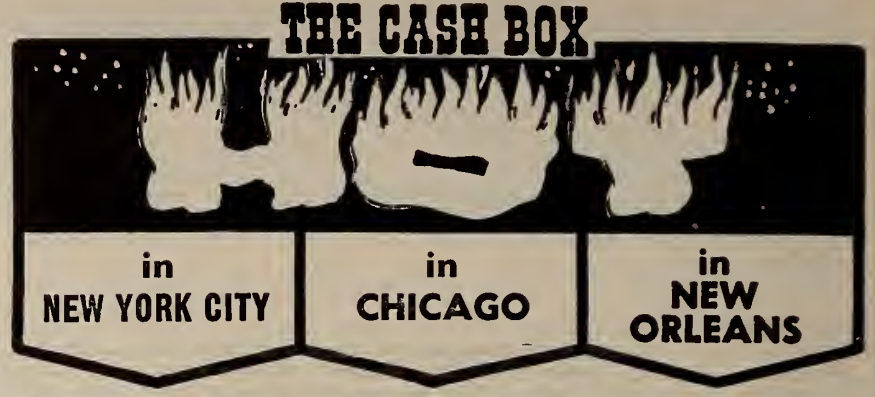
Honey's Note Attracts Trade's Attention

BRYN MAWR, PA. — Theodore Presser Music Publishers has employed the use of a confidential love note from "Honey" to aid in the promotion of their tune "They Don't Play The Piano Anymore" recorded by the Mariners. The personal note written in long hand ends with a bright red lip print of "Honey."

The letter is unusual in that it attracts the readers attention which too often does not occur in promotional fliers. Response to the note is reported to be very good.

McHugh, Parish Pen New Tune

NEW YORK — Two of Tin Pan Alley's top tunesmiths, Jimmy McHugh and Mitchell Parish have teamed up on a new ballad tagged "Dream, Dream, Dream" which was published by Leo Feist and has been recorded by Sunny Gale and Percy Faith.



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

	in NEW YORK CITY	in CHICAGO	in NEW ORLEANS
1	YOU'LL NEVER WALK ALONE *Roy Hamilton (Epic 9015)*	THE THINGS THAT I USED TO DO *Guitar Slim (Specialty 482)*	LUCILLE *Drifters (Atlantic 1019)*
2	EL BAION *Joe Loco (Tico 208)*	YOU'LL NEVER WALK ALONE *Roy Hamilton (Epic 9015)*	TIPITINA *Professor Longhair (Atlantic 1020)*
3	SAVING MY LOVE FOR YOU *Johnny Ace (Duke 118)*	I'M YOUR HOOCHIE KOOCHE MAN *Muddy Waters (Chess 1560)*	I DIDN'T WANT TO DO IT *Spiders (Imperial 526S)*
4	SUCH A NIGHT *The Drifters (Atlantic 1019)*	SAVING MY LOVE FOR YOU *Johnny Ace (Duke 118)*	I'M YOUR HOOCHIE KOOCHE MAN *Muddy Waters (Chess 1560)*
5	THE THINGS THAT I USED TO DO *Guitar Slim (Specialty 482)*	YOU'RE SO FINE *Little Walter (Checker 786)*	BLUE MONDAY *Smiley Lewis (Imperial 5268)*
6	YOU'RE STILL MY BABY *Chuck Willis (Okeh 7015)*	TV MAMA *Joe Turner (Atlantic 1016)*	LITTLE SCHOOL GIRL *Fats Domino (Imperial 5272)*
7	ANSWER ME, MY LOVE *Nat "King" Cole (Capitol 2687)*	WATCH DOG *Lula Reed (King 4688)*	YOU'LL NEVER WALK ALONE *Roy Hamilton (Epic 9015)*
8	I'M JUST YOUR FOOL *Ella & Buddy Johnson (Mercury 7025I)*	EL BAION *Joe Loco (Tico 208)*	LOVEY DOVEY *Clovers (Atlantic 1022)*
9	A THOUSAND STARS *The Rivileers (Baton 200)*	YOU'RE STILL MY BABY *Chuck Willis (Okeh 7015)*	JOCK-A-MO *Sugar Boy (Checker 787)*
10	WATCH DOG *Lula Reed (King 4688)*	SUNDAY KIND OF LOVE *Harp-Tones (Bruce 101)*	PRAYING TO THE LORD *B. B. King (RPM 403)*

	in SAN FRANCISCO	in NEWARK	in MEMPHIS
1	THE THINGS THAT I USED TO DO *Guitar Slim (Specialty 482)*	YOU'LL NEVER WALK ALONE *Roy Hamilton (Epic 9015)*	I'M YOUR HOOCHIE KOOCHE MAN *Muddy Waters (Chess 1560)*
2	YOU'LL NEVER WALK ALONE *Roy Hamilton (Epic 9015)*	SAVING MY LOVE FOR YOU *Johnny Ace (Duke 118)*	YOU'RE THE ONE *The Spiders (Imperial 526S)*
3	YOU'RE SO FINE *Little Walter (Checker 786)*	EL BAION *Joe Loco (Tico 208)*	I DIDN'T WANT TO DO IT *Spiders (Imperial 526S)*
4	SAVING MY LOVE FOR YOU *Johnny Ace (Duke 118)*	SUCH A NIGHT *The Drifters (Atlantic 1019)*	YOU'LL NEVER WALK ALONE *Roy Hamilton (Epic 9015)*
5	I DIDN'T WANT TO DO IT *Spiders (Imperial 5265)*	SECRET LOVE *Moonglows (Chance 1152)*	I'M GOING TO SIT RIGHT DOWN AND CRY *Roy Hamilton (Epic 9015)*
6	SOMETHING'S WRONG *Fats Domino (Imperial 5262)*	WATCH DOG *Lula Reed (King 4688)*	BLUE MONDAY *Smiley Lewis (Imperial 5268)*
7	TV MAMA *Joe Turner (Atlantic 1016)*	WHAT IF YOU *Luther Bond (Savoy 1124)*	DARLING DEAR *The Counts (Dot 1188)*
8	MONEY HONEY *Drifters (Atlantic 1006)*	A THOUSAND STARS *The Rivileers (Baton 200)*	WATCH DOG *Lula Reed (King 4688)*
9	WHY DID YOU LEAVE ME *B. B. King (RPM 395)*	MY MEMORIES OF YOU *Harp-Tones (Bruce 102)*	DOWN CHILD *John Lee Hooker (Modern 923)*
10	BLUE MONDAY *Smiley Lewis (Imperial 5268)*	I DIDN'T WANT TO DO IT *Spiders (Imperial 5265)*	I NEED LOVE SO BAD *Percy Mayfield (Specialty 485)*

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK A SLEEPER · B VERY GOOD · C+ GOOD · C FAIR · D MEDIOCRE

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"CALLIN' MOODY FIELD"

Part One (2:08) **Part Two (1:55)**

[Lowry Music BMI—Elsie Griner, Jr.]

MISS PEACHES

(Groove G-0009)

● Here's a novelty that could break away and do for the trade what "I Don't Know," "Hound Dog" and "Mama" did last year. Titled "Callin' Moody Field," Miss Peaches talks in dulcet tones, in sultry tones, in "Judy Holidayish" tones backed with a rambling jazz blues piano that sets the mood. A rib tickling recitation without that "hammer on the head" humor. A two sider that should pull two plays into the boxes. Disk jockeys won't run into trouble on programming as both sides run only 4:03.

LITTLE SONNY JONES

(Imperial 5275)

C+ "TEND TO YOUR BUSINESS BLUES" (2:14) [Commodore Music BMI—D. Bartholomew] Little Sonny Jones wails an ok slow blues. A colorful torrid horn spices up the platter.

C+ "I GOT BOOTED" (2:13) [Commodore Music BMI—D. Barthlomew] Chanter rocks a quick beat with gusto. Live deck with strong possibilities.

WALLY WILSON

(Sabre 106)

C+ "THE HUNT" (2:41) [Joni Music BMI—V. Spreegs] Willy Wilson sings a middle tempo bouncer with chorus backing. An infectious love ditty infectiously sold.

C+ "IF YOU DON'T LOVE ME" (2:37) [Joni Music BMI—W. Spreegs] Wilson shouts a change of pace on the reverse deck. A slow and romantic blues. Material routine.

THE BLUE FLAMERS

(Excello 2026)

B "WATCH ON" (2:31) The Blue Flamers rock through a quick beat southern blues in solid fashion. Side has a great beat and should pick up action.

B "DRIVING DOWN THE HIGHWAY" (2:35) A fast moving ditty infectiously worked over by the group. Lyrics tell of driving down the highway to meet his woman and his impatience to get there.

HENRY GLOVER

(King 4701)

C+ "LOVERS ONLY" (2:16) [Jay & Cee BMI — Henry Glover] Henry Glover writes, sings and directs the session on this wax. The result is a romantic bop item engagingly performed.

C+ "UNDERNEATH THE LAMP POST (On The Main Stem)" (2:46) [Jay & Cee BMI—Glover, Weismantel] The reverse deck is a slow tender item intimately whispered by Glover. Backing is feathery.

FLUFFY HUNTER

(Federal 12172)

B "LEAVE IT TO ME" (2:13) [Armo BMI — Dwight Davis] Fluffy Hunter belts a dramatic delivery of a religious flavored blues with gusto. Item should prove a solid seller and if the public hasn't had enough of the "Shake A Hand" kick, it could break out for a hit.

B "THERE'S SO MUCH TROUBLE" (2:35) [Armo BMI—Jesse Ervin] The flip deck is a quick beat exciter shouted out by the full voiced fem. Gal really delivers stirring performance.

SISTER BONNIE BRADFORD

(Federal 12167)

C+ "HE STOPPED ME FROM STRAYING" (2:45) [Armo BMI —Rubin] Sister Bonnie Bradford sings a slow religious item with soul and earnestness.

C+ "GLORIFY HIS NAME" (2:32) [Armo BMI] The under lid is a quick gospel item excitingly wailed. Assist by the piano and tamborine help color the deck.

THE CHARMS

(Deluxe 6034)

B "BYE BYE BABY" (2:08) [Lois BMI—Peak, Penn] The Charms blend on a slow rocking beat in intriguing fashion. Team works together well and comes up with a strong side.

B "PLEASE BELIEVE IN ME" (2:36) [Lois BMI — Bradley, Parks] A slow melodic blues balled etched smoothly. An ok pairing for the upper deck.

BLAIR GOSPEL SINGERS

(Nashboro 542)

C+ "ANYHOW" (3:06) The Blair Gospel Singers chant a slow sacred item with feeling. A good religious deck.

C+ "I'VE GOT HEAVEN ON MY MIND" (3:11) A rhythm to middle tempo religious tune swayingly etched by the Blair aggregation. Lead performs a potent effort.

The Nation's Rhythm & Blues TOP 15

1. **THE THINGS THAT I USED TO DO** — *Guitar Slim (Specialty 482)*
2. **YOU'LL NEVER WALK ALONE** — *Roy Hamilton (Epic 9015)*
3. **I DIDN'T WANT TO DO IT** — *Spiders (Imperial 5265)*
4. **SAVING MY LOVE FOR YOU** — *Johnny Ace (Duke 118)*
5. **I'M YOUR HOOCHIE KOOCHE MAN** — *Muddy Waters (Chess 1560)*
6. **SUCH A NIGHT** — *The Drifters (Atlantic 1019)*
7. **YOU'RE SO FINE** — *Little Walter (Checker 786)*
8. **EL BAION** — *Joe Loco (Tico 208)*
9. **IT SHOULD'VE BEEN ME** — *Ray Charles (Atlantic 1021)*
10. **LOVEY DOVEY** — *Clovers (Atlantic 1022)*
11. **LUCILLE** — *Drifters (Atlantic 1019)*
12. **WATCH DOG** — *Lula Reed (King 4688)*
13. **I'M JUST YOUR FOOL** — *Ella and Buddy Johnson (Mercury 70251)*
14. **I'LL BE TRUE** — *Faye Adams (Herald 419)*
15. **YOU'RE STILL MY BABY** — *Chuck Willis (Okeh 7015)*

FOR TOPS IN R&B
JAY-DEE
"JUST YOU"
THE CRICKETS featuring DEAN BARLOW
JAY-DEE # 786
JOE DAVIS
RECORD MANUFACTURER
1619 Broadway (Circle 5-7658) New York, N. Y.

A Smash Hit!!
THE VOCALEERS
"WILL YOU BE TRUE"
Red Robin
301 West 125th St., N.Y.C.

INTRODUCING A NEW HERALD STAR!
DICKIE THOMPSON
with a 2 sided hit
"13 WOMEN AND ONLY ONE MAN IN TOWN"
and
"I'M INNOCENT"
424
Herald RECORDS 236 W. 55 St. New York N. Y.

ANOTHER CLOVERS' SMASH!
"LITTLE MAMA"
and
"LOVEY DOVEY"
THE CLOVERS
ATLANTIC 1022
Atlantic RECORDING CORP.
234 WEST 56th STREET NEW YORK 19, N. Y.

FOLLOWING CURRENT SMASH
"EL BAION"
JOE LOCO
plays
"WHY DON'T YOU DO RIGHT?"
b/w
"KISMET"
TICO 10-209
TICO EL REY DEL MAMBO
220 WEST 42nd STREET NEW YORK, N. Y.

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Dreams Come True



KENT, ENGLAND—A young lad of sixteen, a resident of Kent, England, will realize at least one of his chosen ambitions when he arrives in America as an official guest to attend the National Hillbilly Day Celebration, honoring "America's Blue Yodeler," Jimmie Rodgers, on May 26th in Meridian, Mississippi.

Ian received a special invitation from the Mayor of Meridian and will begin his voyage to America aboard the Queen Elizabeth, sailing May 13th. The youthful admirer of Jimmie Rodgers will be met in New York upon his arrival by Justin Tubb and Jimmie Rodgers Snow, sons of Ernest Tubb and Hank Snow, whose efforts have been largely responsible for the event.

Devotion to an old phonograph record opened the way for Ian's visit to the United States. The old phonograph record was a recording by Jimmie Rodgers, "The Singing Brakeman." In quest for more information about the voice and style he heard on the record, Ian write the Mayor of Meridian, Jimmie Rogers' birthplace; and his answer came in the form of an invitation from the Mayor of Meridian to attend this year's celebration.

An ardent fan and collector of Jimmie Rodgers recordings, Ian Lee has learned to play a guitar, which his mother bought for him, and it has been told that he is disappointed only to one extent . . . that he is unable to yodel as Jimmie Rodgers.

Adlai Stevenson will also be a guest and principal speaker during the celebration!

McCluskey Leaves Victor For Own Business

NEW YORK—Bob McCluskey has resigned as Country and Western sales manager of RCA Victor effective March 15. McCluskey is going into business for himself and will engage in the publishing, management and promotion fields. His activities will be centered around country and folk.

McCluskey had been with Victor for three years first as promotion manager and then as Country and Western sales manager.

It was said that no replacement will be named for him, but rather three field men will be assigned to cover the territory and will work under Jack Burgess.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. SLOWLY Webb Pierce (Decca)
2. I REALLY DON'T WANT TO KNOW Eddy Arnold (RCA Victor)
3. SECRET LOVE Doris Day (Columbia)
4. YOU BETTER NOT DO THAT Tommy Collins (Capitol)
5. I LOVE YOU Ginny Wright & Jim Reeves (Fabor)
6. BIMBO Jim Reeves (Abbott)
7. DOG-GONE IT, BABY, I'M IN LOVE Carl Smith (Columbia)
8. LET ME BE THE ONE Hank Locklin (4 Star)
9. CHANGING PARTNERS Pee Wee King (RCA Victor)
10. WAKE UP, IRENE Hank Thompson (Capitol)

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126½ WINDSOR ST.
(Phone: HA. 5-7123)

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



Bill Bailey
WMAQ—Chicago, Ill.
1. I Really Don't Want To Know (Eddy Arnold)
2. As Far As I'm Concerned (Red Foley)
3. He Played A Steel Guitar (Rex Allen)
4. Slowly (Webb Pierce)
5. Coffee Blues (Herb & Kay)
6. Tennessee Whistling Man (Red Foley)
7. Turn Around Boy ((Douglas-Bailey)
8. Secret Love (Slim Whitman)
9. Panamama (Hank Snow)
10. Wake Up Irene (H. Thompson)

Sleepyhead Cliff
KASM—Albany, Minn.
1. I Love You (Wright & Reeves)
2. Wake Up Irene (H. Tompson)
3. You Better Not Do That (Tommy Collins)
4. Bimbo (Jim Reeves)
5. Dog-Gone It Baby (C. Smith)
6. Slowly (Webb Pierce)
7. Love Trap (Johnnie & Jack)
B. I Need A Little Help (Carlisles)
9. Y'All Come (Jimmie Dickens)
10. As Far As I'm Concerned (Red Foley)

L. F. Kenfield
WTIC—Hartford, Conn.
1. Unpucker (Carlisles)
2. Look In Both Directions (Jim Lowe)
3. Release Me (Jimmy Heap)
4. Bimbo (Gene Autry)
5. Tennessee Whistling Man (Red Foley)
6. I Stopped Livin' (J. Wakely)
7. Hello Operator (D. Owens)
B. I Really Don't Want To Know (Eddy Arnold)
9. If You Would Only Be Mine (Sons of The Pioneers)

Doug Smith
WSLS-TV—Roanoke, Va.
1. I Need A Little Help (Carlisles)
2. Slowly (Webb Pierce)
3. I Really Don't Want To Know (Eddy Arnold)
4. You Better Not Do That (Tommy Collins)
5. Hello The Blues (Amos)
6. Release Me (Kitty Wells)
7. Tell 'Em No (Curtis Gordon)
B. Basketball Game (Almer)
9. After Dark (Kitty Wells)
10. What Am I Gonna Do (Carl Smith)

Tommy Sutton
WING—Dayton, Ohio
1. Let Me Be The One (Locklin)
2. My Isle Of Golden Dreams (Marty Robbins)
3. Slowly (Webb Pierce)
4. North Wind (Slim Whitman)
5. There Stands The Glass (Blaine Smith)
6. Takin' Time Out For Tears (Davis Sisters)
7. Love Letters In The Sand (Mac Wiseman)
B. Act 1, Act II, Act III (Snow)
9. I'm Alergic To Your Kisses (Jimmie Skinner)
10. Then I'll Come Back To You (Lefty Frizzel)

Smokey Smith
KRNT—Des Moines, Iowa
1. Slowly (Webb Pierce)
2. I'll Be There (Ray Price)
3. Hello Operator (D. Owens)
4. Wake Up Irene (H. Thompson)
5. You Better Not Do That (Tommy Collins)
6. Just Married (Faron Young)
7. Lonesome Daddy Blues (Jimmy Swan)
B. Honky Tonk Heart (E. Tubb)
9. Release Me (Ray Price)
10. Bad News Travels Fast (Porter Wagoner)

Bob McKeehan
KCNA—Tucson, Ariz.
1. Let Me Be The One (Strange)
2. I Really Don't Want To Know (Eddy Arnold)
3. Y'All Come (Jimmy Dickens)
4. Bimbo (Jim Reeves)
5. There Stands The Glass (Webb Pierce)
6. Slowly (Webb Pierce)
7. Secret Love (Slim Whitman)
B. I'm Walking The Dog (Pierce)
9. Good Deal, Lucille (Al Terry)
10. I Got Lost Along The Way (Bill Walker)

Big Jim Hess
WIVK—Knoxville, Tenn.
1. Slowly (Webb Pierce)
2. Dog-Gone It, Baby (C. Smith)
3. You Better Not Do that (Tommy Collins)
4. Takin' Time Out For Tears (Davis Sisters)
5. I'll Be There (Ray Price)
6. Turn Around Boy (Roy Sneed)
7. I Really Don't Want To Know (Eddy Arnold)
B. Let's Kiss And Try Again (Sheppard & Huskey)
9. Let Me Be The One (Locklin)
10. If I Cry (Bill Dudley)

Dal Stallard
KCMO—Kansas City, Mo.
1. Slowly (Webb Pierce)
2. I Really Don't Want To Know (Eddy Arnold)
3. Secret Love (Slim Whitman)
4. As Far As I'm Concerned (Red Foley)
5. You Better Not Do That (Tommy Collins)
6. Let Me Be The One (Locklin)
7. Wake Up Irene (H. Thompson)
B. Bimbo (Jim Reeves
9. The Man Upstairs (Cowboy Copas)
10. Release Me (Jimmy Heap)

Jimmy Hutsell
WLAR—Athens, Tenn,
1. I Really Don't Want To Know (Eddy Arnold)
2. Wake Up Irene (H. Thompson)
3. Love You Dearly (H. Rodcay)
4. Secret Love (Slim Whitman)
5. I'll Never Love Again (Carlisles)
6. Let Me Be The One (Locklin)
7. Changing Partners (King)
B. Slowly (Webb Pierce)
9. Turn Around Boy (Roy Sneed)
10. Dog-Gone, It Baby (Smith)

Carl J. Swanson
WRUN—Utica, N. Y.
1. I Really Don't Want To Know (Eddy Fisher)
2. My Happiness (The Mulcays)
3. Till We Two Are One (Tubb)
4. Takin' Time Out For Tears (Davis Sisters)
5. Game Of Broken Hearts (Dixxy Sisters)
6. Our Heartbreaking Waltz (Marvin Shiner)
7. Slowly (Webb Pierce)
B. My Greatest Thrill (S. James)
9. Wake Up Little Boy Blue (Salty & Mattie)
10. I Get So Lonely (Arthur Smith)

Mack Sanders
KFBI—Wichita, Kan.
1. Slowly (Webb Pierce)
2. Dog-Gone It Baby, I'm In Love (Carl Smith)
3. Secret Love (Slim Whitman)
4. Changing Partners (King)
5. Release Me (Ray Price)
6. Yes, It's Been So Long (Jeanie Pierson)
7. Lovin' Spree (Eddy Hill)
B. Just Married (Faron Young)
9. Honky Tonk Heart (E. Tubb)
10. Wake Up Irene (H. Thompson)

Ramblin' Lou
WHLD—Niagara Falls, N. Y.
1. Let Me Be The One (Locklin)
2. Slowly (Webb Pierce)
3. You Better Not Do That (Tommy Collins)
4. Bimbo (Jim Reeves)
5. Wake Up Irene (H. Thompson)
6. Release Me (Ray Pierce)
7. Secret Love (Slim Whitman)
B. I Really Don't Want To Know (Eddy Arnold)
9. Idle Gossip (Lee-Cooper)
10. You Better Keep It On Your Mind (Hank Williams)

Bob Ferguson
KWSC-JUGR—Pullman, Wash.
1. Two Step Side Stop (Wiils)
2. Y'All Come (Arlie Duff)
3. Slowly (Webb Pierce)
4. Dog-Gone It, Baby (C. Smith)
5. Walkin' And Hummin' (Ferlin Huskey)
6. Good Deal, Lucille (Al Terry)
7. Remembering (Mac Wiseman)
B. Tennesse Whistling Man (Red Foley)
9. Lovin' Spree (Eddie Hill)
10. Don Juan (Anita Carter)

Rosalie Allen
WOV—New York, N. Y.
1. I Really Don't Want To Know (Eddy Arnold)
2. Let Me Be The One (Locklin)
3. Bimbo (Jim Reeves)
4. Wake Up Irene (H. Thompson)
5. There Stands The Glass (Webb Pierce)
6. Secret Love (Slim Whitman)
7. I Love You (Wright & Reeves)
B. Y'All Come (Asherne)
9. Slowly (Webb Pierce)
10. I'm Walking The Dog (Pierce)

Lillie Anne
WIRC—Hickory, N. C.
1. You Better Not Do That (Tommy Collins)
2. Bimbo (Pee Wee King)
3. I Really Don't Want To Know (Eddy Arnold)
4. I Love You (Wright-Reeves)
5. Slowly (Webb Pierce)
6. Let's Kiss And Try Again (Sheppard & Huskey)
7. Coffee Blues (Herb And Kay)
B. Let Me Be The One (Locklin)
9. He Fiddled While I Burned (Charline Arthur)
10. Dog-Gone It, Baby (Rusty Wellington)

Clarence Kneeland
WERI-WICH—Jewett City, Conn.
1. Let Me Be The One (Locklin)
2. I Really Don't Want To Know (Eddy Arnold)
3. I'll Be There (Ray Price)
4. Till We Two Are One (Tubb)
5. Bimbo (Jim Reeves)
6. Changing Partners (PW King)
7. I Think I'm Falling In Love (Darrell Glenn)
B. Slowly (Web Pierce)
9. Wake Up Irene (Thompson)
10. Just Married (Faron Young)

"Cuz'n" Larry Lane
WEBK—Tampa, Fla.
1. Slowly (Webb Pierce)
2. I Hardly Knew It Was You (Faron Young)
3. Dog-Gone It Baby, I'm In Love (Rusty Wellington)
4. Let's Kiss And Try Again (Sheppard-Huskey)
5. Life Is So Lonesome (Sands)
6. Y'All Come (Bill Monroe)
7. I Really Don't Want To Know (Eddy Arnold)
8. Till We Two Are One (Jimmy Thorpe)
9. You Better Not Do That (Tommy Collins)
10. I'd Do It For You (Gordon)

Cabe Tucker
KATL—Houston, Tex.
1. Secret Love (Slim Whitman)
2. Too Hot To Handle (Noack)
3. I've Always Wanted You (Sonny James)
4. My Heart Keeps On Beating (Harry Rodcay)
5. Honky Tonk Heart (E. Tubb)
6. You Better Not Do That (Tommy Collins)
7. Lonesome Daddy Blues (Jimmy Swan)
B. Go On And Leave My Baby Alone (Smokey Stover)
9. Country Love (B. Strength)
10. Doubtful Heart (Jacoby Bros)

Paul Kallinger
XERF—Del Rio, Tex.
1. Slowly (Webb Pierce)
2. There Stands The Glass (Webb Pierce)
3. Bimbo (Jim Reeves)
4. The Glass That Stands Beside You (Jean Sheppard)
5. I Need A Little Help (Carlisles)
6. I Love You (Wright-Reeves)
7. I Really Don't Want To Know (Eddy Arnold)
B. Secret Love (Slim Whitman)
9. Dog-Gone It, Baby (Smith)
10. Wake Up Irene (Thompson)

Cousin Johnny
WNLC—New London, Conn.
1. I Love You (Wright-Reeves)
2. Changing Partners (PW King)
3. Good Deal, Lucile (Al Terry)
4. I Really Don't Want To Know (Eddy Arnold)
5. Hello Operator (D. Owens)
6. Y'All Come (Garndpa Jones)
7. Mexico Moon (Lattie Moore)
B. God Was So Good (J. Walker)
9. After Dark (Kitty Wells)
10. Run 'Em Off (Onie Wheeler)

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **SLOWLY**
 Webb Pierce
 (Decca 28991; 9-28991)

2. **BIMBO**
 Jim Reeves
 (Abbott 140; 45-140)

3. **WAKE UP IRENE**
 Hank Thompson
 (Capitol 2646; F-2646)

4. **SECRET LOVE**
 Slim Whitman
 (Imperial 8223; 45-8223)

5. **LET ME BE THE ONE**
 Hank Locklin
 (Four Star 1641; 45-1641)

6. **THERE STANDS THE GLASS**
 Webb Pierce
 (Decca 28834; 9-28834)

7. **I REALLY DON'T WANT TO KNOW**
 Eddy Arnold
 (RCA Victor 20-5525; 47-5525)

8. **YOU BETTER NOT DO THAT**
 Tommy Collins
 (Capitol 2701; F-2701)

9. **RELEASE ME**
 Jimmy Heap
 (Capitol 2518; F-2518)

10. **AS FAR AS I'M CONCERNED**
 Red Foley
 (Decca 29000; 9-29000)

Country Artists Star At Convention

CHICAGO, ILL, March 9 — Performing before a capacity audience at the Music Operators of America Convention Banquet gathered in the swanky Red Lacquer Room of the Hotel Palmer, Country Music Artists carved commanding attention, and approval from the spectators at an event highlighting the fourth annual convention of the organization.

Included among the top artists of the recording profession, Country Music Stars took their turn to proclaim the show a huge success!

Big Jim Buchanan of Century Records started the parade of Country Artists, with his rendition of "Money, Money, Money" song. Marty Robbins of Columbia and Grand Ole Opry of Nashville, Tennessee received a wonderful reception from the crowded banquet guests, singing his newest release "Isle Of Golden Dreams"! Stewart Hamblen, writer of "It Is No Secret" came through well, with a winning version of a "Service" song . . . titled "Old Man" and exited with rounds of applause! Eddy Arnold, RCA Victor's "Tennessee Plowboy" came through in shining fashion as he entertained MOA members with a medley of his 'hit' tunes down through the years.

The Country Music Stars who participated will be remembered well for their top performances and efforts that climaxed one of the most eventful occasions in our field of endeavor.

Fifteen Years A DJ—Country Style



ART BARRETT

PORTSMOUTH, VIRGINIA — On April 1st, Art Barrett will round out fifteen years of commercial radio activity, most of which has been spent as a country music disk jockey in the Tidewater Virginia area.

"Back in 1939, though, we didn't know what the term 'disk jockey' meant," Art said. "The term hadn't been thought up then. If it had, we'd never heard it. I was working for WGH, Newport News then, and among my staff duties now and then was a thirty minute show called 'Old Familiar Tunes.' We didn't have too many records—a couple by Jimmie Rodgers, Vernon Dalhart, the Carter Family—but we had a whole raft of transcriptions by the Feilds and Hall Mountaineers. We had to repeat a whole lot, but the folks didn't seem to mind. But if they did, there wasn't much they could do—we had only two radio stations in Tidewater then—WTAR and WGH."

A hitch in the Army Signal Corps followed for Barrett, and when he returned to his job at WGH, it was to a different setup. "I found myself replacing the Saturday afternoon broadcast of the Metropolitan Opera with a little something called 'Opera on Records.' It was my job to prepare and air a complete opera, recorded, every Saturday afternoon. I started at 2 o'clock in the afternoon, and sometimes I'd finish before six. When I did, I had to be summer replacement for 'Tea and Crumpets.' But I can't say I didn't enjoy my Grand Opera experience. I learned a lot, and even got tagged 'The Milton Cross of Virginia.'"

Uncle Sam called again, briefly this time, and Art went to the Communication Division, Department of State, Washington. But when WASL, Annapolis, Maryland, began to operate, Barrett was on hand as signon man.

It was in Annapolis that Barrett, reintroduced himself to country music. "I played an Eddy Arnold record one morning just because I happened to like the tune. The response to that one record was the most tremendous thing I'd experienced since I'd started the show, so I approached the PD with the idea for a hillbilly session in the early morning. There was born the 'Early Morning Frolics.'"

"Early Morning Frolics" moved to WHYU, Newport News, Virginia, next and finally came to rest later at WSAP, Portsmouth, Virginia. Then last September WSAP was sold and became WAVY. The new owners thought they wanted something other than a country style beginning to their morning, so Art Barrett became a "pop" jockey with a "hillbilly heart."

A newspaper survey in 1951 had named Art Barrett as the number one country music jockey in Tidewater radio, and the friends and fans of the oaters were not happy with Art away from the straw. Art's bosses began looking around for a time slot. Result of this search is the program Art now conducts six nights a week, Monday through Saturday, 11:15 p. m. to 1:00 a. m.

"The past fifteen years has been fun," Art Barrett said, recently. "Can't say it has not been varied. I've been a soldier, state department man, spent 15 months in Paris, France, and I've picked up a wife and family. Career-wise, I've gone from Grand Opera to Grand Ole Opry. Right now, I'm head over heels in debt, but I'm happy! But, what else does a guy want, anyway?"

"X" Pacts Folk Artists

NEW YORK—Jimmy Hilliard, chief of artists and repertoire for Label "X," has announced the signing of the following new vocalists for the company's country-western department: Terry Fell from California, Jim Hall from North Carolina, Shorty Long and Maybelle Seiger, both from Pennsylvania.

Hilliard reports that "X" will release two hillbilly singles each month, beginning in April.

THE CASH BOX THE 10 TOP FOLK & WESTERN Best Sellers

1. SLOWLY
 Webb Pierce
 (Decca 28991; 9-28991)
2. I REALLY DON'T WANT TO KNOW
 Eddy Arnold
 (RCA Victor 20-5525; 47-5525)
3. BIMBO
 Jim Reeves
 (Abbott 148; 45-148)
4. SECRET LOVE
 Slim Whitman
 (Imperial 8223; 45-8223)
5. THERE STANDS THE GLASS
 Webb Pierce
 (Decca 28834; 9-28834)
6. YOU BETTER NOT DO THAT
 Tommy Collins
 (Capitol 2701; F-2701)
7. WAKE UP IRENE
 Hank Thompson
 (Capitol 2646; F-2646)
8. RELEASE ME
 Jimmy Heap
 (Capitol 2518; F-2518)
9. LET ME BE THE ONE
 Lank Locklin
 (4 Star 1641; 45-1641)
10. I'LL BE THERE
 Ray Price
 (Columbia 21214; 4-21214)

Getting BIGGER All The Time!
TOMMY COLLINS
sings 2 of his own numbers
"YOU BETTER NOT DO THAT"
b/w
"HIGH ON A HILL TOP"
CAPITOL # 2701
CENTRAL SONGS
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Coast to Coast
Buddy Cunningham's
Beautiful Rendition of
"ANGELS IN THE SKY"
b/w
"A WASTED LOVE"
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HOT FOR THE BOXES
RAY BATTS
"STEALIN' SUGAR"
b/w
"MAYBE IT'S YOU SWEETHEART, MAYBE IT'S ME"
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Folk And Western Notes From California

LOS ANGELES:

Fabor Robison, fast working head of Abbott and Fabor labels, flew from Hollywood to Chicago for the MOA convention taking one of his most prized discoveries, **Jim Reeves**, who was invited to sing before the annual banquet for delegates. After the convention, Robison headed for Shreveport on business before returning to his home office on the coast. Popular **Ginny Wright** has been busy with dates on the Coast. She recently completed TV guest spot appearances in Cleveland and Louisville with **Pee Wee King** and his orchestra. . . . **Ferlin Huskey's** brand new Capitol release is "Eli, The Camel" b/w "Somebody Lied." It is said to be one of his greatest of all time. Huskey is now home with his family near San Diego for a rest after the longest personal appearance tour of his career. Ferlin's "Eli, The Camel" should draw smiles as well as some promotional help from a well known cigarette manufacturer. That's the camel he sings about. Capitol's **Ken Nelson** has a number of Huskey sides for spring and summer release. . . . **Sheb Wooley** is getting plenty of spins on his own number, "Don't Stop" on MGM, which has several cover discs. Sheb's composition, "Too Young To Tango", recently passed the million mark on total sales of all versions. . . . **Rex Allen**, Western Star, left the Good Samaritan Hospital recently and is now convalescing at his Van Nuys home. The star broke his leg in a skiing accident and doctors say he will be able to resume his movie work in about 3 months. However, he will make personal appearances, minus, his horse KOKO starting about the last of March. Rex has always worn mismatched socks for good luck and has never deviated from the custom since starting in Rodeo and Show Business. Lo and behold, the day he broke his leg skiing, his socks —yes, you guessed it—he wore matched socks for the first time. . . . **Arlie "You All Come" Duff** has a new release coming out on Starday "Let Me Be Your Salty Dog" and "Back To The Country". Arlie wrote both songs. . . . **Tommy Collins** of Capitol is being booked for ten dates in Texas by **Neva Starns**. He will appear with **Blackie Crawford, Arlie Duff, Sonny Burns** and other Starday artists. . . . **Don Pierce** planning to leave April 8 for a cross country swing contacting Starday and Hollywood distributors. **Corky Carpenter** has signed with Starday. He cut four sides recently and was backed by **Joe Maphis, Merle Travis, Wes Tuttle** and others from the Compton Town Hall Band. First Starday release will be out in March coupling "Chapel of Memories" and "My Heart Would Like To Know" . . . **Smiley Burnette** was at his home in Studio City, California just long enough to visit his family, have a recording conference with **Fabor Robison** concerning his current release "Chuggin' On Down 66" and "Mucho Gusto". Also to transcribe several radio shows, discuss some TV film plans to be announced soon and pose for a number of publicity pictures. Needless to say he's a very busy man. . . . **Johnny Bond**, who collaborated with **Joe Maphis** in writing "Put A Little Sweetnin' In Your Love", a fast-moving C&W ditty, has been informed Capitol is rushing out a pop version. Here's one that could take off in all directions from Johnny's original Columbia version. Also have a listen to "Cimarron", another from the pen of **Johnny Bond**, with music by **Tex Beneke** and a nice vocal by **Betsy Gay**. Johnny has a new Columbia disc due out soon. Previewers call it his best bet in five years. . . . **Dilly Dee** signed a recording contract recently with **Fabor Robison** and it looks like he will have a hit on his first release, which was the case with **Jim Reeves, Mitchell Torok, Ginny Wright, Carolyn Bradshaw**, etc. **Billy Dee** and his new "Drinking Tequila" b/w "Falling Star Waltz" sold more records through the Los Angeles distributor than any of Fabor's other artists during the first 10 days the platter was on the market. We have high hopes for Billy, said Fabor, and he seems to have a style which is certainly different and is proving very commercial. Tune has been slanted mainly toward the boxes and all the operators on the West Coast have been really stocking up with reports of very good play.



FERLIN HUSKEY



CAROLYN BRADSHAW



SMILEY BURNETTE

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. . . of stations big or small

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GOING BIG

Abbott 148 "Bimbo"—Jim Reeves
A-152 "Mexico Gal"—T. Tommy Cutrer
A-154 "Mucho Gusto"—Smiley Burnette
A-155 "What's The Matter With Me"—Billy Barton
A-156 "Edgar The Eager Easter Bunny"—Mitchell Torok
A-157 "It Ain't My Baby"—Rudy Grayzell
A-160 "Echo Bonita"—Jim Reeves
Fabor 101 "I Love You"—Ginny Wright
F-102 "I'm In Heaven"—Tom Bearden & Ginny Wright
F-103 "Wait"—Jerry Rowley
F-104 "Drinking Tequilla"—Billy Dee

Fabor Robison

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FOLK AND WESTERN REVIEWS

DISK & SLEEPER · EXCELLENT · VERY GOOD · GOOD · FAIR · MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"EDGAR, THE EAGER EASTER BUNNY" (2:24)
[American BMI—M. Torok]
"LIVING ON LOVE" (2:18)
[American BMI—M. Torok]

MITCHELL TOROK
(Abbott 156)

● It's another pair of Mitchell Torok originals and that means that the ops should see their sales multiply like the Easter bunny. The smooth-voiced country chanter comes up with some top-drawer seasonal material and treats it to his appealing style. The tune, dubbed "Edgar, The Eager Easter Bunny", is a lilting, light-hearted ditty that youngsters from 6 to 60 should enjoy. "Living On Love", on the flipside, is a quick beat bouncer warmly fashioned by the artist. A two-sided coin-catcher with "Edgar" leading the way.

"MAKE LOVE TO ME" (2:39)
[Melrose ASCAP—Norvas, Copeland, Roppolo, Mares, Pollack, Brunies, Stitzel, Melrose]
"YOUNG AT HEART" (2:05) [Sunbeam BMI—J. Richards, C. Leigh]

GOLDIE HILL
(Decca 29069)

● Goldie Hill crashes through with her strongest sales gatherer in many releases. The thrush applies her soft and polished chords to a pair of high flying pop tunes and the results are two potent sides. "Make Love To Me", on the top deck, is a lovely, quick beat romantic piece that Goldie treats to a spirited reading. Flip, a pretty, moderate beat tune titled "Young At Heart", receives another winning performance from the chirp. Both ends should make the jukes jump with joy.

MOON MULLICAN
(King 1337)

B+ "WANTED" (2:14) [Witmark ASCAP—Fulton, Steele] Moon Mullican bids fair to walk away with top honors as he dishes up a zestful vocal effort on the current pop smash. It's a quick tempo treatment with solid string support. Could be a real clicker for Moon.

B+ "GOOD DEAL, LUCILLE" (2:04) [Acuff-Rose BMI—Terry, Miller, Theriot] Under portion is another powerful performance by the artist on a fast moving piece with tantalizing lyrics. Two terrific decks.

JIMMY SWAN
(Trumpet 198)

B "ONE MORE TIME" (2:31) [Globe BMI—J. Swan] Jimmy Swan shows up to good advantage as he infectiously vocals a slow moving, tearful item. The Range Riders effectively support the warbler as he renders the touching lyrics in top-calibre fashion.

C+ "LONESOME DADDY BLUES" (2:37) [Globe BMI—Trumpet] Bottom lid is a quick tempo feelingful item waxed in enchanting style by Swan. The reason that Swan feels the way he does is because he has told his untrue woman to leave him.

ARTHUR SMITH
(MGM 11704)

B "I GET SO LONELY" (2:07) [Larry Taylor ASCAP—Ballard] Arthur Smith and his Cracker Jacks team up in a sparkling manner on a tune that's hitting in the pop market. The boys have a real appealing quality in their voices.

C+ "OUTBOARD" (2:13) [Lynn BMI—Smith] Flip is a fast paced instrumental that Smith and the gang belt out in colorful fashion. Two tasty decks.

CURTIS GORDON
(RCA Victor 20-5639)

B "I'D DO IT FOR YOU" (2:18) [Lowry BMI—C. Carrier] Curtis Gordon promises to create a good deal of excitement in the jukes as he comes up with a polished reading on an up-tempo ditty with inviting lyrics. A fine arrangement.

B "YOU CRAZY, CRAZY MOON" (2:45) [Acuff-Rose BMI—A. Horn] On the lower half, Gordon dishes up a tender vocal on a pretty piece of material. A slow tempo item capably fashioned by the chanter.

RAY BATTS
(Excello 2028)

B "STEALIN' SUGAR" (2:40) [R. Batts] Ray Batts etches an exciting, quick beat handclapper with delightful lyrics. The chanter turns in a real lively reading on a tune that rides merrily along.

C "MAYBE IT'S YOU SWEETHEART, MAYBE IT'S ME" (2:52) [R. Batts] Bottom deck is a moderate tempo love tune distinctively styled by Batts. A tender interpretation by the artist as strings support in ok fashion.

LULU BELL SI
(Hamilton)

B "SWEET KISSES AND A COLD HEART" (1:49) [L. B. Si] Lula Bell Si gets hold of a splendid piece of material and treats it to a fine reading. Strings add color on a deck that should garner a good share of spins.

C "COME BACK TO MY HEART" (2:10) [L. B. Si] The Country Melody Boys provide Lula Bell with another fitting accompaniment as she smoothly glides over a middle tempo sentimental tune. Two flavorful platters.

PETE LANE
(Imperial 8235)

B "NO MORE LOVIN'" (2:28) [Commodore BMI—J. Giambusso, W. G. Leavitt] The velvety tones of Pete Lane wax a sprightly, quick beat cutie with peppy lyrics. Lane's engaging reading coupled with a catchy melody provide for a pleasant deck.

C "I'LL ALWAYS BE WAITING FOR YOU" (3:05) [Commodore BMI—C. Cobb, W. G. Leavitt] Lane dishes up a relaxed vocal effort on a slow tempo romantic piece. A fetching etching that should attract spins.

COTTON HENRY
(Starday 129)

C+ "ALIBYING SWEETIE" (1:56) [Starrite BMI—J. O'Neal, J. Tyler] Cotton Henry comes up with an enticing, quick tempo rhythmic ditty. The artist's smooth vocal effort is backed in adequate fashion by the Oklahoma Hillbillies. An easy-on-the-ears disk.

C "ESKIMO NELL" (1:58) Label stating "Not suitable for radio use" should gain some attention. It's saucy but not that saucy.

THE CASH BOX FOLK and WESTERN ROUNDUP

The fourth annual convention of the Music Operators of America turned into a huge success at the Palmer House in Chicago, March 8-10th with representation from every branch of the music business. Publishers, Manufacturers, Operators, Artists thronged the hallways and exhibit booths, during the three day affair! Among the many Country and Western artists in Chicago for the convention included **Hank Thompson**, and manager **Jim Halsey**; **Marty Robbins** (Columbia) with **Norm Riley**, **Little Jimmy Dickens**, **Ernest Tubb** (Decca) and **Hank Snow** with their manager, **Dub Allbritten**, **Jim Reeves** and **Abbott Record Chief**, **Fabor Robison**, **Dub Dickerson**, **Curtis Gordon**, "**Big Jim**" **Buchanan**, **Eddy Arnold**, **Pee Wee King**, **Cousin Minnie Pearl**, **Webb Pierce**, with manager **Hubert Long**, and **Red Sovine**. Also on the scene were many disc jockeys from the Country Music field. **Paul Kallinger** of XERF, Del Rio, Texas flew in for the occasion with his wife! **Tommy Duncan** of Los Angeles, Calif., has just recorded his first number for Coral. **Johnny Thompson**, Country A&R rep and Sales Manager for the Southern Division Office, Cincinnati, has just completed a tour of the Southwestern states and was in Chicago for the convention. Hear that **Hawkshaw Hawkins** (RCA Victor) made a guest appearance not too long ago on the Circle Theatre Hillbilly Jamboree. Hawk's latest is "Watin' For My Baby." . . . **Johnnie and Jack**, who first came out with the "Latin-tempoed" style on their recordings, are departing from this style at the moment to team up on an old tune that is currently creating a lot of attention pop-wise. The Johnnie and Jack unit from Grand Ole Opry, managed by **Frankie More**, have just completed touring Mississippi, Alabama and Tennessee. Starting April 18th, the group will begin a tour of the West Coast, and the package will include **Little Jimmy Dickens**, and **Dell Wood**!



MINNIE PEARL

Jack Gale, WSRS-Cleveland, Ohio has added a Saturday afternoon Hillbilly Heaven show in addition to his daily morning show. Jack also emcees the Hillbilly Jamboree at the Circle Theatre every Saturday night in this town. **Wink Lewis**, KTRE-Lufkin, Texas has just started his Thursday night Jamboree show with top names scheduled to appear. Air time for the show is 7:30 to 8:30 PM and the place is the V.F.W. Hall. **Hank Locklin's** soon to appear 4 Star release is dubbed "Tommorrow's Just Another Day To Cry." **Billy Hayes** along with **Rosalie Allen**, WOV-New York, are the co-writers of the tune.



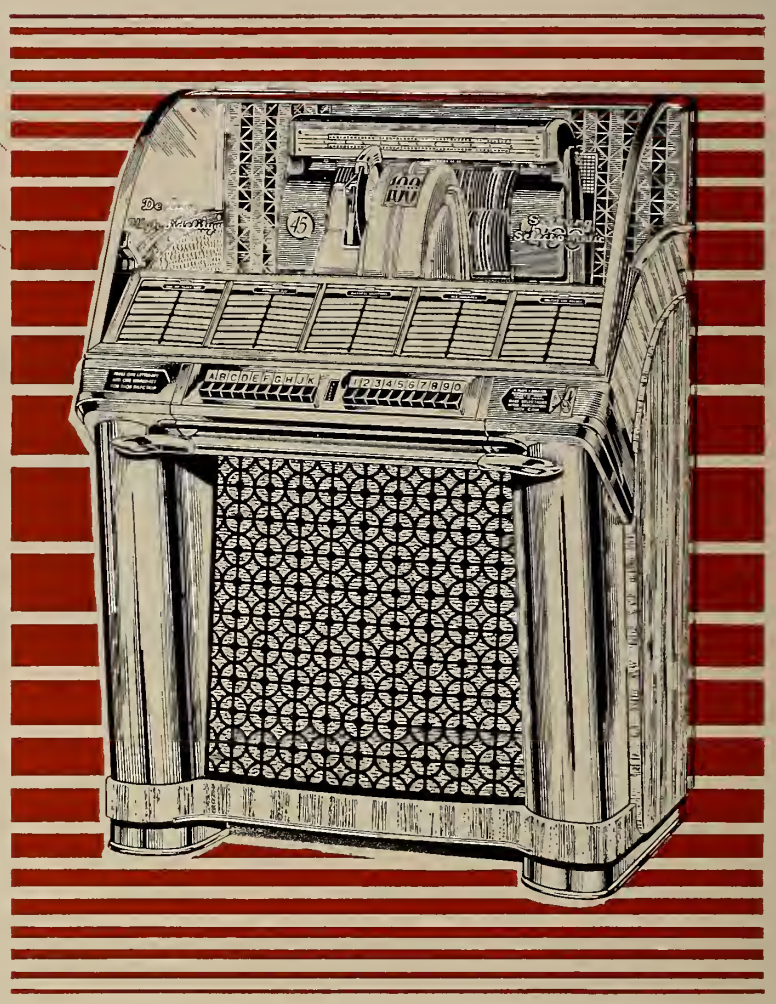
DAVIS SISTERS

Hank Snow is set to open at the Olympia Theatre, Miami, March 17th. **Dub Allbritten** who directs the affairs of Snow will leave prior to the date to set up extensive promotion and advance work for the opening! The bill also includes **Marty Robbins** (Columbia) **Moon Mullican** (King), **Joyce Moore**, (RCA Victor) and **The Duke of Paducah**! The **Davis Sisters** (RCA Victor) just completed guest spot on Grand Ole Opry's Prince Albert Show. Saturday, March 13th. **Ernie Young**, Nashboro and Excello Records head, has gone into the Country Field and has his first release out with a fella named **Ray Batts**. Ray's current release is "Stealin' Sugar" and "Maybe It's You Sweetheart, Maybe It's Me," on Excello, and is now in the hands of the deejays. Looks as if **Jim Reeves** continues to build with his fine style of singing on the Abbott label. Jim has a new one out that is creating some advance talk that seems mighty good, title being "Echo Bonita" and "Then I'll Stop Loving You." We mentioned a few issues back that young **Bobby Wright**, (Decca). . . . Country Music's new child star would stir up a lot of attention before too long . . . well, it seems that the boy is living right up to his expectations. Young Bobby sings with a solid beat and should be with us for awhile. Currently, his first release is "You'd Better Not Do That" and "My Mama Didn't Raise No Foolish Children." While **Hank Snow** is set for a grand opening in Miami, Florida at the Olympia Theatre March 17th, **Ernest Tubb** is playing in the extreme end of the country . . . opening at the Casino Theatre in Canada. Allbritten, artist's manager, seems to believe in keeping them "spread out." **Chet Atkins** (RCA Victor) turns in some mighty fine pickin' on his newest record, "Wildwood Flower" and "Simple Simon." **X. Cosse**, manager of **Martha Carson** has the artist booked consistently and Martha's current record, "Lazarus" and "Bye and Bye" appears to be another big one for her! **Cowboy Copas** (King) out with a fine number. . . . "(I'm A) Stranger In My Home" and "I'll Be There (If You Ever Want Me"). **Kitty Wells** (Decca) selling great on her new release . . . "After Dark" and "Release Me!" And, while talking of records, would like to mention that **Dewey Mousson's** artist, **Little Jimmy Dickens** seems to have one of his best numbers in sometime . . . title is "You'd Better Not Do That." More record news. . . . **Randy Wood**, Dot Records, just released **Lonzo and Oscar's** first . . . "Let Me Be The One #2" and "Wild Oats"! **Carl Story** and his Rambling Mountaineers" who have been working out of Charlotte, North Carolina will begin work at WNOX, The Mid-Day-Merry-Go-Round Show and Tennessee Barn Dance from Knoxville, Tennessee, beginning March 29th. Carl and his boys record for Columbia. "Something Called The Blues" and "Someone Ughed On Me" seems to be catching the fancy of the listening audiences for **Justin Tubb** . . . his latest release! **Jimmie Rodgers Snow**, son of Hank Snow, has cut his first records for Victor, with release date forthcoming soon. One humorous incident of Jimmie's recording session was that he used his Dad (Hank) as a sideman . . . working furiously on the steel guitar. Hank laughingly admits he doesn't mind playing sideman to his son! Hickory Records, Nashville, seem to have gotten off to a bang-up start with one of their new and initial releases. . . . **Al Terry's** "Good Deal, Lucille" and "Say A Prayer For Me" hittin' on all the deejays tables, with popularity of the record still climbing! **Curtis Gordon** (Victor) from Mobile, Alabama getting big start with his latest offering "I'd Do It For You" and "You Crazy, Crazy Moon"! Singing a fine song on her first release, **Ruby Wells**, daughter of **Kitty Wells**, is expected to catch on right away with her new Victor recording of "Why Fall So Slowly" and "Kiss Me." **Goldie Hill** (Decca) out with a brand new number that is delivered in the most favorable fashion and is certainly one of Goldie's best efforts to date . . . title of the new one is "Make Love To Me." Carl Smith (Columbia) just completed a week's theatre engagements in Ohio territory with his Tunesmiths! Carl is currently receiving lots of spins with his recording of "Doggone It Baby, I'm In Love" and "What Am I Gonna Do With You."

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Here and There

DETROIT, MICH.—Altho Ford and General Motors have been rushing out new cars like mad, other auto manufacturers have curtailed their productions. One of the problems reported was that consumer sales had slowed up, and in addition, the used car sales were away off. Now comes a report that sales of new cars by retailers have improved 12 per cent in February over January. The report on used car sales shows that gains started to show up several weeks before the gain in new car sales, and that as of February 20 used car stocks were lower than on January 31, and were well below the November 30 high. Another hopeful sign is the Chrysler Corporation's rehiring of 5,300 last week at its Plymouth assembly and auto body plants, which followed up the return of 2,400 workers the previous week.

NEW CASTLE, DEL.—The first modern airport terminal designed to meet the growing need for both passenger and freight service will be constructed here. Plans have been completed and ground will be broken in the spring. It is estimated the new airport will handle a passenger volume of about 13 to 15 thousand persons in its first year. This will be a fine location for some enterprising operator in that area. The New Castle County Airport Commission is handling the deal.

WASHINGTON, DC.—Americans consumed more beer and ale in 1953 than in any other year except 1947, which was the industry's all time high. However, the disturbing feature of the report is that while packaged beer increased, draught beer declined 5.9 per cent, which means that patronage at bars and taverns suffered. Altho the hard liquor industry was hoping for a reduction in the current excise tax from $10.50 per gallon to the previous $9 a gallon, it now appears that the high rate will continue. Rep. Emanuel Celler (Dem., N.Y.) appealed to the House Ways and Means Committee to reduce this tax, and charged that the liquor industry was being discriminated against. He pointed out that liquor excises were increased from $4 to $10.50 a gallon since World War II. A reduction of this excise tax would be greatly beneficial to coin machine operators, as taverns and bars would appeal to more patrons and there would be additional coins for play in juke boxes and amusement machines. However, it appears that all concerned will have to wait another year —if it does happen at that time.

More "Dreams" of The Cash Box:

National Public Relations Bureau
National Tax Council
National Coin Machines Board Of Trade
School For Mechanics

In the years in which *The Cash Box* has been in existence, it has seen many of its "dreams" come true. (The use of the word "dreams" is taken from that used by some of the leaders in this industry who stated some time ago, after MOA *(Music Operators Of America)* had become an established fact, that this should not "just be called a suggestion of *The Cash Box* which had come true, but instead", these leaders emphasized, "it should be called a '*dream*' of *The Cash Box* come true.")

Following thru on this same theory, and in view of the fact that one dream of *The Cash Box* has come true, that of *Music Operators Of America*, in which *The Cash Box* had a most complete and personal hand in creating, other suggestions which this publication has made over the years may, one of these days, also become "*dreams that came true*".

For example, and from its very first issue, *The Cash Box* has urged that the industry create a "*National Public Relations Bureau*". Some attempts were made at such a Bureau in the past. So far none have continued ahead. When the C.M.I. (Coin Machine Industries, Inc.) had such a Bureau it was responsible for raising $270,000 for the Damon Runyon Memorial Cancer Fund. This, in itself, in those infant days of this cancer fund, won much credit and glory for this industry.

Proving that a *Public Relations Bureau* can be of extreme importance in gaining better understanding for this industry and, surely, arrange for better public relationship which, of itself, is most vitally important.

Since then, of course, the industry has split into three divisions. These are most clearly defined today. Music. Amusement. Vending.

Each of these has its own organizations and its own theories in regards to the other divisions of the industry.

Yet, whenever and wherever the general public congregates, anything that is coin operated is still called, "*A coin machine*". So segregated, or not, this is still "*the coin machine industry*".

The thousands of words which have appeared in this publication, regarding a "*National Public Relations Bureau*", will be passed by at this time, so that *The Cash Box* can continue with the rest of its suggestions, its hopes and, perhaps, what many call its "*dreams*".

These are that, in addition to some day seeing a "*National Public Relations Bureau*" come into being, that this industry will get together to also create a "*National Tax Council*".

Such a Council is becoming ever more necessary. It has become a hardship, in many cases, for the nation's operators to raise the money necessary for the license fees requested of them, so that they might continue in business. This is becoming more and more apparent each day, as more communities and more states continue to raise higher and higher the license fees for the operation of the products of this industry.

Thousands on thousands of printed words have appeared in *The Cash Box* in regard to a "*National Tax Council*". More will appear from time to time. Until such time as there will come into being a "*National Tax Council*" to benefit all concerned with the industry.

This next suggestion of *The Cash Box*, which has appeared over the years, and which originally came into being in print in this publication early during War II, when OPA and other initialed agencies of the Federal Government wanted "all engaged in the industry" to meet with them, is probably really a "dream" for, with the industry split up into separate divisions, it seems hardly possible that a single, strong unit of cooperation and understanding will ever become an actuality.

Yet, *The Cash Box*' "dream" of all the nation's music operators getting together to defend themselves from adverse national legislation came true. So why not a "*National Board of Trade*" for the coin machine industry?

The fact remains that, if all the leaders in the industry will sit down and just talk it over, there can yet come into being a "*National Coin Machines Board Of Trade*". To act for each division's welfare in all national problems and, at the same time, to set up a code of ethics which will be practical for all divisions to follow. So that all will be able to enjoy the finest sort of inner-industry relationship.

Last, but not least, *The Cash Box* still hopes that there will come into being a "*School For Coin Machine Mechanics*". This is as great a necessity today as it ever was. This is something all agree should have come into being when it was first proposed by *The Cash Box* years ago.

Regardless of all the various service schools which are being conducted, these teach present mechanics the new twists and angles and methods. But, these do not create new mechanics, which are so greatly needed by so many.

The above four oft recommended suggestions may still be considered just "*dreams*" of *The Cash Box*. But this publication believes that—if the members of the industry will sit down together and talk it over—*these dreams, too, can come true.*

MOA SHOW GREATEST EVER

Big Crowds Jam Largest Number Of Exhibits And Make 4th Annual Convention Tremendous Success. Enthusiasm For Even More Outstanding Shows In Future

CHICAGO—What might be termed, "stage fright," gripped officers, well-wishers and almost all MOA members, as the day of the 4th Annual Convention dawned. The general prayer was, "Let's hope it'll be a success."

Now that it's over, the enthusiasm which has enveloped every officer and member of MOA has flooded over into all others. These men now confidently look forward to "even bigger and better conventions in the future".

To put it as mildly as possible, "The Music Operators of America's Fourth Annual Convention was the very biggest and greatest ever held". This is the very statement which was used by what might be termed some of MOA's severest critics and equally severe skeptics.

Those who came to cry, stayed on to laugh and thrill with one and all, as the crowds continued to grow bigger with each passing hour, once the 4th Annual Convention of Music Operators of America got under way.

Many who were doubtful about exhibiting at this show openly stated that they were sorry they hadn't arranged for display of their products. These men, along with many others, now plan to arrange for display rooms in 1955 much earlier than they did for this 4th Annual Convention.

At one stage, Monday evening, it was estimated that "about 3,000 people" were jamming up the corridors of the 8th floor of the Palmer House, as mechanics, servicemen, and their families from nearby areas, as well as from Chicago, came "to see the MOA Show".

After viewing these crowds and noting their enthusiasm, every one of MOA's officers and members realized that their convention had reached close to the proportions of what is today known in the trade as, "the old time coin machine shows".

They came from everywhere. A delegation of Mexican music ops from Mexico City was on hand to meet and greet MOA. Another delegation from Canada was in attendance and even had its own display room, to meet and greet all who attended the convention. Operators from as far away as French Morocco were present.

As far as the U.S.A. is concerned, there wasn't a state left unrepresented, as far as attendance at this Fourth Annual Convention of Music Operators of America was concerned. It was also claimed that every major city in the nation, every important town, and hundreds of hamlets were represented at this show.

The meetings were well attended. That there was some tenseness in the air, is the belief of many close observers for, it is said, "The time has come for operators to get on the offensive and off the defensive."

In short, the nation's juke box ops now believe that they simply must halt adverse national legislation from upsetting their business lives any further. They feel that just remaining on the defensive in the matter of national legislation each year is hurting their businesses.

They want to find the answer to this problem as well as to many others. Most of what the music operators want to know was published in the past week's "*MOA Special*" issue of *The Cash Box*.

The men want to know about public relations effort. They also want to know what plans are being made to assure their businesses from being constantly harassed by one agency after another.

They also would like to see come into being many important agencies for their future welfare but, most of all, they want to once and for all time, put a stop to the year after year harassment of adverse national legislation. This, the majority feel, is the big job ahead for the officers of Music Operators of America, Inc.

But, regardless of these problems, and regardless of the fact that all continue to "seek the answer", everyone damitted, "MOA has grown up".

This 4th Annual Convention of MOA has definitely proved this organization is well on the way to fulfilling the dream of many an operator 'round and about the nation as it has fulfilled the dreams of *The Cash Box*.

This publication received applause and praise from all members of Music Operators of America at the Fourth Annual Convention at the Palmer House, Chicago, March 8, 9, and 10, who recalled how *The Cash Box* put together the nucleus of this organization six years ago.

Operator "Teaser" Mail Indicates New Wurlitzer Phono Coming



ROBERT H. BEAR

NEW YORK—A post card being received by music operators thruout the country, which came to our attention this week, indicates that The Rudolph Wurlitzer Company of North Tonawanda, N. Y. is preparing to show a new music machine in the near future.

On the side of the blue blotter type card carrying the name and address of the operator is the message: "Confidential—to uncover secret message on other side, dip this card in water." The side referred to is completely blank—but when dipped into water a message in white letters on the blue card appears stating: "Watch Wurlitzer For The Greatest Phonograph Of All Time. Coming Soon! At your Wurlitzer Distributors' on National Wurlitzer Days."

George A. Miller Re-Elected MOA President & Bus. Mgr.

Sidney A. Levine Again Nat'l Counselor. Five Additional V-P's And Eleven Man Board Of Directors Also Elected



GEORGE A. MILLER
President and General Manager, MOA

CHICAGO—George A. Miller of Oakland, Calif. was re-elected president and business manager of Music Operators of America, Inc. for another three year term.

Ray Cunliffe of Chicago was elected treasurer. J. Harry Snodgrass of Albuquerque, N. M., was elected secretary. Tom Withrow of Midland, Texas was elected sergeant-at-arms.

Clinton S. Pierce of Brodhead, Wisc. was elected first vice-president. Five additional vice-presidents were elected to serve with him. They are: Albert S. Denver of New York; Hirsh de LaViez of Washington, D. C.; Martin Britz, Great Falls, Mont.; William Hullinger, Delphis, Ohio, and Les Montooth of Peoria, Illinois.

An eleven man Board of Directors was elected: Jack Mulligan, Sharon, Pa.; Jimmy Tolisano, Hartford, Conn.; Mel Missmer, Allentown, Pa.; Howard Ellis, Omaha, Neb.; Larry Marvin, Sacramento, Calif.; D. M. Steinberg, Newark, N. J.; Wm. Blatt, Miami, Fla.; Louis Ptacek, Topeka, Kans.; Max Hurvich, Birmingham, Ala.; Vic Ostergren, Gary, Ind. and Norman Gefte of South Dakota.

Also, as predicted, Sidney H. Levine was retained as national counselor.

Smokeshop To Premiere Cig Vendor At NATD

NEW YORK—Smokeshop Corporation, a division of Apco, Inc., this city, announces the premiere showing of its 18-Column "Smokeshop Lo-Boy" in booths Nos. 63 and 64 at the NATD Convention, March 28 through April 3 at the Palmer House in Chicago.

Sam Kresberg, Apco president, said: "The 18-Column "Smokeshop Lo-Boy" is the most revolutionary advance in cigarette merchandisers developed to date."

Fully automatic, the all-electric cigarette machine vends regular, king size, flat packs and filter type cigarettes at five different prices through the same coin-acceptor.

Churchman Most Skillful Pinball Player

ALLENTOWN, PA.—Melvin J. Missmer, Allentown games and music operator, recently donated a juke box and pin-ball game to St. Paul's Lutheran Church in his town. Shortly thereafter he received a letter from Richard C. Klick, pastor, which said: ". . . heartfelt appreciation for your kindness . . . delighted with the excellent condition of both instruments and in the happy choice of the baseball game in the pin ball machine. The truth of the matter is that I believe to date the pastor is high scorer on the pin-ball machine with fourteen runs . . . you will have the satisfaction of participating in our sincere effort to keep the youth of Allentown out of troubled ways. . . . Again heartfelt thanks."

It's Agreed

...NOW THAT THE M. O. A. CONVENTION IS OVER ...IT'S AGREED...THE OUTSTANDING HIGH FIDELITY MUSIC EQUIPMENT SHOWN BY... MUSIC SERVICE... OPENED A NEW PATH FOR BIGGER, STEADIER AND EASIER PROFITS FOR ALL AMERICA'S JUKE BOX OPERATORS ...WHAT'S MORE, MUSIC SERVICE EQUIPMENT WILL BE SOLD EXCLUSIVELY TO JUKE BOX OPERATORS AND DISTRIBUTORS...AND THE BIGGEST SURPRISES ARE YET TO COME!!

NEW YORK and NEW JERSEY OPERATORS and DISTRIBUTORS!!

H. T. (Heinie) Roberts will be at the Barclay Hotel, 111 East 48th Street, New York City, on March 22, 23, 24 and 25 where the Music Equipment sensation of the MOA Show will be on view. Come and see this greatest development in music equipment.

TERRITORIAL FRANCHISES

ARE STILL AVAILABLE TO RESPONSIBLE DISTRIBUTORS THROUGHOUT THE U. S. A.

H. T. (Heinie) Roberts

MUSIC SERVICE

225 West Ohio Street, Chicago 10, Illinois (All Phones: WHitehall 4-1889)

THE CASH BOX CLIX MOA PICS



Bill Gersh, publisher of *The Cash Box*, congratulates George A. Miller on the tremendous success of the MOA Show, as well as his re-election to the presidency for a three year term.



Sidney H. Levine, national counsellor for MOA and George A. Miller, president smile happily over the MOA success.

CHICAGO—The Cash Box cameraman was a busy man at the MOA Show. Pictured on the opposite page are many of the coinmen who passed thru the Palmer House during the three days of the show.

1) Sal Groenteman and Abe Witsen of International Amustment, Phila., seated with Marcel Van de Vyer (center), International Automatique, Tangier, French Morocco.
2) J. Berstein, Bill Averbeck and Al Plotkin, Minneapolis ops.
3) Ben Palastrant, Boston, Mass. and Willie (Little Napolean) Blatt of Miamia.
4) Bill Gersh, Joe Abraham, Lake City Amuse., Cleveland, and the "Two Love Birds" from Massilon.
5) Wurlitzer execs: Bob Bear, sales mgr., Bill Gersh, Bob Hamilton, Bear's asst., and Jim Crosby, southwest district sales mgr.
6) Bill Gerh, Jack Mitnick, AMI eastern sales rep., and Vince Shay of Empire Coin.
7) Harold Scott and Howard Ellis with recording artist Karen Chandler.
8) Peru, Ind. ops George J. Morgan, Robert Scott, Charley Haines and Dean Scott, surround Eddy Arnold (center) recording artist.
9) Julius Mohill, Walter Tratsch, ABT Mfg., and Maurie Ginsburg, Atlas Music.
10) C. C. Bishop, D. C. Smith and Paul Kallinger, southern ops with Ernest Tubb, recording artist.
11) Pee Wee King, recording artist autographs a pic for Gordon Stout of Pierre, S. D.
12) Johnny Bilotta, Bilotta Dist., Newark, N. Y., Jimmie Tolisandro of Conn. State Ops Assn., and Norman Weinstrorer, sales mgr. Coral records.
13) A. E. Ristau, Andrew Maxim, Joe Cohen and A. G. Ristau with their new Ristaucrat 100 selection, 45 rpm phono.
14) A group from New York: Sidney H. Levine, "Senator" Al Bodkin, Mrs. Bess Berman, Joe Fishman, Al Denver, Tommy Greco and Meyer Parkoff.
15) Bill Gersh, Art Weinard, Exhibit Supply, Frank Page, Richmond, Va., and Teddy Seidel of N. Y.
16) From Mexico City, Jose Riojas and his son of Casa Riojas, with Bill Gersh (center).
17) Barney (Shugy) Sugerman, N. Y. and Willie (Little Napolean) Blatt of Miami.
18) Larry Marvin, Sacramento, Calif. and George A. Miller.
19) Some Chicago ops gang up on Pat Morrissey, recording artist. Left: Andy Oomens; Right: Bob Gnarro; and in the strangle hold Jerry Shuman.
20) Les Reick with the new Evans' "Holliday" phono.
21) Pat Morrissey says hello to Harry Stern of Williams Mfg.
22) Nat Cohn, right, displays his "3-D" picture machines.
23) Morton Weinberger and Leo Weinberger, Southern Aut. Music, Louisville, Ky. with their old friend, Pee Wee King (center).
24) Ray Melback and Jackie Fields of United Sales & Service.
25) Mac Lesnick, Musical Sales, Baltimore, Md.
26) Cliff Horton and Cowgirl model at their Texas Kiddie Rides exhibit.
27) Model demonstrates American Hand Dryer.
28) Phil Levine and Ray Cunliffe, MOA execs.
29) Al Schlesinger, Poughkeepsie, N. Y. op. (and *Cash Box* columnist of "As I See It") with Joe Fishman, N. J. Seeburg distrib.
30) Romeo Laniel, Laniel Amuse., Montreal, Canada, in an enoyable moment.
31) Irving Kaye, N. Y.
32) Fletcher A. Blalock, F.A.B. Distributing, New Orleans, La., with an RCA Victor model.
33) Phil Weisman, Chicago op, with 2 RCA Victor models.
34) Hal Whittaker, William Hartford and John W. Hines showing the new "Heinie" Roberts "Music Service" tape unit, model 814.
35) Art Weinand, sales mgr. Exhibit Supply.
36) Gil Kitt, Empire Coin and Budge Wright, Seattle, Wash.
37) Tony Galgano with RCA Victor girl. Man on left unidentified.
38) Lee Mathison and V. Van Nattan, sales manager of Auto-Photo.
39) Bill FitzGerald, adv. and sales promotion mgr. of AMI with Pat Morrissey, recording artist.
40) Bill Gersh and V. N. Allbritten, Murray, Ky.
41) Mr. and Mrs. Ed Zorinsky, H. Z. Vending, Omaha, Neb.
42) Ernest Tubb, recording artist, and Clinton S. Pierce, MOA exec and Mayor of Brodhurst, Wis.
43) Bill Gersh and Sam Weisman, Double-U Sales, Baltimore, Md.

(See Page 12 For Additional Pictures)

HUNDREDS ATTEND BANQUET TUESDAY NIGHT



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It is with great pride and pleasure that we take this opportunity to thank everyone of the members of Music Operators of America for re-electing . . .

George A. Miller

. . . our own President and Business Manager . . . "President And Business Manager" of M. O. A.

•

California Music Guild

128 East 14th St., Oakland 6, California

GOTTLIEB'S

MYSTIC MARVEL

Here's the PERFORMANCE that does the TRICK

ATTRACTS PLAYERS LIKE MAGIC



Inserting 2 coins at start of game DOUBLES ALL REPLAY AWARDS

BRAND NEW DOUBLE AWARDS

3 SEQUENCES . . .
Target Button lights for Replay when 10—Jock—Queen—King—Ace are made in Rotation—OR four "8's"—OR four "9's."

MULTIPLE REPLAY AWARDS . . .
Depending on number of Sequences mode, Target Button lights up for 1 or 2 or 3 Reploys. Second coin increoses volues to 2 or 4 or 6 Reploys.

- 2 Trap Holes light for Mystery Award!
- Illuminated "Balls Played" feature!
- "Double Award" and "Second Coin" light-up Indicators!
- High Score to 5 Million
- Point Score
- 3 Pop Bumpers
- 2 Flippers

D. GOTTLIEB & CO. Location Tested Products LEADERSHIP SINCE 1927

There is no substitute for QUALITY! GAUGED PRODUCTION and CONTROLLED DISTRIBUTION Protect Your Investment!

You'll go for this one, but BIG!

SEE YOUR DISTRIBUTOR

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

As I See It

A Weekly Column by AL SCHLESINGER



Ken Willis, salesmanager for the Bush Distributing Co., Miami, Florida, flies thousands of miles each year to visit his customers. As Wurlitzer distributor, this firm covers South Georgia, Florida and Cuba. Since Miami is the nearest port to the Caribbeans, the firm in 1951 sent Ken Willis on a good will tour of Panama, Colombia, Venezuela, Trinidad and Puerto Rico to find out two things. Possibility of sales, and the logical people to handle these sales. There had been a few prospects from Puerto Rico who visited the firm's showrooms in Miami, and this tended to start the ball in motion.

Having over twenty years of coin machine experience, Ken Willis was an ideal man to search for new markets. Ken operated Exhibit "Iron Claws" in Los Angeles in 1930. He claims he was the originator of that terrific hit called "Lite-O-Line" which he sold to Fred McClellan. He had the sole selling rights for this game in Texas in conjunction with the late Earl Reynolds. He later designed many pin games and was in charge of special sales for the Pacific Manufacturing Co. He had charge of special sales for one year for the late Jack Keeney throughout the southwest. He joined Ted Bush in Minneapolis in 1938 and travelled the entire northwest. Came to Miami with Ted in 1949.

On his flying trips through the Caribbean and South America, Ken takes about three weeks to complete the trip. This he does on an average of three or four times a year. In Colombia, he holds a temporary residents visa. This gives him easy access to the country and gives him the right, every right that citizens enjoy, except the right to vote. It also makes him eligible for the draft in case of war. When Ken leaves Colombia he has to be released by the army. When he opened up in Peru and set the first juke box there, his greatest thrill came when he watched the crowd set up chairs in front of the machine and sit there for hours each taking turns to insert a coin. They were hypnotized by the automatic action of the machine and the music it brought forth. Today, there is a disc jockey in Lima who plays American popular music daily between 12 and 1 o'clock. Almost every South American country today presses its own records; all Spanish except Brazil, which is Portuguese. Colombia has eight firms at the present time turning out Spanish numbers. All tabs are in Spanish including popular American numbers. When Ken first started traveling these countries he had to learn Spanish, which he speaks very fluently now.

As I see it, our government is always seeking ways to create good will with our South American neighbors. Music is one of the avenues of creating this good will. We, in this industry owe a debt of gratitude to anyone who can foster this idea and bring about friendlier relations. Ken Willis is only concerned about one thing on these trips. He is anxious to get home safe to be greeted at the airport by his wife and his two year old granddaughter. (Adios Amigo).

WANTED MECHANIC

For Southern Coastal State

For BINGO Games. Must be expert. Good Salary. Will require references. Applications will be kept in confidence.

WRITE — WIRE
BOX # 212
c/o THE CASH BOX
26 W. 47th ST., NEW YORK, N. Y.

ROUTE FOR SALE

BINGO GAMES • MUSIC
SHUFFLE ALLEYS • PINBALLS
and KIDDIE RIDES
Located in SOUTHERN COASTAL AREA

WRITE — WIRE
BOX # 213
c/o THE CASH BOX
26 WEST 47th STREET
NEW YORK N. Y.

$5.90 A CASE
. . . OF 24 CANS
DELIVERED
IN FIVE-CASE LOTS OR MORE.
5.90 A CASE F.O.B. PARAMOUNT, CAL. FOR LESS THAN 5 CASES



Medium fast wax for shuffleboards & shuffle gomes. CONTAINS NO PLASTIC. Guaranteed not to pit or scratch the boord. Ideal for formico tops.

MFG. BY H & L SUPPLY
P. O. BOX 253 • PARAMOUNT, CALIFORNIA

WANTED

WURLITZER 1100
ROCK-OLA 1428
BALLY BEAUTY
BEACH CLUB
ATLANTIC CITY
FROLICS

LAMEL AMUSEMENT
1807-15 OUEST RUE NOTRE-DAME ST. WEST
MONTREAL 3, CANADA
(PHONE: WE 1124)

NEW! ALL THE WAY THRU!

EVANS'

HOLIDAY

100 SELECTIONS • 45 RPM

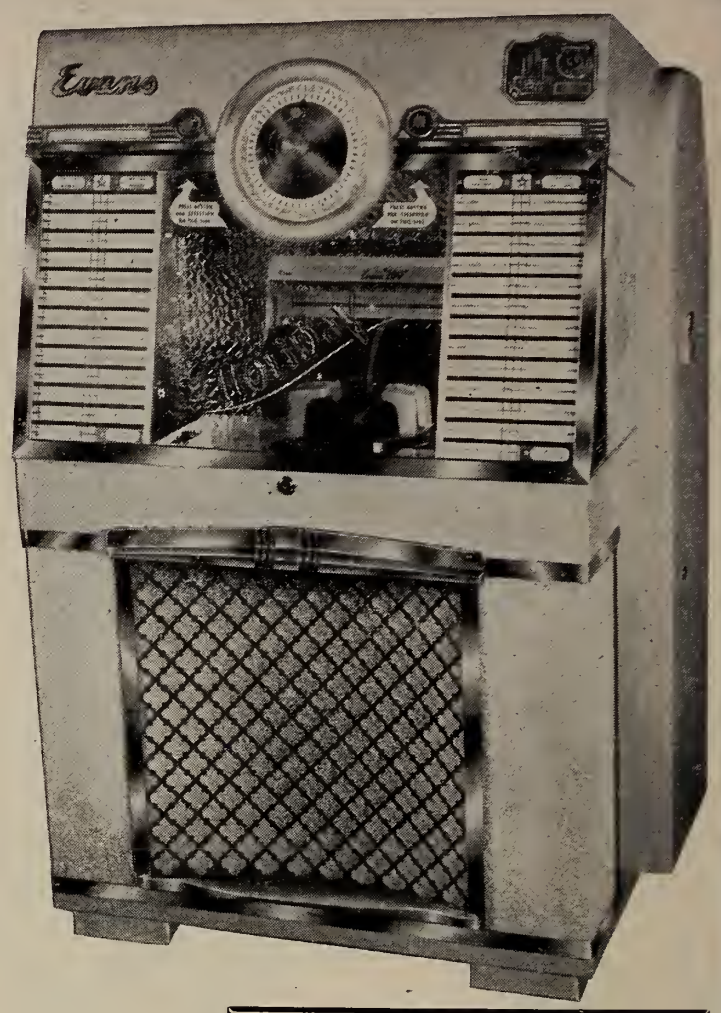
Thank You, Operators.

FOR YOUR ENTHUSIASTIC RECEPTION OF

EVANS' HOLIDAY

DURING THE PREMIERE SHOWING AT THE

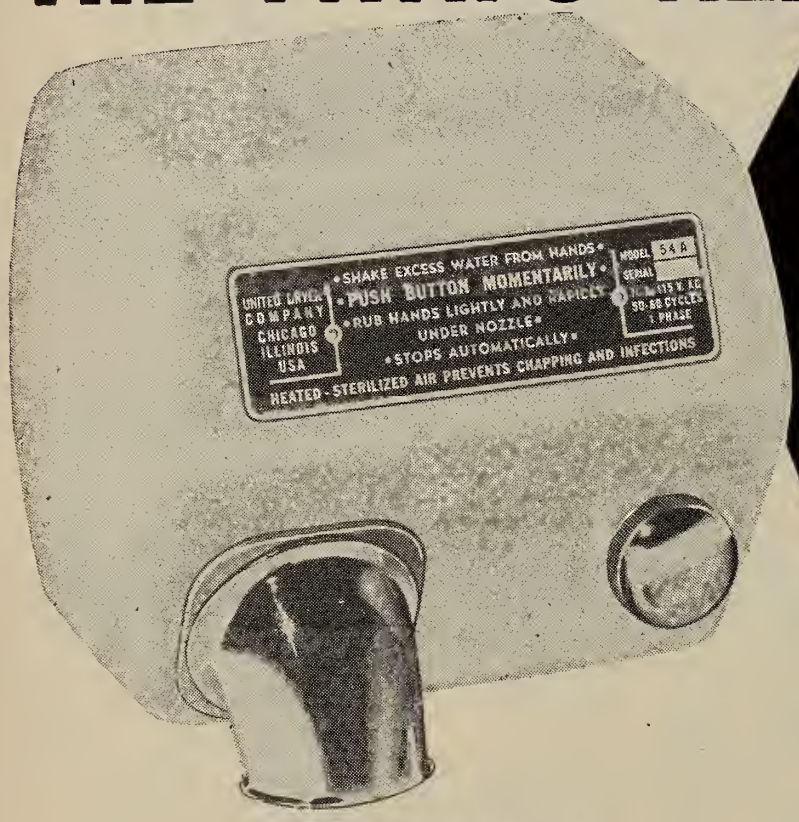
MOA CONVENTION



H. C. EVANS & COMPANY 1556 W. CARROLL AVENUE CHICAGO 7, ILLINOIS

WATCH FOR ANNOUNCEMENTS OF DISTRIBUTOR SHOWINGS!

THE PATH'S ALREADY BEEN PAVED



. . . NOW YOU CAN ENJOY THE PROFITS . . WITH

UNITED WARM AIR DRYER

"THE WORLD'S FINEST AND MOST EFFICIENT HAND AND FACE DRYER"

SPECIFICATIONS

Dimensions: 10⅛" wide, 8⅝" high, 7" deep excluding nozzle, 9" overall depth with nozzle.
Construction: Cast iron housing. Base and Blower housing cast in aluminum.
Weight: 26 lbs.
Finish: White porcelain exterior. Chrome plated nozzle and pushbutton.
Installation: 4-hole mounting.
Heating Element: 2100 watt. Max. drain is 20 amps @ 115 volts A.C. 60 cy.
Timer: Synchronous motor type preset at 30 seconds "on" time.
Deodorization: 2-Westinghouse ultraviolet lamps.
Motor: ⅛ H.P., 8500 RPM. Sealed-in ball bearings. Universal type.

HERE'S WHY . . .

1 - LOWER PRICED ! !

2 - GUARANTEED FOR 2½ YEARS

The *"United Warm Air Dryer"* is being manufactured and sold by men who have years and years of EXPERIENCE serving the industry. Men who KNOW WHAT YOU NEED AND HOW MUCH YOU MUST PAY TO EARN YOURSELF TOP PROFITS!! You'll be amazed at the lower price for this 2½ YEARS GUARANTEED and sensational money-maker!! You'll be thrilled to meet THE MEN BEHIND *"United"!!* WRITE! PHONE! WIRE! *TODAY!!*

UNITED SALES & SERVICE, INC., 134 N. LA SALLE ST., CHICAGO 2, ILL.

NEW!

COLORFUL!

Available with 5c or 10c Coin Chutes... We Recommend 10c PLAY!

"rope" in RICH 5-BALL PROFITS!

Williams ACTION-PACKED

LAZY-Q

IS THE 5-BALL FOR YOU!



HIGH SCORES *plus* POINT SCORES

BIG BOLD *ILLUMINATED* SCORE INDICATOR Lets Player See His Score *at a glance!*

SPECIAL DELUXE BASEBALL

Straight Novelty Play

Licensed by the City of New York

Featuring:

- Numbers 1 to 8 good for 1 replay
- 1 "Special when lit" rollover lane
- 2 "Special when lit" bumpers
- 1 "Special when lit" kickout hole

The above features give player a variety of opportunities to score replays!

- 2 scoring gates swing both ways
- Total of 7 rollover lanes

4 THUMPER BUMPERS

3 KICKOUT HOLES

2 FLIPPERS

2 AUTOMATIC RUBBER REBOUND KICKERS at bottom Kick Ball All The Way Up Field!

HINGED FRONT DOOR for easy SERVICING!

Williams SUPER *Pennant* BASEBALL

REPLAY OR NOVELTY PLUS "Double Match Feature"

★ SUPER STAR BASEBALL

Novelty with Double Match Feature

Williams MANUFACTURING COMPANY

Order WILLIAMS "LAZY-Q" from your DISTRIBUTOR! *Now!*

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

"Heinie" Roberts Promises Big Surprise



H. T. (Heinie) ROBERTS

CHICAGO—H. T. (Heinie) Roberts of Music Service, this city, promises that, "The biggest surprises are still ahead."

He further stated, "Everyone who has seen our marvelous high fidelity tape equipment and listened to the tonal quality has acclaimed it the finest tone they've yet heard.

"But," he continued, "this is only the beginning. We have a surprise announcement on the way which will make all the people in the business sit right up and take notice."

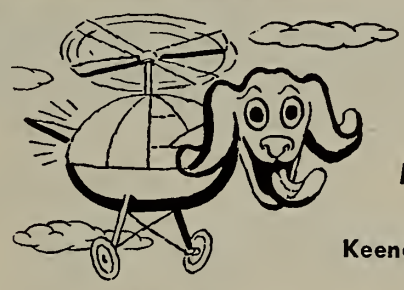
In the meantime Roberts has openly stated that the equipment which he is now showing, and for which he is preparing territorial franchises, will be:

"Sold exclusively to distributors and operators in this industry, and this industry only."

He is adamant in this regard. He stated:

"I won't allow any of our equipment to get out of the hands of professional operators and distributors.

"That's why everything will be on a 'territorial franchise' basis."



I PEEKED IN KEENEY'S FACTORY WINDOW!

Better See for Yourself Keeney's New "Stand-Up" Winner AND

KEENEY'S BRAND NEW DIAMOND BOWLER!



DALLAS DOINGS

After a light snow and some cold weather, its springtime in Texas and the operators are looking forward to an up-swing in business. . . . We are glad to hear that **Tommy Chatten** is at home again after a very serious mastoid operation. He plans to be back on the job at Commercial Music in about three weeks. . . . **B. H. Williams** has returned from a trip to the Commercial branch office in El Paso. Says that things are doing fine there. . . . **Johnny Caldwell** of Paris is buying some of the Wurlitzer 48 selector phonographs. . . . **Ralph Claybrook** of City Music in Fort Worth is buying shuffle alleys and phonographs for his route. . . . **Bob DePriest** enthusiastic over the new United "Team Bowler." **Guy Kincannon** of Waco is increasing his route. . . . **Benny McDonald** of Star Coin in Forth Worth buying the Williams "Baseball Game." . . . **Vincent Lopez** of Cactus Music, Fort Worth, is increasing his route. . . . **E. C. Stanley** of ID Novelty, Fort Worth, was in Dallas on a buying trip this week. . . . **M. N. Naples,** Dallas, is buying the 104 model Wurlitzer phonographs. . . . **Albert McKool** is buying new phonographs. Says that business is good. . . . **Speck Nivens** of Dallas is increasing his route with shuffle alleys and phonographs. . . . **Herb Rippa** of Bluebonnet Music says that the United "Team Play" game is one of the biggest hits of the year. . . . The Dallas Coin Machine Operators Association had a good turn out for its recent monthly meeting. The group met for dinner at Sammy's Restaurant. No guest speaker, but there was a discussion on how to get new members and how to handle future officer elections. The next meeting will be March 29, again at Sammy's.

FOREIGN BUYERS!

Every One A HIT !

Bally
- ICE FROLICS

Gottlieb
- MYSTIC MARVEL

Keeney
- DIAMOND BOWLER
- MAINLINER BOWLER

We Carry A Complete Line Of Reconditioned Machines.
CABLE US FOR PRICE LISTS!

INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

CHAIN STORES AGREE



TEXAS KIDDIE RIDES CO.

"Kiddie Karousel"

1 st in PERFORMANCE

Outperforms ALL OTHER rides in gross sales. Highest net profit assured through SERVICE-FREE DESIGN. Designed for operators by operators.

1 st in SAFETY

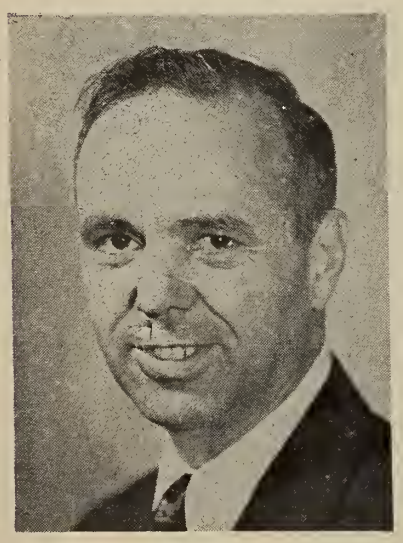
Exclusive safety design assures year 'round locations. No locations lost due to high cost accidents.

1 st in KID APPEAL

Kids love the thrilling ride and matching music. More REAL ACTION assures year 'round REPEAT BUSINESS.

TEXAS KIDDIE RIDES CO. — 3500 Jennings, Ft. Worth, Tex.

A. W. "Art" Daddis Named Southeast Wurlitzer Rep



A. W. "Art" DADDIS

NO. TONAWANDA—A. W. "Art" Daddis, well-known in the automatic phonograph business, has been appointed Wurlitzer district sales manager for the Southeast territory. The announcement, made by Robert H. Bear, Wurlitzer sales manager, stated the appointment was effective March 1.

Daddis' career in the phonograph industry started in 1932 when he became an operator in North Jersey. He remained in the business until 1941 when he joined the Army Transportation Corps. Most of his service took place in the European Theatre of Operations. Following the war in 1946, Art joined Telematic, an organization furnishing industrial and background music. In 1948 he became associated with AMI in the sales and service department at Grand Rapids, Michigan. More recently he was appointed Southeastern district representative for that company.

As Wurlitzer district sales manager, Daddis' territory will include South Carolina, Alabama, Florida, Louisiana, Mississippi and North Carolina.

He will continue residence in his present home at 2251 Wiley Court, Hollywood, Florida. Daddis is married and has one grown son who is also in the coin machine business.

Said Bob Bear in making known the appointment, "We are certainly happy to have Art with us. His long experience in the coin phonograph business and his pleasing personality make him a well-informed and pleasant man to work with. He is well-acquainted with operators throughout the Southeast, and we feel that he will do much to insure increasing profits from every operation by pointing up the unusual values offered by Wurlitzer."

All his friends in the industry extend their congratulations on his new appointment and wish him every success.



CALIFORNIA CLIPPINGS

LOS ANGELES

LOS ANGELES—As this column is being written the MOA Convention is taking place at the Palmer House in Chicago. It will be interesting to see what new developments will come out of this great event. It certainly has stirred up more interest among the operators and the music field than any other convention of its kind ever held. Those who were unable to go to the show will all be anxiously awaiting first hand reports from their many friends who were able to attend. . . . **Paul** and Lucille **Laymon** will probably be the first ones to return to Southern California with the latest information about the meet. Meanwhile **Ed Wilkes**, **Charley Daniels** and **Jimmy Wilkens** hold down the home front over at the Laymon establishment. There's an old saying that when the boss is away the boys will play but this certainly doesn't hold true with the Laymon crew. Caught **N. G. "Red" Creswell** busily checking out some games to make sure they were all in tip top shape while **Karel Johnson**, **Don Gilbertson** and **Don Peters** went over some phonos in the service department. Even **Russell Early** was rushing around doing thisa and thata. Can truthfully report that Paul and Lucille don't have to worry. Things are well in hand. . . . **Lyn Brown** and **Sam Gabler** are getting all set for a shipment of Exhibit's new "Twin Rabbit" Kiddie Rides. These two make quite a team. Sam not only operates his own route of coin operated TV sets but also always seems to find time to give Lyn a helping hand whenever he needs it. . . . We hear that Fresno operator **Orville Morgan** has moved to new quarters. . . . Other notes from the San Joaquin Valley:—**Bert Hoff**, Visalia, has gone into partnership with **Harvey Mourlam**. The two were recently in town buying equipment. **Joe Van Workum** recently negotiated a deal with **Russell Hendricks**, Hanford, to take over his route. **Eileen Bloomer**, co-owner of Valley Music, Mojave, announced that they have been remodernizing their route with bingo games. Eileen recently took a few days off to celebrate her birthday. She says it's her thirty sixth. . . . **Claude Tomlinson** has been expanding his operations of cigarette vendors from Visalia to Fresno. . . . **Wes Elster**, Fresno, whizzed into town to visit here and there before catching a plane to Chicago for the MOA Convention. . . . At Badger Sales Company **Fred Gaunt** says he just can't keep those great Keeney "Bonus" Bowlers on the floor. **Pete Ley** has been busy covering the San Joaquin Valley for Badger Sales. **Ray Powers** recently returned from a business trip up North. He's now completing plans on his new house at Lake Tahoe. Construction will start again as soon as spring thaws clear the ground of snow. . . . Since getting in United's "Team" Shuffle Alley **Charley Robinson** and **Al Bettleman** have been plenty busy over at the C. A. Robinson Showrooms. Everyone wonders if Charley will ever branch out into the music field. When queried on the subject he stated emphatically that he's strictly a games man himself. Some of the old timers about town say they would lay odds at fifty to one that if Charley was presented with a good proposition from one of the major phono manufacturers he wouldn't turn it down. . . . So many operators from out of town drop in at California Music Company that **Sam Ricklin** and **Gabe Orland** have a hard time remembering them all. Guess they'll just have to put a register by the door and make everyone sign it as they enter the door. . . . Execs from RCA Victor were seen visiting the two one-stops when **Tom Mosley** and **Jack Burgess** dropped in at California Music and Leuenhagens. . . . Also making the rounds were **Julius LaRosa** and **Jerry Johnson**. . . . **Phil Robinson** is still anxiously waiting for the first shipments of Chicago Coin's new Baseball Game. . . . **Atsie Stein**, **Max Moore**, **Al Hanlin**, **Mort Leeman** and **Enoch Simon** have moved from their former headquarters on Catalina near Adams and now share new offices at 3417 Crenshaw. Atsie recently returned from a trip through Texas, Arizona and New Mexico where he set up new routes of kiddie rides. . . . **Aubrey Stemler**, Western representative for Eastern Electric, recently returned from a successful trip through Arizona. He says it's no more traveling out of state for him until the weather gets warmer. He'll work in good ole' Southern California for a few weeks. . . . **Nick Carter**, prexy of Nickabob Sales Co., recently took over distribution for Southern California on the new Lehigh "Ad-A-Unit" cigarette vendors. These new units can be attached to either or both sides of present vendors giving them two to four extra columns for king size or regular cigarettes. Varied color combinations are made to match with present machines. Gives added capacity without being bulky or hard to service. . . . **Bill Leuenhagen** and **Mary & Kay Solle** of the Wm. H. Leuenhagen Co. attended a recent party for **Eddie Fisher** at the Brown Derby. Event was held by RCA Victor. Those attending the party were also invited to the preview showing of the musical "New Faces." In the movie **Eartha Kitt** sang all of her intimate songs which have been put on wax by RCA Victor. . . . After attending the convention **Van Nattan**, sales manager for Auto Photo Company, will cover the East and Midwest before returning to the Los Angeles plant. . . . About every operator in the city of San Bernardino must have been in town recently. Seen along Pico Boulevard were **Louie Troise**, **Mr. & Mrs. Tex Nowka**, **Irv Gayer**, **Stewart Metz**, **Lee Felkens** and **M. Janes** of the G. I. Novelty Co. . . . **Oscar Tetzloff**, **Ken Arnold** and **Lela Smith** were also in town from Barstow. . . . Other visitors included **Val Jones**, Pioneer Town; **Manuel Trevino**, Oxnard; **George Lecalli**, Ontario; **Walter Shinkell**, San Diego; **George Kirby**, Riverside; **Ted Meyers**, Ventura; **Jack Neel**, Riverside; **S. L. Griffin**, Pomona; **Joe Tamulonis**, Banning; **Larry Collins**, Whittier; **Walter Henning**, Costa Mesa; "Doc" **Dockins**, Santa Ana; and **Jusus Del Real**, Brawley. **Charles Cahoone** and **Orville Kending** were both in from Long Beach. . . . Several out of towners from the San Joaquin Valley also came in to take care of business. They were **Carl Thomson**, Delano; **Oscar Holtzhausen**, Tehachipi; **Cecil Ellison**, Lancaster; **Russell Hendricks**, Hanford; **Tom Reese**, Bakersfield and **Al Borth**, Arvin. . . . Let us emphasize again the importance of attending the next meeting of the California Music Guild, Los Angeles Division, on March 31st. Every operator should attend. **Ben Chemers**, newly appointed business manager, and the Board of Directors are meeting this week to pick a site for the next meeting. Watch this colum next week for the time and place. In the meantime all interested parties should contact **Gabe Orland** at California Music Company, 2940 W. Pico, Phone Republic 3-1196.

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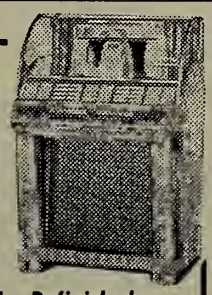


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Groentman Returns From Three Mo. European Trip

PHILADELPHIA, PA.—Sal Groenteman, International Amusement Company, this city, returned this week from Europe, where he spent three months visiting the firm's customers.

Groenteman stated, "I spent a very happy and profitable three months, but am overjoyed to be back home."

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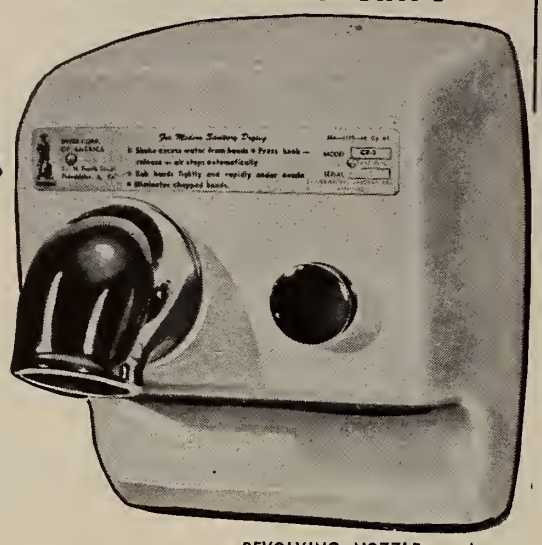
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With many local coinmen away to Chicago for the MOA convention, it was thought activity along coinrow might be slowed up. However, the weather warmed up and the sun shone brightly, bringing out arcade men—and operators as well. **Mike Munves**, smiling broadly, remarked "Just as you wrote several weeks ago when we had a spell of spring weather. All that's needed is a sunny day, and out come the buyers. If it gets cold tomorrow, we won't see any arcade men around here." But, regardless of the weather from now on, with the arcade season approaching, as well as summer areas getting ready, coinrow will see considerably more action. As a matter of fact, resort agencies have stated that 1954 will see the greatest auto vacation travel of all time. These cars will be stopping off at motels, roadside restaurants, and amusement centers. Coinmen should be ready to provide the best in coin operated entertainment.

* * * * *

April 1 thru 10 is "National Laugh Week". So, friends, oil up your laugh apparatus. . . . **Jim Smith** and **Seymour Pollak**, two Westchester ops on coinrow, picking up equipment and supplies. These men tell us a story, pointing out the value of association membership, which brings operators in the same area closely together. In August 1952, **Ben Fagan** of Tarrytown, N.Y., an association member, was severely injured in an auto accident. Since that time he's been hospitalized and in bed, unable to take care of his route. While **Mrs. Fagan** does the collecting, members of the association, as time is available, are servicing all the equipment. "Ben hasn't lost even one stop in all this time", stated Pollak . . . **Joe Young** and **Abie Lipsky**, Young Distributing (Wurlitzer distribs) supervising a general spring cleaning. Inside, showrooms and service dept. being dolled up, while the outside of building gets a new coat of paint. . . . **Herman Perin**, sales mgr. for The General Music Sales Co., Baltimore, Md., visits with **Irv Vidor** of Cavalier Coin Machine Co., Virginia Beach, Va. Spreading the good cheer for AMI phonos, no doubt. . . . **Fred Iverson**, well known coinman, commutes from Sheldon Sales in Buffalo, N. Y., to his home in Newark, N. J., practically every week-end. . . . **Bob Koff**, Long Island op, on coinrow, picking up equip.

* * * * *

Al Simon, Albert Simon, Inc., back from an extended stay at Miami Beach, well tanned and looking disgustingly healthy. Al returns just in time to set up Genco's new exciting competitive "Basketball" game. Also expects Chi-Coin's "Super Frame Bowler" and "Baseball" games before the end of the week. . . . **Mike Munves** also displays several new pieces—Exhibit's "Shooting Gallery"; "Fussball Match," an import from Stutgart, Germany; and three of his own, "Air Football," "Air Hockey" and "Set Shot Basketball." . . . It was quite a party **Harry Siskind**, Brooklyn op, ran for his daughter's (**Zelma**) engagement. In addition to many recording artists and executives, a number of coinmen were present. Among these were: **Jack Ehrlich, Phil Raisen, Barney (Shugy) Sugerman, Meyer Parkoff, Joe Young, Stanley Feldman** and his father **"Pop" Feldman** (who started operating in 1918), **Teddy Blatt**, and **Arthur Herman**. . . . **Marty (Blackie) Blatt** and his beautiful bride, return from their Miami Beach honeymoon. . . . **Bert Blatt** and his family go to Miami, connecting up with his dad, "Little Napoleon" Blatt. . . . Seacoast Distributing takes on the exclusive distributorship of Cole Products drink vendors for Metropolitan N. Y., Lower New York State, and the State of New Jersey. The "Cole-Spa" machine is on display at the firm's New York showrooms. **Al Cole** and **Clarence J. Inabinet, Jr.**, divisional mgr. on hand to meet the ops as they drop in to look over the machine which vends 6 drinks, 4 carbonated, and 2 non-carbonated. With **Dave Stern** in Chicago for the MOA show, **Bob Slifer**, sales mgr., greets visitors. . . . Due to a rush of orders, **Harry Koeppel**, Koeppel Distributing Co., unable to get away to the MOA show. . . . **Dave Lowy**, Dave Lowy & Co., reports back to his office from Chi that he completed several fine deals.



Dixie Coin, local AMI Distributors, report the company's new policy of regularly scheduled service schools around this area is paying big dividends in the many new friends the company has won. Most recent schools were held in Meridian, Miss. and Laurel, Miss. . . . **Paul Bartness** in mourning because of the loss of his sister in Shreveport, La. The trade offers its sympathy. . . . **Albert Huffine** of Coin Machine Service, showed us his new feature that can be added to all Bally Card Games from Spot Lite thru Frolics. It can be installed by any operator in just a few minutes. Huffine says, tests show sensational results and advises operators to watch for his coming ad in **The Cash Box**. . . . **Dick Sturgell** of A. I. Distributing Company, one of the busiest fellows on Mardi Gras day taking movies of everything and everyone. Can't wait to see the showing of the film. . . . Mrs. **Gason**, Addis, La., in town on a shopping trip. . . . **Fred, Jim and Charlie** of Teche Novelty, New Iberia, La., in town for the day. . . . Ran into **Marion Jones** and **Lois Sturgell** at lunch talking over old times. Marion used to be with Delta Music and then with A. I. Distributors. . . . **Johnny Vincent** just left town looking for new talent. . . . Mrs. **Louise Goudin** a new employee at A. I. Distributors. . . **Johnny Mobry**, Beaumont and Port Arthur, Texas, taking in the races. Johnny also did a little shopping at the distribs. . . . Visitors this week were **Dick Simmons**, Alexandria, La.; **John Halberts**, H & H Amusement, Pontchatula, La.; and **Joe Labue** of Hammond, La.



This has been the most hectic week since "the old time coin machine conventions." An this was said by more than one coinman who attended the MOA's 4th Annual Convention. They came from everywhere. By Monday evening the corridors on the 8th floor were so jammed (some estimated the crowd at "over 3,000") that a great many simply fought their way to their suites to get away from the 'crush'. And this was really a "crush." But none will ever forget the banquet. Or the tremendous array of talent. Someone said that, "If we had to pay these stars to sing here it would have cost over $100,000.00 for the evening." Regardless of the price, none will ever forget "LeRoy," of that grand team of Curry, Byrd & LeRoy. Nat and Lillian Cohn will swear to this day that LeRoy was just a "drunk." And that his heckling would never be recognized as that of a professional. This is, without a doubt, one of the very finest of the heckling acts ever presented to the American public. And tho many, many bows and much applause to all the fine entertainers—none deserve a greater hand or more applause than "LeRoy" (who goes under the name of Charley West when working at a table) and the grand, grand heckling job he did to entertain the crowd.

Pat on our own back. Because we predicted in advance that: George A. Miller would be re-elected. As would all the other officers. Clint Pierce, Al Denver, Hirsh de LaViez, Martin Britz, Bill Hullinger, Les Montooth, all are veepees. Ray Cunliffe, Treasurer. Harry Snodgrass, Sect'y. Tom Withrow, S'gt-At-Arms. Board consists of: Jack Mulligan, James Tolisano, Mel Missmer, Howard Ellis, Larry Marvin, Dick Steinberg, Willie Blatt, Lou Ptacek, Max Hurvich, Vic Ostergren and Norm Gefke. . . . The Friday before the week opened, Maurie and Eddie Ginsburg bust things wide open with a special "Prevue" showing of their new "Atlas Music Bldg." There were two more showings after that. At this showing saw: C. T. (Mac) McKelvy, Bruce Jaeger, Bob Dunlap, Fleming Johnson, J. P. Seeburg II, Noel Seeburg, Norm Peterson, Mel Binks, Samuel Gensburg, Sam Lewis and Avron Gensburg, Ray Riehl and Herb Oettinger, Paul Huebsch, Sam Stern, Sol Gottlieb, and so many, many others.

The Wurlitzer boys pulled into town. All fired with pep, energy and the spirit of "get-out-there-and-do-it." They, too, took over. Among them: A. D. Palmer, Irv Sandler, Ray and B. H. Williams, Ben Coven, Ted Bush, M. H. Rosenberg, Mark Bloom, John Balk, F. A. Blalock, Paul and Lucille Laymon, Harry Jacobs, Jr., Bob Bear, Gary Sinclair, Bob Hamilton, Jim Crosby, Art Daddis, Jay Confer, Joe Steele, Shorty Culp and some more. . . . Jackie Cohen came in from Cleveland with his wife, "Gorgeous" Gertie, along with his two beautifull dotters, Jeanie and Barbara, and entertained at Shangri-La Larry and Lillian Marvin and Wes Elster and others. . . . Most outstanding and most publicized expression at the pre-opening of the show on Saturday afternoon was that of Hirsh de LaViez when he helped us to go out to the airport and pick up the convention issues of The Cash Box. Said Hoish, "Now that's what I call speed."

Art Weinand didn't even get out of his office at Exhibit to get down to the Palmer House and he was visited by Dave Lowy, Leo Dixon, Pete Whey, Harold Scott, Eddie Zorinsky, Joe Raskob, Al Blendow, Nat Cohn, Paul Bennett and many, many others. . . . Sam Stern of Williams was at the Chez doing a terrific entertaining job. . . . So was Ray Riehl, Herb Oettinger and Bill DeSelm who kept the waiters hopping every night of the MOA show. . . . Barnet (Shugy) Sugerman, Herman Paster, Harold Lieberman, Dave Rosen, and so many, many others, including Sam Taran, Sam Weisman, Dave Stern, Mort and Leo Weinberger, and a hundred more were at the Chez to help the party. . . .Gil Kitt, Stanley Levin, Vince Shay, Howie Freer, Jack Mitnick, Bill FitzGerald, John Haddock, and so many, many others around. . . . And the Bally plant was actually working overtime entertaining guys like Jake Friedman and Al Calderon and so many others. If Bill O'Donnell and Jack Nelson or any of the Bally boys rested at all—it's a miracle. . . . Irv Blumenfeld and a gang of the Gottlieb distribs went out to visit with Sol Gottlieb, Nate Gottlieb, Alvin Gottlieb, along with Harry Silverberg and Bill Betz and others. . . . It was open house here, there, and everywhere in town. The parties just partied along.

Walking thru the convention floor: Dave Rockola, J. Ray Bacon, Kurt Kluever, Jack Barabash, Leo Dixon, Jack Mulligan, Dave Stern and a whole flock of the Rock-Ola distribs. . . . Ever before the busy convention action got under way, Larry Meyers, of the Automatic Phono Mfrs Assn phoned to advise that N. Marshall Seeburg requested his resignation as President and Director of the Mfrs Assn. He explained that matters necessitating his frequent absence from the city made it practically impossible for him to serve in this capacity. R. C. Rolfing, President of Wurlitzer and President of the Mfrs Assn in '52 and '53 was then elected President for another term. J. P. Seeburg II replaced his Dad as a member of the Board of Directors. . . . Mike Hammergren, Ray Melback, Jackie Fields and the boys from United Sales & Service were among the busiest in town while the MOA show under way. . . . Cliff Horton of those Texas Kiddie Rides a very enthusiastic guy about the kiddie ride biz. . . . Al Blendow was busier than ever. . . . So was Irv Kaye.

Joe Cohen and the Ristau brothers. . . . Les Rieck, Dick Hood, Jr. and all the others over at H. C. Evans & Co. . . . Bill Bye. . . . Ralph Emmett. . . . The twins: Al Denver and Sid Levine. . . . Oscar Schultz. . . . Ray Cunliffe and Phil Levin. . . . Bud Brandom. . . . Lou Koren and Vic Comforte. . . . Jake Friedman and his Georgia drawl. . . . Al Schlesinger gauging the temperament of the ops. . . . Joe Fishman and Meyer Parkoff. . . . Joe Abraham, George George and Roy Monroe of Cleveland talking it over. . . . The new firm that came into being: "Tolisano, Mulligan & Marvin." . . . Bob Lindelof with Lou Casola. Lou just returned from the west coast where he got himself all suntanned like anything and loved the west coast country. . . . Harry Stern loving that picture he took with Pat Morrissey. . . . Romeo Laniel and his Montreal French accent explaining, "This is for publicity." . . . Irv Morris of Newark, N. J. telling how the ops come to him to "check the prices." They should. Irv's been working with them 100% for as long as we know him.

H. T. (Heinie) Roberts explaining to a gang of the guys that "the surprises are still to come." . . . And, in the very midst of everything hectic here in Chi, a most refreshing and cooling letter from friendly and effervescing Johnee Stephenson. All the way from Nome, Alaska. Johnee anxious to get going on dancing, but, without the 20% Federal Excise Tax. So we tell Johnee that MOA and the National Tavern Owners Assn working on this right at this very minute in Washington, D. C. . . . Yes, it's been a very great show. Like an 'old time coin machine convention'. We, of The Cash Box, feel proud for, as all know, it was The Cash Box that created MOA six years ago and, with the help of people like George A. Miller and Sid Levine, Al Denver, Hirsh de LaViez and all the others, is extremely proud to watch this grand team help push this organization to its present point of acceptance. . . . And now that it's all over—this late, late Wednesday eve, please don't wake us up until next Monday morning. . . . So to bed.





CHICAGO CHATTER (Cont.)

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WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: JUdson 6-4568.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. TEL.: 2648.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: TIlden 4-9040.

WANT—New and used records. Can be up to 6 months old. No quantity too large or small. Write us list. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WIsconsin 7-0830.

WANT—For resale—Mills Peek Panorams, Used Rock-Ola and National 22 foot Shuffleboards, Electric Scoreboards, Four Poses Photomatic late models. Quote your best price, condition first letter. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BRoadway 3663.

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010 c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT — Show Boats, Circuses, and Seeburgs A and B. Chicago Coin six player alleys, United four player alleys, United six player alleys. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: MArket 1-3967.

WANT—United Classics, Bally Broadways, all Post-war Wurlitzers, AMI, Rock-Ola, and Seeburgs. Quote lowest prices and quantities. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021-2029 PROSPECT AVENUE, CLEVELAND 15, OHIO. Tel.: 1-6715.

WANT — Williams' DeLuxe Baseball, late; Grandmothers, Exhibit Guns, Seeburg Bears, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-8628.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128W. 66th STREET, N. Y. C.

WANT—Frolics and Beach Clubs. Send us your lowest price. H & H MUSIC, 1626—3rd AVENUE, MOLINE, ILLINOIS.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

CLASSIFIED ADVERTISING SECTION

WANT—Can use late Bally or United Bingo Machines and 100 selector Seeburg Music Boxes. Best Prices. DAN STEWART COMPANY, 140 E. 2nd SOUTH, SALT LAKE CITY, UTAH. Tel.: 22-2473.

WANT — For Export—Wurlitzer 1015's, 1400's, 1450's. Evans Constellations. Seeburg Factory Distributors. Telephone collect: DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.

WANT—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT — Atlantic Citys — Will pay $150; Yacht Clubs $225; Bally Beauty $250; Beach Clubs $285; Write: PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

FOR SALE

FOR SALE—5 AMI A's @ $175 each; 5-10c AMI Wallboxes @ $15.50 each. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE. NORTH CAROLINA.

FOR SALE—Largest stock in the world of Kiddie Rides, completely reconditioned. Will accept trades. WANT—Will trade Kiddie Rides or pay cash dollars for Wurlitzer 1500's, 1400's, 1250's. Authorized United, Bally, AMI Distributor. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS.

FOR SALE—Reconditioned Wurlitzers: 1250's $375; 1100's $250; 1015's $125; 1080's $125; Seeburgs 146M $115; 147M $135; 148M $250; Packard Manhattan's $75; Packard Sevens $50; Wall Boxes 3-W-2 L 56's $10; W6L 56—5, 10, and 25c Boxes $22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST.. RICHMOND, VA.

FOR SALE—United Alleys—Imperial $410; Royal $395; Classic $350; a Clover $295; 10th Frame Star $175. Six Player DeLuxe $110; William L —DeLuxe Baseball $250; DeLuxe World Series $110. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLympia 8-4012-4013.

FOR SALE—ABC $20; 4-750 Wurlitzer $25 each; Classic $15; Knockout $20; Buccaneer $20; Minstrel Man $25; Sea Jockey $50; Just 21 $15; Zingo $25. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLendale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Brite Lites $75; Brite Spot $95; Spot Lite $90. Beach Club Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE—Twenty Grand $95; Silver Skates $80; Hong Kong $75; Starlight $125; Quintettes $150; C. O. D. $200; Deluxe World Series $200. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MISSOURI. Tel.: GEneva 0972.

FOR SALE—United Imperials, Bally Palm Springs, Dude Ranches, Beach Clubs, and Beautys. One Owner. Ready to ship. GLOBE DISTRIBUTING CO., 1623 NORTH CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780) Coin Changers, Counters, and Wrappers.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemound 8-7600.

FOR SALE—United Clover Bowlers $325; Atlantic City $175; Palm Beach $175; Frolics $185; Yacht Club $245; Beach Club $350; Dude Ranch $395; Bally Futuritys $75; Genco Jumping Jacks $130. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 2-2894.

FOR SALE — 1 Chico Crown Bowler $295; 1 United Super 6 Shuffle $175; 1 Genco Shuffle Target $45; 1 Chico Pistol Pete $75; 1 Exhibit Six Shooter. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—United Bowlers 5 Play Formica Top $200; Six Play $235; DeLuxe $300; Super $325; Official $300; Thunderbolt Horses $350; Edelco 2 Play Bowlers $175; 1100 Wurlitzer $300; Genco 8 Player $145; United Slugger $60. MOUNTAIN DISTRIBUTORS, 3630 DOWNING STREET, DENVER, COLO. Tel.: AComa 8518.

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FOR SALE—1 Seeburg Sicum Unit, perfect condition, $250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table $50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE—21 Chrome Buckley wall boxes like new, master keyed, $35 for the lot f.o.b. Dallas, Texas. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN STREET, DALLAS, TEXAS.

FOR SALE—Wurlitzer Bar and Wall Boxes—3020's $10; 3031's $5; 2140's $5. Steppers and Master units; inquire. 1017's $75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE—Model A Seeburg $395; Model C Seeburg $715; Wurlitzer 1250, $275; Wurlitzer 1100, $190; Wurlitzer 1015, $85. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE — 25 Winners like new, cleaned and guaranteed, few new, $75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE — Wall Boxes — Seeburg (5c) Wireless $5; Seeburg W6-L56 (5-10-25c) Wireless $20. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MO. Tel.: CEntral 9292.

FOR SALE—100 Used Peanuts & Gum Ball machines plus all parts and globes $300 for lot. Long Beach, very clean, $65; Team Hockeys (United) $40; United Super 6 Pl. Alleys $159.50; Keeney's 4 Pl. League Fly Pins $59.50. F.O.B. St. LOUIS. ½ deposit. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVE., ST. LOUIS 15, MO.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's. Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Capco cleaner for glass, plastic, and chrome, trial size 70c, $3.95 a gallon. Crocus cloth 9 x 11 sheet 17c. Emery cloth 2/0, 9 x 11 sheet 17c. Lubriplate 35c a tube. Rosin core solder 95c a lb., 5 lb. roll $4.35. Rear frames rebushed model 700 & up, $2.50 each, lots of 5, $1.75 each. 1/3 deposit with order. Guaranteed. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE — Keeney High Score League $169.50; Williams DeLuxe Star Series $187.50; United 6 Way F. T. $149.50; United 6 Way DeLuxe $159.50; Domino $139.50; Spot Lite $119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Special! United Tahitis, like new $325 each; also, Bally Palm Springs, Dude Ranches, Beach Clubs and Beautys. If interested, write, wire or call NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING W. VA. Tel.: WHeeling 5472.

FOR SALE—Chi-Coin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; Deluxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

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FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—3020 Wall Boxes $17.50; 3W5L56 Wall Boxes $16.50; Seeburg # 146 $49.50; # 147 $69.50; # 148 $145; 1422 Rock-Ola $49.50; WIL56 5c Wall Box $3.95; Packard Pla Mor $3.95; 3048 48 sel. Wall Box $19.50. CENTURY DISTRIBUTORS, INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Beautys $295; Atlantic City $175; Frolics $175; Bright Spots $115; Bright Lights $85; ChiCoin Crown Bowlers $325; Keeney 6 Players $125; ChiCoin Name Bowlers $225. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE — Ready to operate! 3 Rockola Hideaways 1424 $49.50 each; 41—1536 Rockola Nickel Wall Boxes $7.50 each; 27—1538 Rockola 5-10-25c Wall Boxes $10 each; 1/3 deposit with all orders, balance C.O.D. TRI-STATE AMUSEMENT CO., 149 — 18th STREET, WHEELING, W. VA.

FOR SALE—Buy AMI reconditioned from an AMI distributor. AMI-A, $150; B, $260; C, $300; D, $425; D80, $545. Budge Wright's guaranteed equipment. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND, OREGON.

FOR SALE—Reconditioned Like New —Yacht Clubs $285; Beach Clubs $350; Beautys $325; Dude Ranch $465; Used Bally Champions $445; Used Space Ships $575. All guaranteed. Call, write, or wire: DONAN DISTRIBUTING CO., 5007 NO. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUniper 8-5211.

FOR SALE — Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE — Attention Exporters! 1015, 1100 Wurlitzers. D-40, D-80 AMI's. 100A Seeburgs. Rock-Ola Fireballs. This ad for wholesalers only. Write for prices. All equipment reconditioned. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

FOR SALE—All types used AMI, Wurlitzer, and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—53 Cue-Balls, as is, $75 each; reconditioned, new tops, $150 each. Vicinity Northern Florida. 1/3 deposit, balance C. O. D. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5100.

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FOR SALE — United Stars $175; Quintette $140; Flying High $140; Marble Queen $195; Shindig $205; Minstrel Man $39; Mermaid $39; All Star Basketball $39; Seeburg 100 Wall Boxes and Brackets $90 each. Palm Springs, write. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE—Reconditioned Like New —Bright Lights $80; Lite-A-Line $60; Hot Rods $35; Citations $35. Will buy Atlantic Citys. W. E. KEENEY MANUFACTURING COMPANY, 5229 SO. KEDZIE AVENUE, CHICAGO 32, ILLINIOS. Tel.: HEmlock 4-3844.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE — Reconditioned Model 1400 and 1450 Wurlitzers $475 each. COMMERCIAL MUSIC COMPANY, INC., 1501 DRAGON ST., DALLAS, TEXAS. Tel.: RIverside 6381.

FOR SALE—Bright Lights, A-1 condition, checked and cleaned, like new, $65. Wall Boxes, AMI 5 & 10, $15; AMI 5c, $2. Universal Twin Bowler $25; Lite-A-Line $35; Universal Star $25. H & H MUSIC, 1626—3rd AVE., MOLINE, ILLINOIS.

FOR SALE—Two model 1400 Wurlitzer $450 each. COPELAND DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY, OKLA.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Spot Lites $75; Frolics $200; Beach Clubs $350. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: OLive 2800.

FOR SALE — Bingo Games — Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—All games reconditioned. Across The Board $75. Following Games $35, 3 for $100: Turf King, Winner, Williams Nifty, Pinky, Sweetheart, Rag Mop, Georgia, CC Play Ball, Thing, Exhibit Tumbleweed, Morocco, Gottlieb Watch My Line. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: OLive 2800.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: SAcramento 2-5050.

FOR SALE — All machines 20% off high CASH BOX prices. Wurlitzers 1015, 1100, 1250. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO.

FOR SALE—Kiddie Rides in A-1 shape. Chicago Coin Super Jet $375; Atomic Jet $225; Bally Champion $515; Phone: HArtford 6-3583. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN.

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FOR SALE—Silver Chest, like new, $275; Golden Nugget $125; Jumping Jax $90; Genco 400, $80; Dale Gun $60; Chicago Coin Pistol $95; Mutoscope Sky Fighters $125; Chicago Coin 4 Player Derby $225; Big Bronco, very clean, $495; Evans Horse Race Wheel, write; Chicago Coin Super Jet, used, $495; Metal Typer, very clean, $345; Pop Corn Sez $49.50; Funny House Mirrors, write; Jungle Joe $150; Genco Sky Gunner, like new, $285; Chicago Coin Band Box (New) $225. Shuffle Alleys—United 4 Player Formica Top $85; United 5 Player Formica Top $100; United 6 Player Formica Top $115; United 6 Player De Luxe $135; United 6 Player Super $195; United 10th Frame $285; United 10th Frame (Matched) $300; United Cascade $325. Bingos—Bally Spot Lite $135; Bally Bright Spot $150; Bally Frolics $225; Bally Atlantic City $250; Bally Palm Beach $275; Bally Beauty $360; Keeney Lite-A-Line $65; Williams Long Beach $139.50; United ABC $50; Universal 5 Stars $49.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

MISCELLANEOUS

NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE, SHREVEPORT, LOUISIANA.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE — 10c Seeburg AMI Ops — Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples $3.50. Lots of 10, $2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE — Phonograph Motors Rewound — Any make of split-phase Juke Box Motor rewound $4.00. No Extras. $4.00 is all you pay. Mailing list 4,000 Juke Box Operators $35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel.: 2711.

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754th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain eqnipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how mnch they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of conrse, serial, appearance, demand, territory, quantity, and condition of equipment mnst be taken into consideration. (Some equipment offered by outstanding firms, having a repntation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each qnotation exactly as it is made and depends on the subscriber to make average price adjnstments to fit the pecnliarities of his territory.

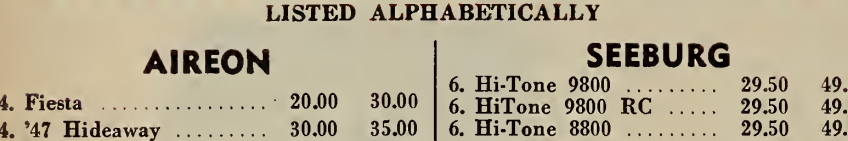
METHOD: "The Confidential Price Lists" shonld be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin games — and $25 to $30 on Phonographs.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity



LISTED ALPHABETICALLY

AIREON

4. Fiesta	20.00	30.00
4. '47 Hideaway	30.00	35.00
4. '48 Coronet 400	20.00	30.00
4. '49 Coronet 100	20.00	30.00

AMI

4* WM Wall Box	10.00	20.00
4* Model A '46	139.50	195.00
4* Model B '48	235.00	275.00
4* Model C	275.00	325.00
4* Model D-40	395.00	425.00
4. Model D-80	439.50	545.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	6.00	8.50

MILLS

6. Throne of Music	20.00	30.00
6. Empress	20.00	30.00
4. Constellation	29.50	39.50

PACKARD

4. Pla Mor Wall Bar Box	2.50	4.95
4. Manhattan	39.50	75.00
4. Model 7 Phono	25.00	35.00

ROCK-OLA

4. Playmaster '46	35.00	49.50
4* 1422 Phono ('46)	69.50	99.00
4. 1424 Phono (Hideaway)	49.50	69.50
4. 1426 Phono ('47)	75.00	109.00
4. 1428 Magic Glo	165.00	189.50
4. 1432 Rocket ('51)	239.50	289.50
4. 1434	329.50	375.00
4. 1436 "Fireball" 45 RPM	469.00	495.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

6. Hi-Tone 9800	29.50	49.50
6. HiTone 9800 RC	29.50	49.50
6. Hi-Tone 8800	29.50	49.50
6. HiTone 8800 RC	29.50	49.50
6. Hi-Tone 8200	29.50	49.50
6. Hi-Tone 8200 RC	29.50	49.50
2. 146S	59.50	89.50
4* 146M	75.00	115.00
4* 147S	80.00	135.00
4* 147M	85.00	135.00
4. 148S	90.00	175.00
4. 148M	145.00	189.00
4. 148ML	159.00	199.00
4* M-100A	375.00	495.00
4. M-100B	535.00	650.00
4. M-100 B-45	685.00	750.00
4. M-100C	700.00	800.00
4. W1-L56 Wall Box 5c	3.00	9.95
4* 3W2 Wall-a-Matic	6.95	10.00
4. W4L-56	19.50	35.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	18.50	24.50
4. W6L-56 5/10/25 Wireless	22.50	29.50
4. 3W7-L-56	22.50	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

6. 750E	29.50	49.50
6. 780M Colonial	29.50	49.50
6. 780E	29.50	49.50
4. 800	29.50	59.00
4. 850	29.50	59.00
4. 950	29.50	79.50
4* 1015	85.00	129.50
4. 1017 Hideaway	59.00	99.00
4* 1100	185.00	250.00
4. 1080	69.50	125.00
4* 1250	249.50	325.00
4. 1400	429.50	550.00
4. 2140 Wall Box	5.00	25.00
4* 3020 Wall Box	10.00	19.50
4. 3025	5.00	6.00
4. 3031 Wall Box	3.00	9.95
4. 3015 Wall Box	5.00	20.00
4. 3048	19.50	29.50
4. 4820	20.00	35.00
4. 219 Stepper	7.50	19.50

MISCELLANEOUS

4. ChiCoin Band Box	75.00	125.00
4. ChiCoin Hit Parade	25.00	39.50
4. Ristaucrat	20.00	30.00
4. Williams Music Mite	35.00	49.50
4. Evans Constellation I	135.00	195.00
4. Evans Constellation II	245.00	300.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4* ABC (Un 3/51)	20.00	50.00
4. Across the Board (Un 9/52)	75.00	95.00
4. Ali Baba (Got 6/48)	20.00	34.50
4. Alice (Got 8/48	19.50	29.50
4. All Star Basketball (Got 1/52)	39.00	79.50
4. Aquacade (Un 4/49)	19.50	39.00
4. Arabian Knights (Got 12/53)	210.00	225.00
4. Arcade (Wm 11/51)	75.00	95.00
4. Arizona (Un 4/50)	10.00	30.00
4. Army-Navy (Wm 10/53)	210.00	240.00
4* Atlantic City (B 5/52)	145.00	250.00
4. Baby Face (Un 12/48)	15.00	39.00
4. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	17.50	35.00
4. Barnacle Bill (Got 8/48)	25.00	34.50
4. Basketball (Got 10/49)	29.50	49.50
4* Beach Club (B 2/53)	349.00	395.00
4* Beauty (B 11/52)	259.00	360.00
4. Be Bop (Ex 3/50)	20.00	39.50
4. Bermnda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	69.50	89.50
4. Big Top (Ge 2/49)	20.00	34.50
4. Black Gold (Ge 3/49)	15.00	30.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	95.00	115.00
4. Bomber (CC 3/51)	20.00	25.00
6. Bone Head (Ge 11/48)	15.00	20.00
4. Boston (Wm 5/49)	20.00	30.00
4. Bowling Champ (Got 2/49)	20.00	50.00
4. Bowl. Leagne (Got8/47)	10.00	19.50
4* Bright Lights (B 5/51)	65.00	105.00
4* Bright Spot (B 11/51)	72.50	150.00
6. Broadway (B 6/51)	49.50	59.50
4. Bnffalo Bill (Got 5/50)	20.00	30.00
4. Buccaneer (Got 10/48)	20.00	34.50
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	29.50
4. Cabana (Un 3/53)	225.00	300.00
4. Camel Caravan (Ge6/49)	30.00	69.50
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	20.00	25.00
4. Caravan (Wm 6/52)	69.50	99.50
4. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6. Caribbean (Un 3/48)	15.00	25.00
4. Champion (B 12/49)	29.00	49.50
4. Champion (CC 6/49)	19.50	29.50
4. Chinatown (Got 10/52)	125.00	160.00
4. Cinderella (Got 3/47)	10.00	20.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	175.00	245.00
4. Citation (B 10/48)	14.50	35.00
4. C.O.D. (Wm 9/53)	195.00	200.00
4. College Daze (Got 8/49)	15.00	25.00
4* Coney Island (B 9/51)	75.00	150.00
4. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	40.00	75.00
4. Coronation (Got 11/52)	100.00	135.00
4. County Fair (Un 9/51)	29.50	35.00
4. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	95.00	124.50
4. Cyclone (Got 5/51)	69.50	89.50
4. Dallas (Wm 2/49)	25.00	44.50
6. De Icer (Wm 11/49)	49.50	59.50
4. Dew Wa Ditty (Wm 6/48)	15.00	29.00
4. Domino (Wm 5/52)	59.50	99.50
4. Double Action (Ge 1/52)	15.00	29.50
4. Dbl. Featnre (Got 12/50)	20.00	39.50
4. Dbl. Shnffle (Got 6/49)	20.00	49.50
4. Disk Jockey (Wm 11/52)	110.00	145.00
4. Dreamy (Wm 2/50)	20.00	40.00
4* Dude Ranch (B 9/53)	385.00	465.00
4. Eight Ball (Wm 1/52)	65.00	85.00
6. El Paso (Wm 11/48)	15.00	39.50
4. Fairway (Wm 6/53)	125.00	160.00
4. Fighting Irish (CC 11/50)	45.00	75.00
4* Five Star (Univ 5/51)	49.50	85.00
4. Floating Power (Ge 12/48)	20.00	44.50
4. Flying High (Got 2/53)	132.50	150.00
4. Flying Saucers (Ge 12/50)	25.00	35.00
4. Football (CC 8/49)	20.00	39.50
4. Four Corners (Wm 12/52)	89.00	125.00
4. Four Horsemen (Got 9/50)	25.00	67.50
4. "400" (Upright) (Ge 10/52)	65.00	95.00
4. Four Stars (Got 6/52)	80.00	124.50
4. Freshie (Wm 9/49)	30.00	45.00
4* Frolics (B 10/52)	160.00	235.00
4. Futurity (B 3/51)	60.00	75.00
4. Georgia (Wm 7/50)	30.00	45.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	75.00	135.00
4. Gold Cnp (B 4/48)	15.00	29.50
6. Golden Gloves (CC7/49)	15.00	25.00
4. Golden Nngget (Upright) (Ge 2/53)	85.00	125.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	15.00	35.00
4. Grand Champion (Wm 8/53)	155.00	185.00
4. Grand Slam (Got 4/53)	125.00	165.00
6. Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)		
4. Gun Clnb (Wm 11/53)	210.00	235.00
4. Guys-Dolls (Got 5/53)	145.00	175.00
4. Happy Days (Got 7/52)	105.00	140.00
4. Happy-Go-Lncky (Got 3/51)	29.50	60.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	30.00	65.00
4. Harvey (Wm 5/51)	50.00	65.00
6. Hawaii (Un 8/47)	10.00	15.00
4. Hayburner (Wm 6/51)	40.00	75.00
4. Hit Parade (CC 2/51)	15.00	29.50
4. Hit & Rnns (Ge 3/51)	25.00	35.00
4. Hit 'N' Run (Got 4/52)	77.50	105.00
4. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	75.00	125.00
4. Hong Kong (Wm 9/51)	75.00	125.00
4. Horsefeathers (Wml/52)	65.00	99.50
4. Horse Shoe (Wm 12/51)	24.50	59.50
4. Hot Rods (B '49)	20.00	35.00
4. Humpty Dumpty (Got 10/47)	9.00	29.50
4. Jack 'N' Jill (Got 4/48)	9.00	25.00
4. Jalopy (Wm 8/51)	55.00	75.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Special (B 11/47)	15.00	25.00
4. Joker (Got 11/50)	25.00	50.00
4. Jndy (Ex 7/50)	15.00	25.00
4* Jumping Jacks (Upright) (Ge 12/52)	75.00	130.00
4. Just 21 (Got 1/50)	15.00	25.00
4. K.C. Jones (Got 11/49)	15.00	27.50
4. King Arthur (Got10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	50.00	85.00
4. Knockout (Got 1/51)	20.00	30.00
4. Lady Robin Hood (Got 1/48)	10.00	20.00
4. Leaders (Un 10/51)	90.00	145.00
1* Lite-A-Line (Ke 6/52)	35.00	75.00
4. Long Beach (Wm 7/52)	95.00	139.00
4. Lncky Inning (Wm5/50)	25.00	34.50
6. Lncky Star (Got 5/47)	15.00	24.50
4. Mad. Sq. Garden (Got 6/50)	35.00	75.00
4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	25.00	45.00
4. Major Leagne Baseball (Un 6/48)	15.00	25.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	50.00	75.00
4. Marble Queen (Got 8/53)	195.00	220.00
6. Mardi Gras (Ge 5/48)	20.00	29.50
4. Maryland (Wm 4/49)	25.00	35.00
4. Merry Widow (Ge 6/48)	15.00	25.00
4. Mercury (Ge 3/50)	20.00	29.50
4. Mermaid (Got 6/51)	39.00	79.50
6. Mimi (Ex 2/48)	10.00	20.00
4. Minstrel Man (Got 3/51)	25.00	45.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
4. Morocco (Ex 10/48)	15.00	35.00
4. Niagara (Got 12/51)	74.50	99.50

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4 Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)		
6. Oasis (Ex 10/50)	10.00	25.00
4. Oklahoma (Un 5/49)	20.00	30.00
4. Old Faithful (Got 12/49)	30.00	59.50
4. Olympics (Wm 5/52)	79.50	112.50
4. One Two Three (Ge 10/48)	20.00	34.50
4. Palisades (Wm 7/53)	145.00	155.00
4* Palm Beach (B 7/52)	159.00	275.00
4. Palm Springs (B 11/53)		
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	75.00	95.00
4. Pin Bowler (CC 6/50)	15.00	30.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
2. Pinky (Wm 9/50)	25.00	35.00
4. Pin Wheel (Got 11/53)	195.00	225.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	20.00	49.50
4. Playtime (Ex 8/49)	15.00	25.00
4. Poker Face (Got 9/53)	145.00	205.00
4. Puddin' Head (Ge 10/48)	20.00	30.00
4. Punchy (CC 12/50)	25.00	45.00
4. Quarterback (Wm 10/49)	10.00	20.00
4. Quartet (Got 2/52)	100.00	165.00
4. Queen of Hearts (Got 12/52)	125.00	160.00
4* Quintet (Got 3/53)	140.00	190.00
2. Rag Mop (Wm 10/50)	20.00	35.00
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	20.00	39.00
4. Red Shoes (Un 11/50)	15.00	25.00
4. Rio (Un 11/53)	435.00	475.00
6. Rip Snorter (Ge 10/49)	14.50	22.50
4. Rocket (Ge 5/50)	15.00	30.00
4. Rockettes (Got 8/50)	30.00	85.00
4. Rodeo (Un 2/53)	225.00	250.00
4. Rondevoo (Un 5/48)	10.00	20.00
4. Rose Bowl (Got 10/51)	65.00	105.00
4. Round Up (Got 11/48)	24.50	29.00
4. St. Louis (Wm 2/49)	30.00	44.50
4. Saddle and Turf (Ex 10/53)	350.00	385.00
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	15.00	39.50
4. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	50.00	85.00
4. Sea Isle (CC 11/47)	9.00	20.00
4. Select-A-Card (Got 4/50)	15.00	25.00
4. Serenade (Un 11/48)	15.00	25.00
4. Shanghai (CC 4/48)	10.00	20.00
4. Shantytown (Ex 10/49)	30.00	65.00
4. Sharpshooter (Got 5/49)	20.00	30.00
4. Shindig (Got 10/53)	195.00	220.00
4. Shoo Shoo (Wm 2/51)	32.50	95.00
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	75.00	95.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	210.00	300.00
4. Silver Chest (Upright) (Ge 4/53)	250.00	275.00
4. Silver Skates (Wm2/53)	80.00	125.00
4. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	90.00	149.50
4. Slugfest (Wm 3/52)	55.00	95.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	30.00	69.00
4. Spark Plugs (Wm 9/51)	40.00	69.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	20.00	55.00
4* Spot-Lite (B 1/52)	75.00	150.00
4. Sportsman (Ge 2/51)	20.00	30.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	25.00	35.00
6. Stage Door Canteen (Got 11/45)	10.00	20.00
6. Stardust (Un 5/48)	10.00	20.00
4. Stars (Un 6/52)	85.00	125.00
4. Starlight (Wm 3/53)	125.00	145.00
4. Steeple Chase (Un 1/52)	72.50	115.00
4. Stop & Go (Ge 3/51)	29.50	40.00
6. Stormy (Wm 1/48)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	240.00	275.00
4. Summertime (Un 9/48)	25.00	34.50
6. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	75.00	110.00
4. Super Hockey (CC 4/49)	20.00	45.00
6. Swanee (Ex 1/49)	10.00	20.00
4. Sweepstakes (Wm 1/52)	125.00	195.00
4. Sweetheart (Wm 5/50)	20.00	35.00
6. Tahiti (CC 10/49)	15.00	25.00
2. Tahiti (Un (8/53)	340.00	395.00
4. Tampico (Un 6/49)	25.00	45.00
4. Telecard (Got 1/49)	15.00	30.00
6. Tennessee (Wm 2/48)	15.00	29.50
4. Thing (CC 2/51)	20.00	45.00
4. Three Feathers (Ge 5/49)	25.00	45.00
4. Three Four Five (Un 6/51)	50.00	85.00
4. Three Musketeers (Got 7/49)	25.00	40.00
4. Thrill (CC 9/48)	29.50	35.00
2. Times Square (Wm 4/53)	125.00	175.00
4. Touchdown (Un 1/52)	25.00	35.00
6. Trade Winds (Ge 3/48)	10.00	29.50
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	10.00	20.00
4. Triple Action (Ge 1/48)	10.00	25.00
4. Triplets (Got 7/50)	15.00	45.00
4. TriScore (Ge 1/51)	25.00	35.00
6. Trophy (B 4/48)	20.00	35.00
6. Tropicana (Un 1/48)	10.00	20.00
4. Tropics (Un 7/53)	310.00	349.50
4. Tucson (Wm 1/49)	10.00	30.00
4. Tumbleweed (Ex 9/49)	20.00	35.00
4. Turf King (B 6/50)	20.00	50.00
1. Twenty Grand (Wm 12/52)	90.00	125.00
4. Utah (Un 7/49)	15.00	29.50
4. Vanities (Ex 2/47)	10.00	19.50
4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	20.00	49.50
4. Whizz Kids (CC 3/52)	49.50	99.50
4. Wild West (Got 8/51)	100.00	145.00
4. Winner (Univ.)	20.00	50.00
4. Wisconsin (Un 3/48)	20.00	34.50
4* Yacht Club (B 6/53)	235.00	295.00
6. Yanks (Wm 4/48)	10.00	25.00
2. Zingo (Un 10/51)	30.00	25.00

CONFIDENTIAL PRICE LIST — SHUFFLES — REBOUNDS

4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	79.50
4. Bally Baseball (5/51)	35.00	50.00
4. Bally Shuffle Line (7/51)	25.00	69.50
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
4. ChiCoin Shuffle Baseball (4/50)	15.00	25.00
4. ChiCoin Bowling Classic (5/50)	29.50	60.00
4. ChiCoin Pin Bowler (6/50)	29.50	59.50
4. ChiCoin Trophy Bowl (7/50)	29.50	59.50
6. ChiCoin Ace Bowler, F. P. (8/50)	29.50	59.50
4. ChiCoin Pin Lite (9/50)	29.50	59.50
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	74.00	95.00
4. ChiCoin King Pin (12/51)	90.00	150.00
4. ChiCoin 6-Player DeLuxe (5/52)	80.00	159.50
4. ChiCoin Match Bowler (6/52)	195.00	275.00
4. ChiCoin Bowl-A-Ball (10/52)	175.00	200.00
4. ChiCoin Match Bowl-A-Ball (11/52)	125.00	200.00
4. ChiCoin 10th Frame Special (12/52)	249.00	285.00
4. ChiCoin Name Bowler (1/53)	225.00	269.50
2. ChiCoin 10th Frame Double Score (3/53)	295.00	365.00
4. ChiCoin Crown (4/53)	295.00	325.00
4. ChiCoin Triple Score (6/53)	310.00	385.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	100.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	20.00	49.50
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4. Gottlieb Bowlette (3/50)	15.00	40.00
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	49.50
4. Keeney League Bowler (8/50)	45.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	20.00	25.00
4. Keeney Big League (5/51)	70.00	85.00
4. Keeney 6-Player League (9/51)	75.00	150.00
4. Keeney DeLuxe League (3/52)	115.00	150.00
4. Keeney Super DeLuxe League (3/52)	70.00	165.00
4. Keeney High Score League (5/52)	75.00	169.50
4. Keeney Team Bowler (10/52)	229.50	265.00
2. Keeney Club Bowler (4/53)	285.00	325.00
4. Keeney Domino Bowler (5/53)	325.00	350.00
4. Keeney Carnival Bowler (5/53)	300.00	350.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	25.00	35.00
4. United Shuffle Slugger (6/50)	25.00	35.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	59.50	95.00
4. United Twin Shuffle-cade (12/50)	50.00	125.00
4. United 5-Player (1/51)	69.50	115.00
4. United 6-Player (2/51)	69.50	125.00
4* United DeLuxe 6-Player (10/51)	89.00	175.00
4* United 6-Player Super (3/52)	159.00	215.00
4. United 4-Player Official (5/52)	150.00	215.00
2* United 6-Player Star (7/52)	195.00	245.00
4* United 10th Frame Star (9/52)	225.00	295.00
4. United 10th Frame Super (10/52)	225.00	295.00
4. United Manhattan (9/52)	189.00	295.00
4. United Manhattan 10th Frame (9/52)	224.00	225.00
4* United Cascade (2/53)	294.00	325.00
4* United Clover (3/53)	295.00	350.00
4* United Olympic (6/53)	325.00	375.00
4. United Liberty (2/53)	294.50	325.00
2* United Classic (6/53)	325.00	375.00
4. United Royal (9/53)	395.00	435.00
4. United Imperial (9/53)	395.00	435.00
4. Universal Twin (1/50)	15.00	25.00
4. Universal Super Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
4. Universal High Score (10/50)	30.00	75.00
4. Universal Bowlomatic (3/51)	35.00	45.00
4. Williams Twin Shuffle (12/49)	20.00	30.00
4. Williams Twin Shuffle (9½') (2/50)	25.00	35.00
4. Williams Bowler (9½') (3/50)	25.00	35.00
4. Williams Double Header (7/50)	30.00	49.50
4. Williams 5-Player Bowler (6/51)	40.00	50.00

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	450.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	140.00
4. Bally Bowler	20.00	30.00
4. Bally Convoy	49.50	89.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	45.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Sky Battle	85.00	125.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	125.00	150.00
4. Bank Ball	25.00	35.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	95.00	175.00
4. ChiCoin 4-Player Derby	100.00	225.00
4. ChiCoin Goalee	75.00	95.00
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	50.00	65.00
4. ChiCoin Pistol	55.00	95.00
4. ChiCoin Roll-A-Score	29.50	75.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	89.50	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	40.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	35.00	69.50
4. Exhibit Gun Patrol	125.00	195.00
4. Exhibit Jet Gun	145.00	225.00
4. Exhibit Space Gun	159.00	185.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	79.50	129.50
4. Exhibit Six Shooter	99.50	145.00
4. Exhibit Vitalizer	35.00	59.50
6. Groetchen Met. Typer	79.50	149.50
4. Genco Sky Gunner	199.50	285.00
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	75.00	90.00
4. Keeney Anti Aircraft Bl	15.00	35.00
4. Keeney Sub Gun	75.00	120.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	49.50	75.00
4. Lite League	35.00	49.50
4. Mills Panoram	95.00	250.00
4. Mills Panoram Peek	159.50	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Mutoscope Ace Bombers	100.00	195.00
4. Muto. Atomic Bomber	90.00	195.00
4. Mutoscope Dr. Mobile	95.00	175.00
4. Mutos. Fly. Saucers	100.00	175.00
4. Mutos. Photo (Pre-War)	150.00	195.00
4. Mutos. Photomatic (late)	395.00	525.00
4. Mutoscope Silver Gloves	185.00	225.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35c	425.00	595.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	95.00
4. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	20.00	35.00
4. Scientific Basketball	20.00	39.50
4. Scientific Batting Pr.	45.00	89.50
4. Scientific Pitch 'Em	135.00	185.00
4* Seeburg Bear Gun	125.00	199.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	115.00	125.00
4. United Team Hockey	30.00	85.00
4. Western Baseball '39	75.00	95.00
4. Western Baseball '40	95.00	125.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	50.00	75.00
4* Williams Super World Series	150.00	275.00
4. Williams Quarterback	25.00	65.00
4. Wurlitzer Skeeball	35.00	150.00

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CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	$125.00	$239.50
4. Du Grenier (Mod. A-7)	85.00	115.00
4. Du Grenier (Mod. A-9)	60.00	95.00
4. Du Grenier (Mod.AC-7)	85.00	125.00
4. Du Grenier (Mod.AC-9)	87.50	129.50
4. Du Grenier (Mod. E-7)	75.00	150.00
4. Du Grenier (Mod. ES9)	85.00	135.00
4. Du Grenier (Mod. E-9)	85.00	149.50
4. Du Grenier (Mod.ES-11)	85.00	165.00
4. Du Grenier "W" (9 col.)	70.00	95.00
4. Du Grenier "S" (7 col.)	65.00	75.00
4. Du Grenier Champion (9 col.)	20.00	75.00
4. Du Grenier Champion (11 col.)	49.50	115.00
4. Eastern Electric C-8	85.00	135.00
4. Electro (8 col.)	100.00	175.00
4. Electro (10 col.)	195.00	250.00
4. Kenney "A"	100.00	135.00
4. Lehigh PX (Elec. 8 col.)	65.00	125.00
4. Lehigh PX (10 col.)	65.00	125.00
4. Lehigh King Size	75.00	125.00
4. National 7-50 7 col.	60.00	110.00
4. National 9-50 9 col.	65.00	125.00
4. National 9-30 9 col.	65.00	115.00
4. National 9-A 9 col.	85.00	119.50
4. Nat. 9-ML Wheatwood	135.00	175.00
4. National Electric	60.00	115.00
4. Rowe Imperial (6 col.)	45.00	65.00
4. Rowe Imperial (8 col.)	45.00	65.00
4. Rowe Royal (6 col.)	65.00	85.00
4. Rowe Royal (8 col.)	75.00	95.00
4. Rowe Royal (10 col.)	85.00	110.00
4. Rowe President (8 col.)	65.00	95.00
4. Rowe President (10 col.)	95.00	125.00
4. Rowe Crusader (10 col.)	75.00	155.00
4. Rowe Electric Diplomat	65.00	85.00
4. Uneeda "A" (6 col.)	35.00	55.00
4. Uneeda "A" (8 col.)	30.00	55.00
4. Uneeda "A" (9 col.)	35.00	55.00
4. Uneeda "E" (6 col.)	35.00	65.00
4. Uneeda "E" (8 col.)	35.00	75.00
4. Uneeda "E" (9 col.)	45.00	70.00
4. Uneeda "E" (12 col.)	35.00	65.00
4 Uneeda "E" (15 col.)	35.00	65.00
4. Uneeda 500 (7 col.)	65.00	95.00
4. Uneeda 500 (9 col.)	95.00	110.00
4. Uneeda 500 (15 col.)	50.00	65.00
4. Uneeda Monarch (8 col.)	25.00	50.00
4. Uneeda Monarch (10 col.)	45.00	65.00
4. Uneeda Monarch (12 col.)	85.00	129.50

CANDY MACHINES

4. Mills (5 col., 70 cap.)	$ 10.00	$ 20.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	60.00	85.00
4. Stoner (Mod. 120, 6 col., 120 cap.)	65.00	115.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00	149.50
4. Stoner (Mod. 80, 4 col., 180 cap.)	50.00	75.00
4. Stoner (Mod. 120, 5 col.)	69.00	95.00
4. Stoner (Mod. 120, Sn., 7 col.)	85.00	139.50
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	139.50	200.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	175.00	300.00
4. Martin's "Little Candy Store" (8 col. 160 cap.)	115.00	119.50
4. Coan "U-Select-It" (74 cap.)	15.00	22.50

HOT COFFEE

4. Andico Cafe Petit, 200 cups	$200.00	$275.00
4. Bert Mills Coffee Bar, 200 cups	125.00	175.00
4. Bert Mills Coffee Bar, 600 cups	150.00	275.00
4. Bert Mills Coffee Bar, 500 cups	300.00	400.00
4. Chef-Way, Model 100, cap. 400-600	450.00	550.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	200.00	250.00
4. U-Select-It Hot Coffee, 600 cups	350.00	425.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	$100.00	$200.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	200.00	275.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	250.00	300.00
4. Lyons # 1400, single flavor, 5c	200.00	225.00
4. Lyons # 1400-2F	400.00	450.00
4. Lyons Model 500, 5c single	150.00	250.00
4. Mills, Automatic Fountain, 400 cups	100.00	125.00
4. Mills, Automatic Fountain, 400 cups, without changemaker	60.00	75.00
4. Soda Shoppe	950.00	1000.00
4. Spacarb 3 Unit 5c, 1000 cups	300.00	375.00
4. Spacarb 4 Unit 5c, 1000 cups	500.00	550.00
4. Super Vend 3 flavor, 600 cup A-1	285.00	350.00
4. Super Vend 3 flavor, 600 Cup A-2	350.00	400.00

NON-CARBONATED DRINK

4. Refreshomat, 5c, 10c 300 cups	$100.00	$200.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	$275.00	$350.00
4. Refresher, 3 sel., 300 can cap.	300.00	400.00

ICE CREAM VENDORS

4. Belvend Ice Cream Bar Machine with National 10c & 25c coin changer	$350.00	$395.00
4. Vendo "Dairy-Vend" 203 Bar Capacity	200.00	300.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	300.00	425.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	$ 75.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

AMI, INCORPORATED

AMI "E"-40 Phonograph	$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-80 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	875.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

The Champion (Mech. Horse)	$1,065.00
Ice-Frolics	699.50

CHICAGO COIN

Advance Bowler	$ 615.00
Criss Cross Bowler	665.00
'Round The World Trainer	1,185.00
6 Player Home Run	

H. C. EVANS & CO.

Century (Model 2045)	$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	$ 997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reinder With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50

GENCO MFG. & SALES CO.

Shuffle Pool	$ 675.00
Match Pool	685.00

D. GOTTLIEB & CO.

Mystic Marvel	$ 364.50

INTERNATIONAL MUTO. CORP.

Photomat '53	$2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6-show model	395.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	$ 284.50
Coin Changer Model	304.50
Bonus Bowler	650.00
Mainliner Bowler	625.00

MARVEL MFG. CO.

(New Model) Shuffle-Score Overhead Scoreboard	$ 139.50
Wall Type Scoreboards for Shuffleboards	95.00

METEOR MACHINE CORP.

Flying Saucer	$ 715.50
Hot Rod Racer	715.00
Pony Boy	517.50
Rocket	715.50
Tung-Go (Grip Scale)	149.50

RITEWAY MFG. CO., INC.

"3 dimensional Theatre"	$ 495.00
"3 D Kiddie Theatre"	495.00

ROCK-OLA MFG. CORP.

Model 1436 "Fireball" 78 RPM	No List Price Authorized for Publication
Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections	
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker	
Model 1611 "Tonette" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog.	
Model 1906, Remote Volume Control	

J. P. SEEBURG CORP.

HF-100-G	No List Price Authorized for Publication
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	
Ray-O-Lite "Coon Hunt"	

UNITED MFG. CO.

Rio	$ 725.00
Leader Shuffle Alley	675.00
Deluxe Leader Shuffle Alley	690.00
Team Shuffle Alley	

WILLIAMS MFG. CO.

Lazy-"Q"	$ 364.50
Special DeLuxe Baseball	537.50
Super Star Baseball	574.50
Super Pennant Baseball	589.50

THE RUDOLPH WURLITZER CO.

Model "1500-A" Phonograph	No List Price Authorized for Publication
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

THIS WEEK'S MOST ACTIVE USED MACHINES

PHONOGRAPHS

AMI WM Wall Box	10.00	20.00
AMI Model A	139.50	195.00
AMI Model B	235.00	275.00
AMI Model C	275.00	325.00
AMI Model D-40	399.50	425.00
Rock-Ola 1422	69.50	99.50
Seeburg 146M	75.00	115.00
Seeburg 147S	80.00	135.00
Seeburg 147M	85.00	135.00
Seeburg M-100A	375.00	495.00
3W2 Wall-a-Matic	6.95	10.00
Wurlitzer 1015	85.00	129.50
Wurlitzer 1100	185.00	250.00
Wurlitzer 1250	249.50	325.00
Wurlitzer 3020	10.00	29.50

PINBALLS

ABC (Un 3/51)	20.00	50.00
Atlantic City (B 5/52)	145.00	250.00
Beach Club (B 2/53)	349.50	395.00
Beauty (B 11/52)	259.00	360.00
Bright Lights (B 5/51)	65.00	105.00
Bright Spot (B 11/51)	72.50	150.00
Coney Island (B 9/51)	75.00	150.00
Dude Ranch (B 9/53)	385.00	465.00
Frolics (B 10/52)	160.00	235.00
Jumping Jacks (Upright) (Ge 12/52)	75.00	130.00
Lite-A-Line (Ke 6/52)	35.00	75.00
Palm Beach (B 7/52)	159.00	275.00
Quintet (Got 3/53)	140.00	190.00
Spot-Lite (B 1/52)	75.00	150.00
Yacht Club (B 6/53)	235.00	295.00

SHUFFLES AND REBOUNDS

United DeLuxe 6-Player (10/51)	89.00	175.00
United 6-Player Super (3/52)	159.50	215.00
United 6-Player Star (7/52)	200.00	245.00
United 10th Frame Star (9/52)	225.00	295.00
United Cascade (2/53)	294.00	325.00
United Olympic (6/53)	325.00	375.00
United Classic (6/53)	340.00	375.00
United Clover (2/53)	295.00	350.00

ARCADE EQUIPMENT

Exhibit Dale Gun	35.00	69.50
Williams Super World Series	150.00	275.00

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UNITED'S

TEAM SHUFFLE ALLEY

Features Instant-Scoring TEAM PLAY!

AUTOMATIC TOTALIZER

adds individual scores for team totals quick as a flash!

INDIVIDUAL SCORES ALWAYS REMAIN SHOWING



OTHER FAMOUS FEATURES

- ADJUSTS TO 5 or 10 FRAME GAME
- LAST FRAME FEATURE
- MINIMUM FRAME SCORE 10
- SINGLE, DOUBLE TRIPLE, QUADRUPLE SCORES
- MULTIPLE SCORES ON STRIKES or SPARES ONLY
- TOP SCORE 900 FOR 10 FRAME GAME
- ORIGINAL **KING-SIZE** BOWLING PINS
- TRIPLE MATCH FEATURE (0-9) ★ ♣ MATCH NUMBER AND STAR WITH CLOVER LIT

AVAILABLE IN 10¢—3 FOR 25¢ MODELS

- HINGED PIN HOOD
- HINGED FRONT DOOR
- SERVICE LIGHT
- FORMICA PLAYBOARD

TWO SIZES

8 FT. BY 2 FT.
9 FT. BY 2 FT.

SEE YOUR DISTRIBUTOR NOW!

UNITED'S
HAVANA
Fast Action In-Line Game with
Return All Balls Feature

Standard Pinball Cabinet Size

NOW AT YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

UNITED'S LEAGUE SHUFFLE ALLEY
has all the features of TEAM except Triple Match Feature

TRIPLE VALUE for your money when you operate Bally® games

1. Biggest earning power

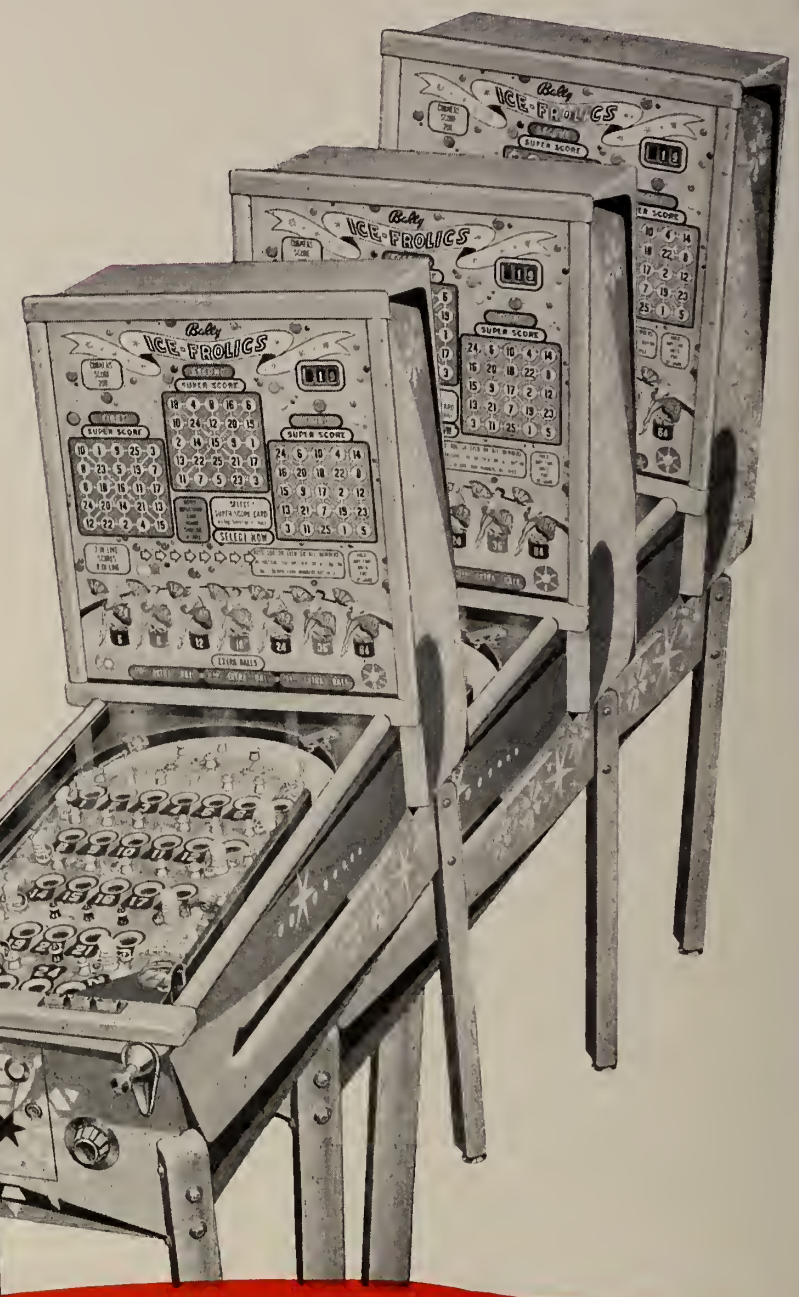
Ballygames are famous for eye-appeal plus play-appeal—the combination that results in top-earnings on location.

2. Biggest net profit

Bally-engineering cuts service-cost to the bone, saves you time, trouble and money, increases your net operating profit.

3. Biggest trade-in value

Market-listings, month after month, year after year, prove that, model for model, Ballygames consistently command highest used prices.



ICE FROLICS

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